

RESOLUTION NO. A-\_\_\_\_\_

1           WHEREAS, the City of Lincoln owns and operates Pershing Municipal  
2 Auditorium located at 226 Centennial Mall South in Lincoln, Nebraska; and

3           WHEREAS, two exterior animated programmable electronic message systems,  
4 and one interior animated programmable electronic message system are located at  
5 said auditorium; and

6           WHEREAS, Double Eagle Beverage, LLC, a Nebraska corporation, 5840 N. 70th  
7 Street, Lincoln, NE 68507, (402) 467-3573, wishes to acquire the right to display  
8 advertisements on said message systems and the City is willing to grant certain  
9 advertising rights to Double Eagle Beverage LLC.

10           NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of  
11 Lincoln, Nebraska:

12           That the Advertising Agreement, which is attached hereto marked as Attachment  
13 "A" and made a part hereof by reference, by and between the City of Lincoln dba  
14 Pershing Municipal Auditorium and Double Eagle Beverage LLC, under which Double  
15 Eagle Beverage LLC is granted certain interior and exterior advertising rights at  
16 Pershing Municipal Auditorium for a three-year period on the terms and conditions as  
17 set forth in said Agreement is hereby approved and the Mayor is authorized to execute  
18 the same on behalf of the City.

19           The City Clerk is directed to transmit one fully executed copy of said Advertising  
20 Agreement to Thomas Lorenz, Manager of Pershing Municipal Auditorium, and one  
21 fully executed copy to Double Eagle Beverage LLC.

05R-81

Introduced by:

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Approved as to Form and Legality:

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City Attorney

Approved this \_\_\_\_ day of \_\_\_\_\_, 2005:

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Mayor