

Public Hearing: September 15, 2008**F A C T S H E E T****TITLE:** StarTran Fare Structure Increase**SPONSOR:** Public Works/Utilities**OTHER DEPARTMENTS AFFECTED:****OPPONENTS:****APPLICANT:** StarTran - PW/U - StarTran
Advisory Board**STAFF RECOMMENDATION:** For**REASON FOR LEGISLATION:** Fare Structure Change due to implementation of City Council Budget and StarTran Advisory Board recommendation to increase StarTran Fare Structure**D I S C U S S I O N**

FARE CATEGORY	EXISTING FARE	PROPOSED FARE
Cash Fare	\$1.25	\$1.75
20 Ride Pass	\$23.00	\$33.00
31- Day Pass	\$35.00	\$45.00
Go For Less/Senior Cash Fare	\$0.60	\$0.85
Go For Less/Senior Saver (20 rides)	\$12.00	\$16.00
HandiVan/Brokerage Cash Fare	\$2.50	\$3.50
HandiVan/Brokerage 20 Ride Pass	\$46.00	\$66.00
HandiVan/Brokerage 31- Day Pass	\$70.00	\$90.00
Child (4 and Under)	FREE	No Change
Star Shuttle/Downtown Zone	\$0.30	\$0.25
Transfers	FREE	No Change
Ride 'N' Shop	Free to Public \$25.00	Eliminated
Holiday Light Tour	Paid in Advance \$4.00	Eliminated
Big Red Express	Adult - \$4.00 12 & under \$1.00	No Change No Change
HandiVan /Brokerage Cash Fare (7p.m.-10p.m.)	\$10.00	Eliminated
Low-Income 31- Day Pass	\$5.00	\$7.50
HandiVan Low-Income 31- Day Pass	\$10.00	\$15.00
Two Ride Pass	\$2.50	\$3.50

POLICY OR PROGRAM CHANGE:**COST OF TOTAL PROJECT:** Increased Revenue Expected/Year (\$335,000)**FACT SHEET PREPARED BY:**

Larry Worth /Scott Tharnish, StarTran

REVIEWED BY:

Director Public Works/Utilities