

GENERAL FACT SHEET

08-102

BILL NUMBER

BRIEF TITLE	APPROVAL DEADLINE	REASON
Adoption of Chapter 14.58 of the LMC re: Street Pole Banners		

DETAILS

POSITIONS/RECOMMENDATIONS

<p>The proposed ordinance adopts the new Chapter 14.58 of the Lincoln Municipal Code regarding street pole banners over public ways. Section 14.58.070 authorizes establishment of a fee schedule for street pole banner permits to be approved by the Mayor. The discussion regarding the need for a consistent approach for placement of street pole banners was initiated by the Joint Antelope Valley Authority (JAVA) in anticipation of requests to place banners along the new arterial streets associated with the Antelope Valley Project. The Antelope Valley City Design Team and consultants developed standard rules and regulations for street pole banners within the Antelope Valley area. It was then determined that such rules and regulations would have merit in application city-wide. Therefore, Chapter 14.58 and associated rules and regulations have been developed for application to public right-of-way areas throughout the City.</p>	Sponsor	
	Program Departments, or Groups Affected	All automated departments Public Works and Utilities
	Applicants/Proponents	Applicant Roger Figard City Department Public Works/Utilities, Urban Dev., Parks & Recreation and Joint Antelope Valley Auth. Other
	Opponents	Groups or Individuals Basis of Opposition
<p>Discussion (Including Relationship to other Council Actions)</p> <p>The City Engineer, or designee, is responsible for administration of the street pole banner rules and regulations. Banners may not be used for commercial or political advertising. Banners are to be used to recognize events or activities of community-wide interest.</p>	Staff Recommendations	<input checked="" type="checkbox"/> For <input type="checkbox"/> Against Reason Against
	Board or Commission Recommendation	BY Urban Design Committee <input type="checkbox"/> For <input type="checkbox"/> Against <input checked="" type="checkbox"/> No Action Taken <input type="checkbox"/> For with revisions or conditions (See Details column for conditions)
	CITY COUNCIL ACTIONS (For Council Use Only)	<input type="checkbox"/> Pass <input type="checkbox"/> Pass (As Amended) <input type="checkbox"/> Council Sub. <input type="checkbox"/> Without Recommendation <input type="checkbox"/> Hold <input type="checkbox"/> Do not Pass

DETAILS

POLICY/PROGRAM IMPACT

	POLICY OR PROGRAM CHANGE	<input type="checkbox"/> NO <input checked="" type="checkbox"/> YES Establishes a consistent approach for regulating street pole banners _____ _____		
	OPERATIONAL IMPACT ASSESSMENT	Cost of reviewing applications is to be funded through application fees. _____ _____		
	FINANCES			
	COST AND REVENUE PROJECTIONS	COST of total project:	\$	
		COST of this Ordinance/Resolution	\$	
		RELATED annual operating Costs	\$	
	INCREASE REVENUE EXPECTED/YEAR	\$		
SOURCE OF FUNDS	CITY [Approximately]			
		\$	%	
		\$	%	
		\$	%	
	NON CITY [Approximately]			
		\$	%	
	\$	%		
	\$	%		
BENEFIT COST		Average Assessment		
<input type="checkbox"/> Front Foot		\$	\$	
<input type="checkbox"/> Square Foot		\$	\$	

APPLICABLE DATES:

FACT SHEET PREPARED BY:

Lynn Johnson



REVIEW BY:

REFERENCE NUMBER