

**REPORT TO CITY CLERK  
SPECIAL DESIGNATED LICENSE APPLICATION**

Police  
 City Attorney  
 Bureau of Fire Prevention  
 Health Department

DATE: 03/08/05  
Return by: 3/18/05

CATERER: X

NON-CATERER:

APPLICANT: **PERSHING CENTER**  
APPLICANT'S ADDRESS: **226 CENTENNIAL MALL SOUTH**

ADDRESS OR LOCATION OF PREMISES TO BE COVERED BY LICENSE: **OUTDOOR AREA  
IMMEDIATELY ADJACENT TO PERSHING CENTER**

DATE (S) & TIME(S) OF EVENT : **APRIL 16, 2005; 4:00 P.M. TO 11:50 P.M.**

**DETAILS ON ATTACHED APPLICATION.**

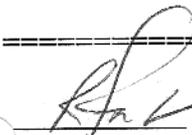
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**RECOMMENDATION OF APPROVAL OR DENIAL**

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 APPROVED

CONDITIONS \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ DENIED

REASON(S) FOR \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

 LPD  
Signature

3-14-05  
Date

(If needed, use back for additional space)

**PUBLIC HEARING BEFORE COUNCIL: 3/21/05**

(SDLRPT.JER)

195

PH: 3/21/05

APPLICATION FOR SPECIAL DESIGNATED LICENSE  
LICENSEE

Confirm by E-mail

NEBRASKA LIQUOR CONTROL COMMISSION  
P.O. Box 95046  
Lincoln NE 68509-5046



ALL ISSUED LICENSES ARE MAILED TO LOCAL CLERKS WHERE THE EVENT IS HELD

- All Applications must be received in the Commission Office 10 working days (excluding weekends and holidays) prior to the date of the event
- Complete and return THE ORIGINAL WITH A DUPLICATE to the Nebraska Liquor Control Commission
- A license fee of \$40 (payable to Nebraska Liquor Control Commission) for each day (no fees if caterer)
- APPROVAL FROM CITY, VILLAGE OR COUNTY CLERK must be included with this application
- A Signed Statement from Local Police Chief or County Sheriff

1. Type of Beverage(s) to be served or consumed:  Beer  Wine  Distilled Spirits

2. License number and class 49926CK  Retailer  Caterer  
(i.e. JK-12345)

3. Name and Address of Applicant (as listed on liquor license) (City, County, Zip Code)  
Pershing Center - 226 Centennial Mall So. Lincoln, Ne 68508

4. Address or location of premises to be covered by license, (street, city, county, zip code) with access to from side exits:  
Immediately North + South Sides of Pershing between 16th + Centennial Mall

5. Address of where alcohol is to be stored if other than at location listed in question #4 above  
Pershing Center - 226 Centennial Mall So. - Lincoln, Ne 68508

6. Name, address, phone number/cell phone number of owner or lessee of premises for which the license is requested Call 310-6133  
RE'S Boxing - Tommy Arsiaga - 420 So. 28th - Lincoln Ne. 68510

7. DATE(S) OF EVENT (If Sunday, attach Sunday sales ordinances) no more than six (6) consecutive days per application

April 16, 2005

a) If alternate date is requested please list below: (must be approved at local level prior to event)

ALTERNATE DATE: N/A

b) If alternate location is requested please list below: (must be approved at local level prior to event)

ALTERNATE LOCATION: N/A

8. Time(s) of event (example 8am to 1am, this is considered one day)

FROM: 4 pm TO: 11:50 pm

9. Describe type of activity to be carried on during the time period for which the license is requested

out door beer garden + Smoking area

10. Provide an estimated number of attendees at this event 4,000. If the number of attendees is over 150 attach a separate page indicating the steps that will be taken to prevent underage persons access to alcoholic beverages.

Pershing will check I.D'S + Wristband

11. Attach a signed statement from your local police chief or county sheriff, whichever is applicable, that local law enforcement has been informed in advance of this event, and if they are aware of any reason the event should not occur see file on file

22. I declare that I am the authorized representative of the above named license applicant and that the statements made on this application are true to the best of my knowledge and belief. I also consent to an investigation of my background including all records of every kind including police records. I agree to waive any rights or causes of action against the Nebraska Liquor Control Commission, the Nebraska State Patrol or any other individual releasing said information to the Liquor Control Commission or the Nebraska State Patrol. I further declare that the license applied for will not be used by any other person, group, organization or corporation for profit or not for profit and that the event will be supervised by persons directly responsible to the holder of this Special Designated License.

sign here Thomas E. Lorenz General Manager 3/7/05  
Authorized Representative/Applicant Title Date

Thomas E. Lorenz  
Print Name

sign here Thomas E. Lorenz General Mgr./Liquor 3/7/05  
Supervisor Title License Holder Date

Thomas E. Lorenz  
Print Name

The law requires that no special designated license provided for by this section shall be issued by the Commission without the approval of the local governing body. For the purposes of this section, the local governing body shall be the city or village within which the particular place for which the special designated license is requested is located, or if such place is not within the corporate limits of a city or village, then the local governing body shall be the county within which the place for which the special designated license is requested is located.

In Compliance with ADA, this form is available in other formats for persons with disabilities. A ten day advance period is requested in writing to produce the alternate format.

12. Description of the premises:  Inside Building  Outdoor Area

Dimensions of area to be covered by license: 200 x 60 280 x 60. Please draw in the space provided below, the area where liquors will be sold and consumed. LENGTH WIDTH (In feet)

If outdoor area, how will premises be separated from areas open to the general public?

Fence, type of fence 6' high Chain Link Fence or a double strand of 4' Plastic fence.  
 Tent  
 Other (if other, please explain)

13. Is the premises to be covered by the license located within the city/village limits?.....  YES  NO

14. Is the premises to be covered by the license within 150 feet of any church, school, hospital, or home for the aged or indigent persons or for veterans, their wives or children?.....  YES  NO

15. Is the premises to be covered by the license within 300 feet of any university or college campus.....  YES  NO

16. Explain how alcoholic liquors will be purchased by the licensee. If purchased from a retail licensee, please give the name and license number.

Check here if for consumption only  (no purchases or sales, i.e. byo)  
Pershing / SMG liquor license # 49926CK

17. Will the premises to be covered by the license comply with all Nebraska sanitation laws?.....  YES  NO

18. Are there separate toilets for both men and women?.....  YES  NO

19. Other information or requests for exemptions, must be requested and approved prior to event:

20. Will there be any games of chance operating during the event?  YES  NO If so, describe activity

**NOTICE:** Only games of chance approved by the Department of Revenue, Charitable Gaming Division are permitted. All other forms of gambling are prohibited by State Law: There are no exceptions for Non Profit Organizations or any events raising funds for a charity. This is only an application for a Special Designated License under the Liquor Control Act and is not a gambling permit application.

21. Name and telephone number/cell phone number of immediate supervisor, who will actually be present at the location of the event when it occurs, that can be contacted by law enforcement before and during the event, and who is responsible for ensuring that any applicable laws, ordinances, rules and regulations are adhered to. Supervisor must sign on page 2.

Cell # 416-5227 Tom Lorenz - GM  
Pershing Center  
Lincoln NE 68508

### SPECIAL DESIGNATED LICENSE APPLICATION SUPPLEMENTAL FORM

The Special Designated License process is not intended to be used as a means to expand the existing licensed premise.

Name of Event: R.C.'s Boxing @ Pershing Center

Applicant and Sponsoring Organization or Person (if applicable): Pershing Center / SMG

Date of Event: April 16, 2005 Time of Event: 4pm to 11:50pm

Has the applicant applied for and received liquor liability insurance?  Yes  No

Number of persons expected to attend: 4,000 Number of persons under 21 expected: less than 800  
Is the event open to the public?  Yes  No

How will you ensure that minors will not be served or consume beverages containing alcohol:  
Wristbanding of all persons of legal age who wish to purchase or consume alcohol.

Will food be served?  Yes  No If yes, please list food to be served:  
Hotdogs, popcorn, Nachos + pretzels.

Will non-alcoholic beverages be served:  Yes  No If yes, please list non-alcoholic beverages to be served:  
Water. Pepsi products - Soft drinks - Bottle

Please identify the beverages containing alcohol that will be served:  Distilled Spirits  Wine  Beer

Will this be a cash or complimentary bar?  Cash  Complimentary

Who will serve the beverages containing alcohol? Pershing Staff  
Have the designated servers received responsible beverage service training?  Yes  No

Will there be a charge for admission?  Yes  No

In the last 12 months, have you received notice of a liquor law violation that occurred during an event at which you were the special designated licensee?  Yes  No If so, explain:

PLEASE USE REVERSE TO PROVIDE A DRAWING

Thomas E. Drey  
Applicant's Signature

3/7/05  
Date

**Please provide a drawing showing the following:**

1. Number of Exits & Size.
2. Size & location of tent(s)
3. Size of area being used (\_\_\_\_ x \_\_\_\_)
4. Location of cooking equipment (if used)
5. Location of tables & chairs

See Maps attached!

North Area 280' x 60'

Smoking  
and  
Beer  
Sales  
Area

ENTRANCE

ENTRANCE

EXIT

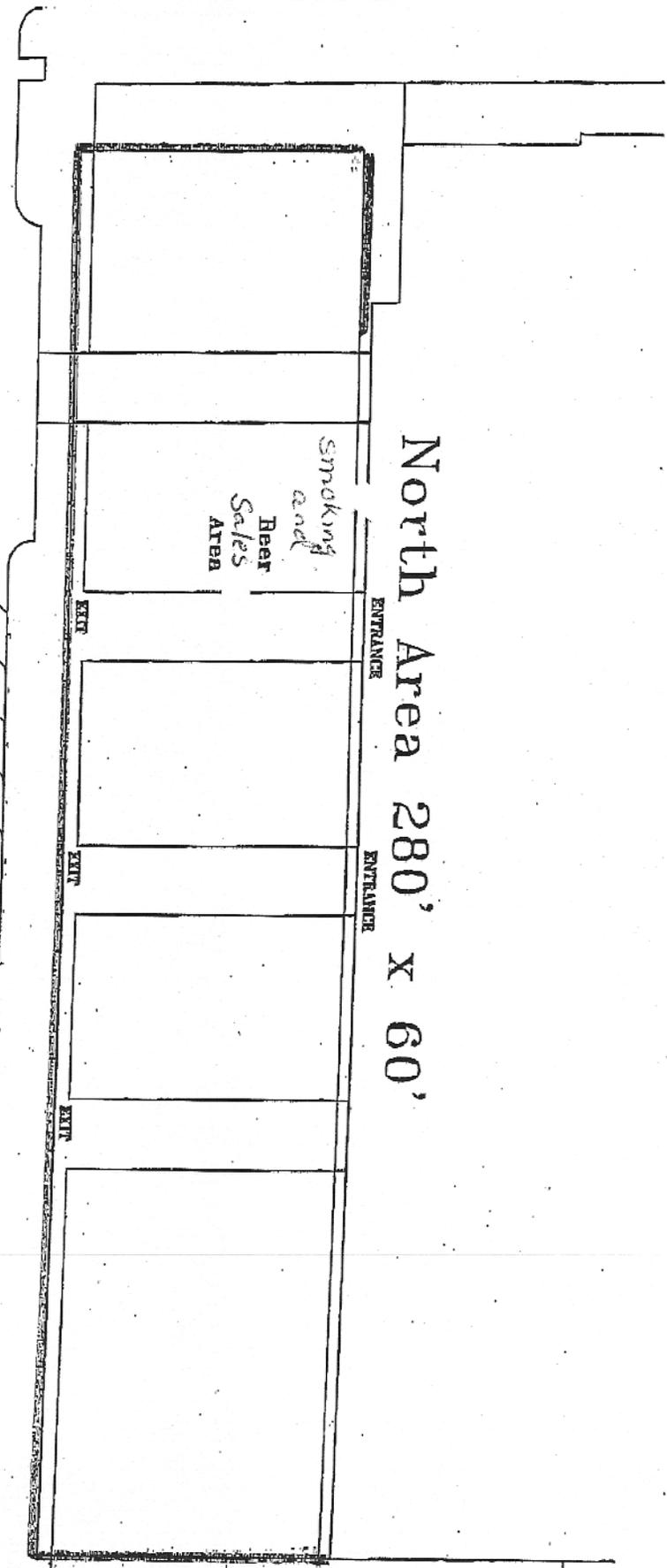
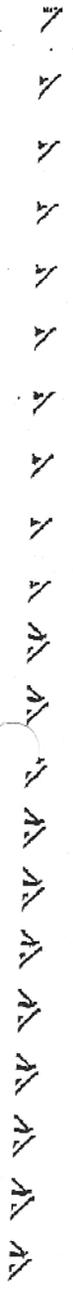
EXIT

EXIT

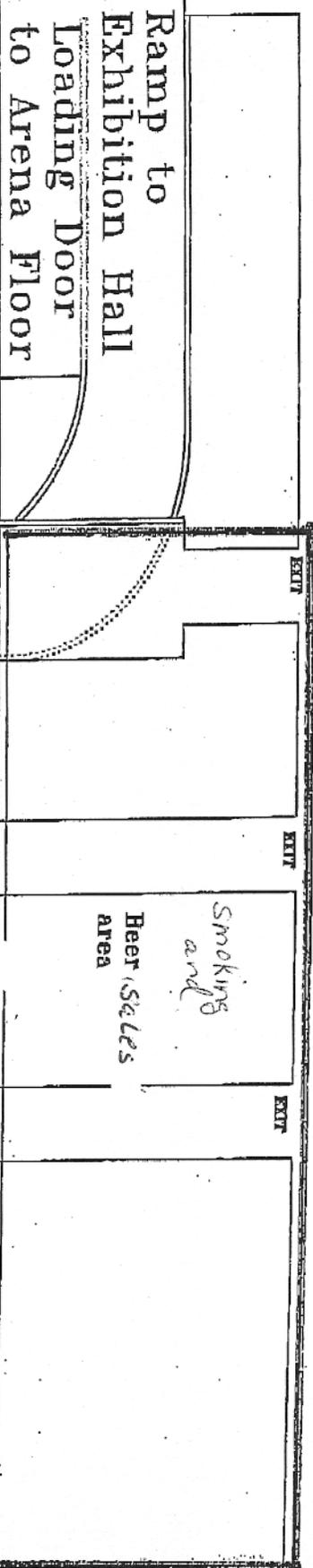
- S3
- S4
- S5
- S6
- S7
- S8
- S9
- S10
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- S12
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- S14
- S15
- S16
- S17
- S18
- S19
- S20

'N' Street

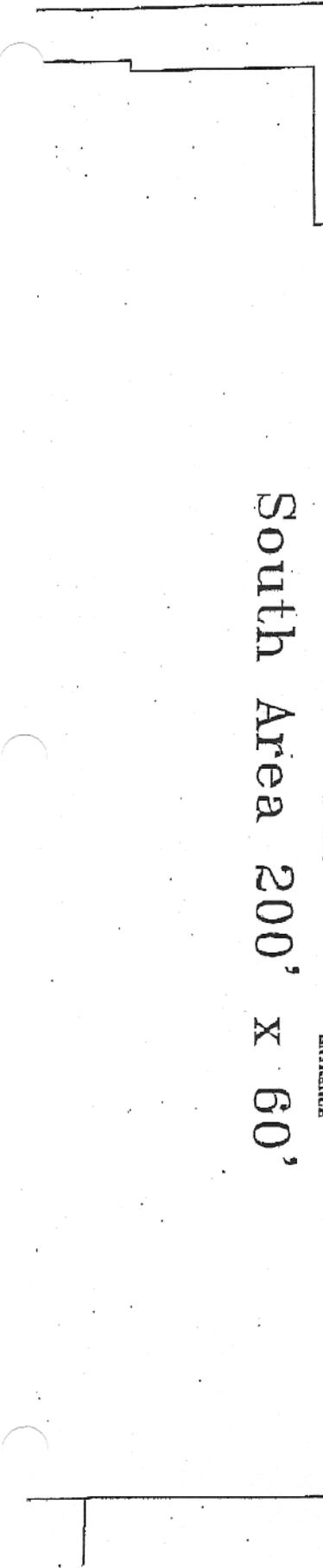
ONE WAY



N13	N12	N11	N10	N9	N8	N7	N6	N5	N4	N3	N2	N1
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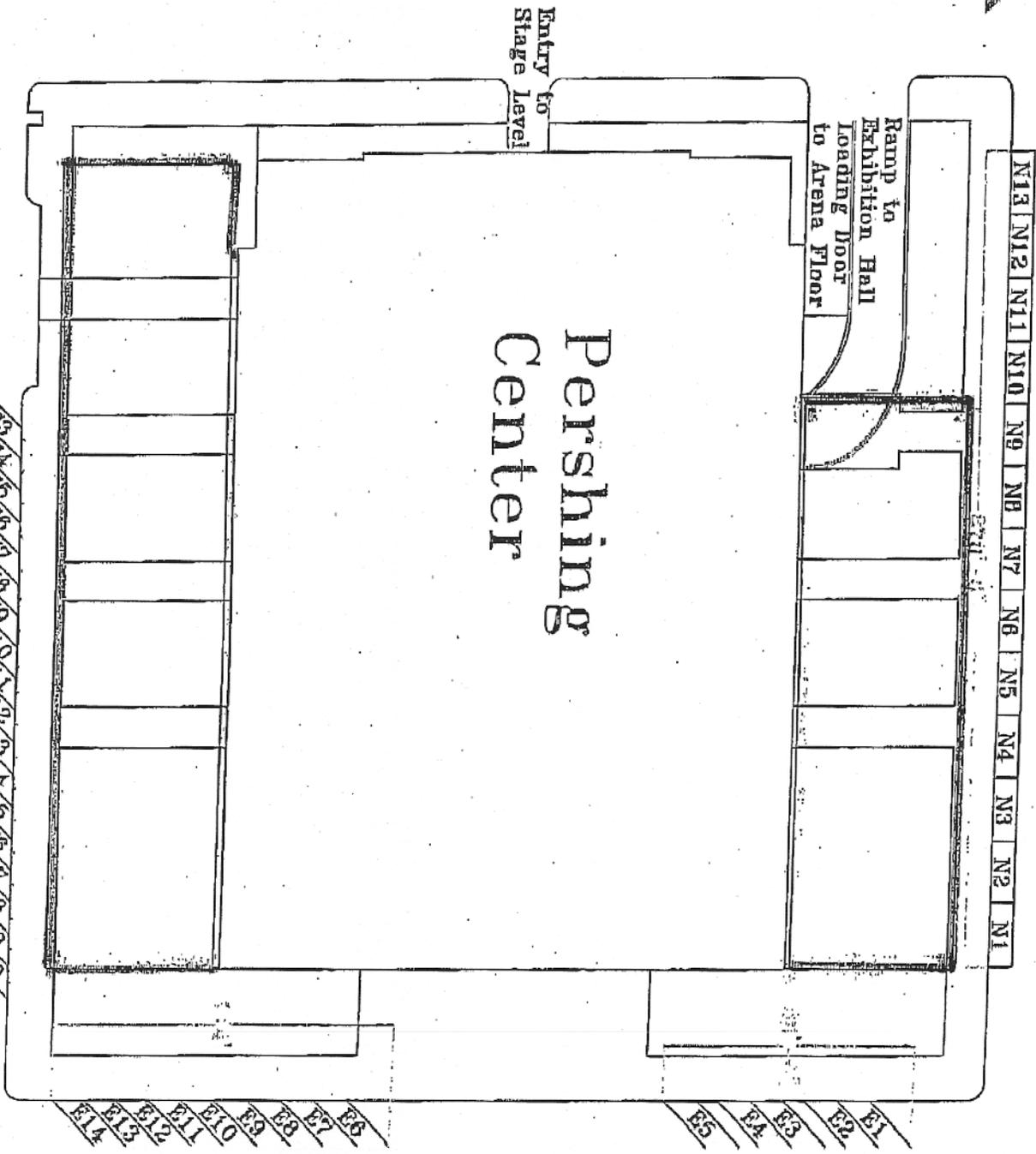
South Area 200' x 60'



16th Street S



'M' Street



'N' Street



Centennial Mall S

March 7, 2005

**SDL Application  
Pershing Center  
For Boxing to be held on April 16, 2005**

General Request

Pershing Center is requesting an SDL for two areas, one on the north side of Pershing and one on the south side of Pershing. These areas would be directly adjacent to the current facility and access would be through the side doors of Pershing Center.

Purpose

On 4/16/2005 Pershing Center will host RC's Boxing event in the arena. We estimate the attendance will be around 4000 patrons. This is an adult crowd and we will be selling alcohol during this event. We need to accommodate these patrons with an area to consume beverages between matches and to also accommodate the smokers in the crowd. Instead of sending patrons back out through the front doors, we propose to create "beer gardens" on the north and south sides of Pershing that will move patrons out of the concourses to the exterior and create an area where there is less congestion and where smoking can be accommodated without the security risk of sending persons through the front door to an unsupervised area on the concrete apron in front of Pershing's main west doors.

Access

No patron will be allowed to access the SDL areas directly from the outside. All patrons in the SDL areas must first present their admission ticket to Pershing staff and access the facility through the west main doors. Access to the SDL's will be from the concourse of Pershing.

Alcohol Control

Pershing staff will check the ID's of patrons who wish to purchase or consume alcohol. Pershing security will monitor the crowd to assure only properly wrist-banded persons purchase and / or consume alcohol. Our sellers and security staff are trained to responsibly sell and control patrons consuming adult beverages. The fence and the Pershing security will deter any patron from taking any adult beverage out of the SDL area on to the surrounding sidewalks or street. Patrons will be allowed to freely move from the arena into the SDL area with alcoholic beverages. Adult beverages will be for sale in the arena as well as in the SDL area.

Pershing Center will hire off duty Lincoln Police to assist in security during the event.

### Perimeter

Pershing anticipates using 6' high chain link fence or a double strand of 4' plastic fence. This potentially is the same fence we rent for Ribfest to enclose the SDL areas. We will leave openings in the fence on the sidewalk areas leading from the auditorium in order to ensure in the event of an emergency, we will be able to safely accommodate emergency egress from the building and from the SDL areas. We will use a soft, rope and stanchion barricade staffed by Pershing security to control these openings. The requested areas are the maximum size we would use. We would ask for the flexibility to reduce the overall size of each area depending on final estimated crowd size and weather.

### Hours of Operation

The boxing event begins at 7:00 p.m. We would anticipate opening doors at 6:00 p.m. but we want the flexibility to open these areas at 4:00 p.m. in case we get a large crowd trying to enter the arena earlier than 6:00 p.m. We think the event will end around 10:30 p.m. but we want the flexibility to stay open until 11:50 p.m. to accommodate any possible delays in the evenings' programs.

### Restrooms

Pershing has adequate restrooms inside the arena.

### Tents

Pershing anticipates having one 20 x 20 canopy in each area to facilitate beverage sales. We may also add an additional tent in each area to provide shelter as we look ahead at weather forecasts. Pershing will request the appropriate tent permits.

### Other

Pershing will not have any other activities occurring in the SDL areas except for beverage consumption and smoking.

We will not have any live animal displays.

We will not have any fireworks displays.