

Public Hearing: July 23, 2001

F A C T S H E E T

TITLE: Increase in StarTran Student Fares

SPONSOR: PW/U

OPPONENTS: None Identified

OTHER DEPARTMENTS AFFECTED:

STAFF RECOMMENDATION: For

APPLICANT: PW/U StarTran

REASON FOR LEGISLATION: This resolution authorizes StarTran to increase student cash fares and student ticket books.

D I S C U S S I O N

This resolution proposes that the StarTran student fares be increased from \$.50 to \$1/trip (cash fare) and from \$10 to \$20 for student ticket books (20 rides). This proposed fare increase, while integral with proposed adjustments of the StarTran fare structure, is being proposed to be reviewed/acted upon separately in order to be in-place prior to the beginning of the 2001-02 academic year. It is anticipated that increasing the student fares, as proposed, would result in an associated increase in revenue of \$68,500/year, with minimal reduction of student ridership.

POLICY OR PROGRAM CHANGE: No

COST OF TOTAL PROJECT:

SOURCE OF FUNDS:

CITY:

NON CITY:

BENEFIT COST:

FACT SHEET PREPARED BY:

REVIEWED BY: