

RESOLUTION NO. A-_____

1 WHEREAS, the City of Lincoln owns and operates Pershing Municipal
2 Auditorium located at 226 Centennial Mall South in Lincoln, Nebraska; and

3 WHEREAS, two exterior animated programmable electronic message systems,
4 and one interior animated programmable electronic message system are located at said
5 auditorium; and

6 WHEREAS, Double Eagle Beverage, LLC, a Nebraska corporation, 5840 N. 70th
7 Street, Lincoln, NE 68507, (402) 467-3573, desires to extend its current advertising
8 contract for one year commencing on April 1, 2006 and terminating on March 31, 2007
9 for the right to display advertisements on said message systems and the City is willing
10 to grant certain advertising rights to Double Eagle Beverage LLC.

11 NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of
12 Lincoln, Nebraska:

13 That the Advertising Agreement, which is attached hereto marked as Attachment
14 "A" and made a part hereof by reference, by and between the City of Lincoln dba
15 Pershing Municipal Auditorium and Double Eagle Beverage LLC, under which Double
16 Eagle Beverage LLC is granted certain interior and exterior advertising rights at
17 Pershing Municipal Auditorium for a one-year period upon the terms and conditions as
18 set forth in said Agreement is hereby approved and the Mayor is authorized to execute
19 the same on behalf of the City.

1 The City Clerk is directed to transmit one fully executed copy of said Advertising
2 Agreement to Thomas Lorenz, Manager of Pershing Municipal Auditorium, and one fully
3 executed copy to Double Eagle Beverage LLC.

Introduced by:

Approved as to Form and Legality:

City Attorney

Approved this ____ day of _____, 2006:

Mayor