

**City of Lincoln Appointment Application**

The purpose of this form is to obtain general information for use in the nomination and confirmation process for appointments by the Mayor and to assist the Mayor in making inquiries concerning the qualifications of applicants for appointments. If you have recently prepared a biography or resume, PLEASE ATTACH IT TO THIS FORM.

*Entered  
10/10/02*

Complete both sides and return to: Mayor's Office, 555 South 10th Street, Lincoln NE 68508. FAX: 441-7120

**PERSONAL INFORMATION**

NAME (please type or print last name, first name, and middle initial)

Mr.  Ms.  Miss.  Mrs. Verita Kelley, PhD

1260 S. 22nd Lincoln NE 68502 LAN  
Legal Residence Street City State Zip County

1014 Boswell Ave Crete NE 68333  
Business Address Street City State Zip County

Residence Telephone (402) 435-1870 Business Telephone (402) 826-6740

Applicant Occupation Professor, Communication Employer Doane College

To assist in the selection, you are asked to voluntarily provide information which is necessary for statistical reporting purposes. Under State and Federal Law, this information may not be used to discriminate against you.

Affirmative Action Information: Sex  Male  Female Racial/Ethnic Background African American

**EDUCATION**

Schools attended including High School

School	Location	Dates	Major/Degree
<u>Notre Dame de Son High School</u>	<u>Kansas City, MO</u>	<u>1976-1980</u>	<u>English</u>
<u>Univ. of California, Berkeley</u>	<u>Berkeley, CA</u>	<u>1980-1985</u>	<u>Social Science - B.A.</u>
<u>Howard University</u>	<u>Washington, DC</u>	<u>1985-1987</u>	<u>Mass Comm <sup>M.A.</sup> Public Policy</u>
<u>University of Kansas</u>	<u>Lawrence, KS</u>	<u>1989-1995</u>	<u>PhD Comm; Intercultural/ Public</u>

**PRESENT OR PREVIOUS COMMUNITY/VOLUNTEER ACTIVITIES**

- Coordinator Girls pre-teen Rates of Passage Program, Malone Community Center 1994-19
- Board of Directors, Save Sub Saharan Orphans 1998-2002 (current)
- Lincoln Medical Education Foundation, Af Am Violence Solutions/Services, Chair 2002-9

**EMPLOYMENT**

Employer	Location	Dates
<u>Doane College</u>	<u>Crete, NE</u>	<u>2002-2003</u>
<u>University of NE, Lincoln</u>	<u>Lincoln, NE</u>	<u>1994-2002</u>
<u>University of San Diego</u>	<u>San Diego, CA</u>	<u>1992-1994</u>
<u>University of Kansas</u>	<u>Lawrence, KS</u>	<u>1989-1992</u>

**VENITA A. KELLEY, PhD.**  
**1260 S. 22nd St., Lincoln, NE 68502**  
**402-826-6740(W), 402-435-1870 (h, VKelley@doane.edu)**

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### **SUMMARY OF CORE COMPETENCIES**

- ◆ Training and consulting—intercultural/gender communication competence, leadership, diversity
- ◆ Excellent leadership skills and troubleshooting
- ◆ Highly effective team builder, particularly across cultures
- ◆ Highly competent conflict resolution skills
- ◆ Analysis and advisement organizational policy and practices
- ◆ Program Analysis and Assessment
- ◆ Exceptional skill in on the spot analysis and relational impact decision making
- ◆ Excellent in facilitating culture and gender understanding and inclusion
- ◆ Mass communication analysis—impact, representation: visual media, radio, newspaper
- ◆ Outstanding public presentation abilities, written and verbal communication skills

### **EMPLOYMENT, CONSULTING AND TRAINING EXPERIENCE FROM 1990 TO 2002:**

#### **ADMINISTRATION**

- ◆ Advised President Central Administration 50k+ staff, administration, faculty inclusion policies and procedure
- ◆ Oversaw implementation and analysis public response forums regarding institutional diversity
- ◆ Created, organized, officiated national conference (4 years)
- ◆ Coordinated budget national communication organization
- ◆ Chaired and revised advisory operations for Chancellor's People of Color Commission
- ◆ Acting Affirmative Action liaison national communication organization
- ◆ Implemented and coordinated community pre-teen rites of passage program
- ◆ Created and Coordinated Intercultural Communication school volunteer project —implementing cultural competency in real world environments

#### **ORGANIZATION/CONSULTING/PLANNING**

- ◆ Lincoln Public Schools: evaluated curriculum; consulted oral competency requirement; trained 200+ staff and teachers in gender and intercultural communication competency
- ◆ Train the Teacher workshops/keynotes University of Nebraska, Lincoln (6 years)
- ◆ Diversity Trained 500+ State of Nebraska employees (1994-2001)— Process Clerks, Internal Revenue Service, Student Councils, Department of Agriculture, Lincoln Teachers
- ◆ Revitalized and raised membership tenfold national communication organization
- ◆ Coordinated, designed, facilitated 100+ Taskforce, panels, workshops, seminars
- ◆ International delegate on girl's education African-African American Summit
- ◆ HERS Institute-Bryn Mawr, Women's Leadership Skills Seminar and Private Consulting sessions
- ◆ Successful Public Speaking Skills seminars, African American Women on Tour (5 years)

#### **COMMUNICATIONS/RESEARCH**

- ◆ 100+ academic, community, government, leadership, popular culture presentations
- ◆ Board of Reviewers 8 national journals and texts, conference proposals
- ◆ Wrote numerous articles or columns: academic articles; book chapters, newspaper commentary,
- ◆ Reviewed textbook and academic article manuscripts: mass media, autobiography, gender, intercultural/interracial communication effectiveness
- ◆ Published fiction and nonfiction book reviews
- ◆ Analyzed film and television content for representations of cultures and gender
- ◆ Produced radio program aimed at multicultural teenagers
- ◆ Co-wrote script and produced Effective Teacher Training film
- ◆ Filmed as Excellence in Diversity subject for University of Nebraska, Lincoln public relations

- ◆ Wrote or performed 10+ theatre pieces (two to raise funds for women's shelters)
- ◆ Collaborated on system-wide research design and analysis of organizational climate and employment longevity for University of Nebraska state system
- ◆ Researcher and on-site ethnographer "A Different World", Carsey-Werner Productions

### PROFESSOR/MENTOR/ADVISOR

- ◆ Taught 32 different courses ranging Public Speaking, Gender, Mass Communication, Culture in Media, Performance, African American Communication and Culture, Relational Communication, Small Group, Ethnic Studies, Multicultural Issues in Education and Business
- ◆ Developed and taught 8 new courses related to intercultural/gender communication competency
- ◆ Advisor/Coach to 40+ persons and 10+ organizations

### ADDITIONAL EXPERIENCE

- ◆ Successful small grants writer
- ◆ Board of Directors: Save Sub-Saharan Orphans (children affected by parents AIDS deaths)

### AWARDS AND RECOGNITIONS

- ◆ Leadership/Engaging the Communication Discipline. Black Caucus/African American Communication and Culture Division, National Communication Association.
- ◆ Nominee. 1999-2000 Carnegie Foundation Professors of the Year Awards.
- ◆ "Professor Pizzaz". Professors Identified by Students as Excellent Teachers. [5 times]
- ◆ "People Who Inspire" Award. UNL Chapter National Mortar Board Society [2 times]
- ◆ Nomination. Outstanding Teacher of the Year. Associated Students University of Nebraska
- ◆ UNL Parents Assn. and Teaching Council Award. [3 times- impact on a students life]
- ◆ "Shades of Leadership". [2 times--for organizational work with student organizations]
- ◆ Film Subject. University of Nebraska, Teacher's College for Superior Teaching
- ◆ Affiliated Faculty: Film Studies, Women's Studies

### ADDITIONAL WORK HISTORY (selected)

- ◆ 2002-curr. Visiting Assistant Professor Communication  
Doane College; Crete, NE
- ◆ 1994-2002 Assistant Professor Communication Studies/Ethnic Studies  
University of Nebraska, Lincoln; and private consulting
- ◆ 1992-1994 Assistant Professor Communication Studies/Mass Communication Studies  
University of San Diego; and private consulting
- ◆ 1989-1992 Adjunct Instructor Communication Studies University of Kansas; Metropolitan  
Community College System Kansas City, MO

### EDUCATION

**Doctor of Philosophy.** The University of Kansas. Intercultural Communication, Public Communication: Rhetoric, Media Analysis, Criticism, Cultural Portrayals in Visual Media.

**Master of Arts.** Howard University. Mass Communication, Public Policy, Television and Film Criticism.

**Bachelor of Arts.** The University of California, Berkeley. Mass Communication, Cinema, Literature.

### REFERENCES

Diana Carlin	Dean, Graduate School, University of Kansas	785-864-2700
Shari Clarke	Associate to the President, University of Nebraska, Lincoln	402-472-3109
Eureka Daye	Dir. Health Mgmt. Svcs., Fuqua School of Business, Duke Univ.	919-660-3741
J. Jae Simmons	Executive Administrator Affirmative Action, Screen Actors Guild	212-827-1433