

## Mary M. Meyer

---

**From:** connie@signprolincoln.com  
**Sent:** Tuesday, November 27, 2012 2:53 PM  
**To:** Council Packet  
**Subject:** City Council Application  
**Attachments:** Connie Hilligoss1.doc

**Importance:** High

Dear Council Members,

After careful consideration, it is with great enthusiasium that I submit to you my application and attached resume for your consideration for the council seat left open by the resignation of Adam Hornung.

As a person who has grown up in Lincoln, received my education, started a business, raised a family and served others in Lincoln, I now welcome the opportunity to help ensure Lincoln's values, economic vitality and vision for the future. The responsibility of being part of our City Council for the next few months, would offer me the chance to lend my voice, my experience and enthusiam for our incredible city.

Some topics that may interest you:

- \* 20+ years of business experience,
- \* 25+ years of non-profit experience
- \* Success as a female entreprenuer within the Lincoln, NE community.
- \* Successfully organizing and leading teams for special-event fund raising annually.
- \* Outreach and fostering relationships among peers in the professional and political fields.

As a council of seven diverse members, it is my hope that your diliberations will include the need for additional female representation and leadership.

Sincerely,

Connie Hilligoss  
2341 South 79th St  
Lincoln, NE 68506  
402-217-3284  
[connie@signprolincoln.com](mailto:connie@signprolincoln.com)

# Connie Hilligoss

2341 South 79<sup>th</sup> ~ Lincoln, NE 68506 ~ 402-217-3284  
connie@signprolincoln.com

## Summary:

Accomplished and integrity-driven professional offering over 20 years of business success on local and state levels with a strong concentration in project management and conflict resolution.

Recognized as a strong leader in the community with strengths in business processes, defining continuous improvement processes, presiding over large fund raising auctions, building consensus, recognizing and accelerating the strengths of peers, delegation of duties and tasks, team leadership and cultivating business relationships with city and community leaders.

## Notable Experience:

*Sign Pro of Lincoln, Inc.*  
*Owner/Manager*

*1993 - Present*

- Met the challenge of starting up business ('93) by hiring and training a team of individuals to perform duties in production, graphic design, sales and inventory control while maintaining a high regard to business ethics and diversity.
- Successfully supervises daily operations of the business by managing financials, hiring and training new employees, providing excellent customer service to clients, conflict resolution, inventory management, scheduling outside sales calls and direction of production.
- Provide daily operational review/quality control of products and design.
- Negotiates new contracts with professional organizations to reduce overhead and lower costs related to company expenditures.

*Junior Achievement*

*1987 - 1993*

*Development Director/Program Director*

- Facilitated special event fund raising, as well as, volunteer recruitment and training.
- Implementation of programs.
- Coached teams for national economic & business competitions.
- Created and fostered relationships with educators and school administrators to improve relations between the Junior Achievement staff and volunteers.

## Volunteer Boards, Community Service and Executive Committees:

- *Food Bank of Lincoln* – Board Member (active), Community Service (active)
- *Teammates* – Board Member, Mentor Volunteer (active)
- *Lincoln Independent Business Association* – Past Board Chair, Advisory Committee (active), Board Member(active)
- *Good Shepherd Presbyterian Church* - Board Member, Community Service (active)
- *Friendship Home* - Board Member and Community Service
- *March of Dimes* - Board Member and Community Service
- *YMCA* - Board Member, Community Service
- *Minute for Mentoring* - Member of committee to create and implement nationally established mentorship program for young professional women and established professionals.

- *Cable Advisory Committee for Lincoln, NE*

**Fund Raising Experience:**

*Lincoln Independent Business Association Auction* – 21 years, Annual amount raised: \$100K

*March of Dimes* – 6 years, Annual amount raised: \$75K

*City Impact* – 2 years, Annual amount raised: \$60K

*Friendship Home* – 5 years, Annual amount raised: \$50K