

City of Lincoln Appointment Application

PERSONAL INFORMATION

Application Date: 04/01/2004

Salutation: Ms. **Applicant Name:** Doyle, Leslie K.

Legal Residence: 530 Surfside Dr., #92

City/State/ZipCode: Lincoln, NE 68528

Residence Telephone: 402-474-2593

Business Telephone: 402-465-2149

Applicant Occupation: Multicultural Prog. Coordinato

Employer: NE Wesleyan University

E-mail Address:

Affirmative Action Information: Sex Female

Racial/Ethnic Background: Black/African American

EDUCATION

Paseo Academy, Kansas City, Mo, 1989-1993, High school degree; Northwest MO State University, Maryville, MO, 1993-1997, BS-broadcasting; University of KS, Lawrence, KS, 1997-1999, Masters, higher ed.

PRESENT OR PREVIOUS COMMUNITY/VOLUNTEER ACTIVITIES

Delta Sigma Theta Sorority, Lincoln Alumnae-treasurer; National Council of Negro Women, Diversity Partnership Association.

EMPLOYMENT

Has worked at NE Wesleyan since October of 1999.

Board(s) Requested

LINCOLN-LANCASTER WOMEN'S COMMISSION

MAYOR'S MULTICULTURAL ADVISORY COMMITTEE

City of Lincoln Appointment Application

PERSONAL INFORMATION

Application Date: 08/18/2004

Salutation: Mrs. Applicant Name: Malone, Marcia Louise

Legal Residence: 17700 Basswood Dr.

City/State/ZipCode: Martell, NE 68404-5019

Residence Telephone: 402-799-4275

Business Telephone: 402-489-9959

Applicant Occupation: Psychotherapist

Employer: self employed

E-mail Address: mmalone@inetnebr.com

Affirmative Action Information: Sex Female

Racial/Ethnic Background: Caucasian/White

EDUCATION

Master of Arts in Counseling, Doane College, Lincoln, NE, 2004; Master of Arts in Speech Pathology, University of Nebraska, Lincoln, NE, 1977; Bachelor of Science in Speech Pathology, University of Nebraska, Lincoln, NE, 1974; Additional Education includes 28 post graduate hours accrued in Business Administration, 1980-1991, University of Nebraska, Lincoln, NE.

Licensure/Certifications: Nebraska Provisional Licensed Mental Health Professional; Nebraska Nursing Home Administrator; Certified Assisted Living Administrator; Management Certification, University of Nebraska, Lincoln, NE; Certified Trainer, The Family, Community Leadership Project, in conjunction with University of Nebraska and Nebraska Home Extension Council.

PRESENT OR PREVIOUS COMMUNITY/VOLUNTEER ACTIVITIES

County Commissioner, Lancaster County for two terms, 1987-1995; Member of the Lincoln-Lancaster County Board of Health; Served as liaison between local government, various state agencies, private business and the public; Conducted labor contract negotiations and grievance procedures; Chaired Joint Budget committee, reviewing City and County agency allocations and expenditures; YWCA; Trinity United Methodist Church; Past Member Board of Health; HHS Licensure Div. - Physicia Assistant Committee.

EMPLOYMENT

Lincoln Behavioral Health Clinic, August 2004 - current; Region V Systems, Regional Prevention Center, July 2002 - January 2004; Nebraska Council to Prevent Alcohol and Drug Abuse, January 2002 - July 2002; Combined Health Agencies Drive (CHAD), June 2000 - January 2002; The Legacy Retirement Center, August 1999 - May 2000; Nebraska Legislature - Senator Marian Price, January 1999 - August 1999; Nebraska Rural Health Association, April 1997 - January 1999; St Elizabeth Medical Center, Lincoln, NE, November 1996 - March 1997.

Board(s) Requested

CITY PERSONNEL BOARD

LINCOLN-LANCASTER COUNTY BOARD OF HEALTH

LINCOLN-LANCASTER WOMEN'S COMMISSION

City of Lincoln Appointment Application

PERSONAL INFORMATION

Application Date: 01/02/2002
Salutation: Applicant Name: VIDLAK, LORI
Legal Residence: 15700 S. 120TH City/State/ZipCode: BENNET, NE 68317
Residence Telephone: 782-2074 Business Telephone: 476-5422
Applicant Occupation: PRESIDENT Employer: CENTER STAR MARKETING GROUP
E-mail Address:
Affirmative Action Information: Sex Female Racial/Ethnic Background: Caucasian/White

EDUCATION

Elkhart Lake-Glen, Elkhart Lake, WI 1970-74, HS Diploma; University of Washington, Seattle, 1979 - 1980, B.A. Communications; Doane College, Crete/Lincoln, 1991-98, M.Ed.

PRESENT OR PREVIOUS COMMUNITY/VOLUNTEER ACTIVITIES

Past Clinton Neighborhood Association Board Member/Officer (1980's); Foster Grandparent Advisory Board, Past Board Member/Officer for Nebraska Independent Film Projects; Past Big Sister

EMPLOYMENT

Board(s) Requested

HISTORIC PRESERVATION COMMISSION
LINCOLN-LANCASTER COUNTY PLANNING COMMIS
LINCOLN-LANCASTER WOMEN'S COMMISSION

Lori Maass Vidlak
15700 S. 120th Street
Bennet, NE 68317
402-476-5422 (w) 402-782-2074 (fax)
lori@centerstar.com

Education

Masters in Education, Doane College, Crete, Nebraska 1998
Bachelor of Arts in Speech Communication, University of Washington, Seattle 1980
Journalism Certificate, US Army 1975

Professional Experience

Centerstar Communications, Inc., President 1999-present

Helps public and private organizations market their products and services. Conducts market research and program evaluation using interviews, surveys and focus groups. Analyzes data and develops action plans. Creates educational and promotional materials including brochures, videos, PowerPoint presentations and web sites. Designs and implements publicity and mass media advertising campaigns. Plans and coordinates press conferences. Develops community education programs, writes curriculum and trains the trainers. Conducts seminars in marketing basics, team-building, and communication skills.

Self-employed Communications Consultant and Documentary Producer 1994-1999

Researched content, collaborated with consultants, and wrote scripts for educational films, documentaries and training/promotional videos. Conducted on-camera interviews. Handled all production details including coordination of talent, locations and props. Procured archival photographs and film footage. Assisted in editing. Supervised sound mixing. Arranged for reproduction rights for visuals and audio materials. For independent productions, developed fundraising plans, identifying potential grant sources and writing applications. Budgets ranged from \$60,000 - \$180,000. Communicated with funding sources to present proposals and provide progress reports. Handled bookkeeping related to funded grants. Designed and implemented local distribution programs or identified national distributor and developed distribution plans. Developed, wrote and coordinated printing of promotional brochures, workbooks and study guides.

Communications Coordinator, Nebraska Department of Health 1991-1994

Planned, implemented and evaluated full-scale marketing campaign for cancer education research project targeting farm families in south central Nebraska. Assisted in development of pre- and post-surveys, conducted intercept interviews and led focus groups. Coordinated all aspects of media relations. Organized press conferences. Initiated and evaluated all media coverage. Wrote press releases. Developed promotional materials for adults and youth audiences including videos, brochures and advertising specialty items.

REFERENCES PROVIDED UPON REQUEST