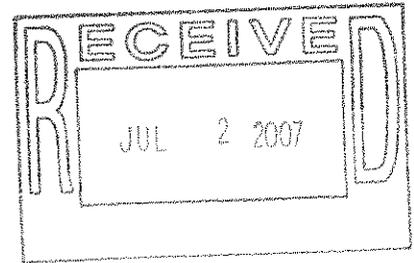


FRED A. HOKE
721 Driftwood Drive
Lincoln, NE 68510-4317
fredhoke@routers.com
402-570-3772



June 28, 2007

Candidate Search
Library Board of Trustees,
136 South 14th Street
Lincoln, NE 68508

Dear Board Members:

I would appreciate your consideration for my appointment as a member of the Board of Trustees of the Lincoln City Libraries.

My personal and professional training and accomplishments parallel the breadth of experience you're requiring for a new appointee. My work in public and private education, leadership with a number of non-profit associations, and management with diverse corporate organizations have demonstrated practical knowledge and skills necessary to maintain the outstanding work of the Library Board and support improvements in library services for the City of Lincoln.

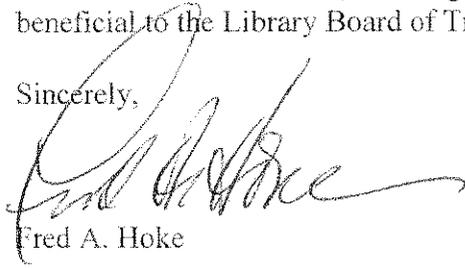
Library services are an integral part of Lincoln's heritage. Services need to be available to the broadest citizen spectrum over the most practical operating hours in locations most convenient to all our citizens. City libraries can maintain a breadth of services:

- Young children exploring the library for the first time with their parents;
- School-aged children using the services and search capacity of the library; and
- Citizens enjoying the library as their main repository of reading and study materials

Libraries in Lincoln can continue to incorporate the latest technology to operate efficiently. In addition to the traditional services, libraries can serve as community centers for civic activities, special projects, insightful discourse, and cultural interaction.

I enjoy and have been successful identifying ways to make non-profit and corporate services more practical, worthy and efficient. I have significant fundraising experience and success and have demonstrated that talent most recently with my elementary school leadership. I was able to turn a potential school closing into a financial success through the involvement of individual, life-long donors. My skills and diverse experiences could be beneficial to the Library Board of Trustees.

Sincerely,

A handwritten signature in black ink, appearing to read "Fred A. Hoke", written in a cursive style. The signature is positioned above the printed name.

Fred A. Hoke

Enclosures

FRED A. HOKE

Hoke currently serves the Home Builders Association of Lincoln as the half-time Government Affairs Director. He also works with Midwestern banks as the Senior Account Manager with Network Partners, Inc, in Lincoln and Information Technology Audit Services, LLC, in Omaha. He's a licensed Apprentice electrician.

He most recently served as Head of Japhet School, a Madison Heights, Michigan independent, co-educational Character Education day school for students from preschool through eighth grade.

He's a professional educator and a leader and innovator with corporations, non-profits and public schools. He's served in administrative capacities including supervisor, director and administrative assistant of public schools.

Hoke served as the Lincoln, NE Manager of Business Development with Modis Consulting, one of the largest information technology companies in the US. Previously, he was the Branch Manager with Manpower International in Omaha, NE.

Hoke provided change management and outplacement services with Drake Beam Morin, Inc. as the Managing Consultant in its Omaha, NE office.

He served as Executive Director of the Nebraska Council of School Administrators and Executive Director of the West Virginia School Boards Association where he created the nation's first school board member certification program enacted into state law.

As Executive Director with a Lincoln, NE professional growth, development and recruitment company, Hoke taught structured interviewing and predictive and developmental profiling to administrators and executives.

Hoke worked with governors from each political party both as a lobbyist at the state and national levels and as a director for the evaluation and recommendation of improvements in vocational education. He designed and conducted workshops, conferences and seminars at the state and national levels.

With a B.S. Degree from West Liberty State College and a Masters Degree from West Virginia University in Educational Administration, he's written 15 articles in national professional journals and co-authored a 1996 book, Outstanding School Administrators, Their Keys to Success.

FRED A. HOKE
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SUMMARY

A persistent, results-oriented professional with proven track record of progressive accomplishments as a leader, innovator and builder with corporations, non-profits and public schools. Special skills in executive recruiting, coaching, and management systems.

PROFESSIONAL ACCOMPLISHMENTS

HOME BUILDERS ASSOCIATION OF LINCOLN, Lincoln, NE 2006 – Present
A professional association of over 500 commercial and residential developers and builders and affiliate members.

Government Affairs Director

First Director hired to implement strategic plan for moving the Association into a position of political leadership.

NETWORK PARTNERS, INC. & INFORMATION TECHNOLOGY AUDIT SERVICES, LLC. 2005 - Present

Two companies dealing with IT security and IT risk assessment audits for banks in the Midwest with yearly sales of over \$400K.

Senior Account Manager

Managing retainer business for banks in six states and selling services to over 300 potential banking accounts in the Midwest.

JAPHET SCHOOL, Madison Heights, MI 2002 – 2005

A national award-winning preschool – eighth grade Character Education school with a 32-year history of superior student achievement and leadership

Head of School

Hired to increase non-tuition revenues, increase enrollments and improve teacher performance.

- Closed inefficient daycare program, reduced non-essential staff, increased enrollments and organized programs to increase donor base and revenues received
- Established major fundraising program that raised \$176K in less than one hour
- Implemented and expanded system to generate over \$600K in yearly pledges and \$6.7M in endowment funds

MODIS CONSULTING, Omaha, NE **1998 – 2002**
A branch of the largest US Information Technology company with sales exceeding \$2B

Branch Manager/Business Development

Recruited to create new business and to manage all Lincoln-area technical consultants.
Increased business 24% with yearly billings in excess of \$2.5M

MANPOWER INTERNATIONAL, INC., Omaha, NE **1997 – 1998**
World's largest technical contractor with over \$12B in sales

Branch Manager

Recruited to create and to open first Manpower Technical/Professional office in Omaha

- Hired national and international recruiters to place technical contractors and professionals in four states. Client billings of \$50K per week

DRAKE BEAM MORIN, INC., Omaha, NE **1993 - 1997**
World's largest change management and outplacement firm

Managing Consultant, Omaha, NE 1995 – 1997

- Promoted to direct sales and delivery for over 20 major corporations and 200 executive clients. Exceeded revenue goal by \$107K

Certified Associate, Lincoln, NE 1993 – 1995

- Achieved 94% placement for 354 front-line, managers, technical professionals and executives for Centel/Sprint telephone merger

NE COUNCIL OF SCHOOL ADMINISTRATORS, Lincoln, NE **1986 - 1992**
Professional association of five education administration affiliates

Executive Director

- Founded nation's first Academy Certification Program. Invigorated association, revitalized programs, increased member participation to 68% and expanded net revenues \$130K per year and reserves from \$135K to \$600K.
- Established Liquid Asset Trust Fund. Achieved nation's second most productive fund with assets of \$104M in four years with \$250M potential.

VENTURES FOR EXCELLENCE, Lincoln, NE **1985 – 1986**
Professional growth, development, and recruitment company

Executive Director

Redesigned national professional growth workshops for school administrators and corporate executives. Taught over 350 administrators structured interviewing and

predictive and developmental profiling for new hires to initiate systematic professional development programs

WV SCHOOL BOARDS ASSOCIATION, Charleston, WV 1981 – 1985
Executive Director for professional association. Attracted 100% of all school board members from 55 county public school districts. Created first school board member certification program now addressed by State law. Registered lobbyist with WV Legislature.

WV STATE ADVISORY COUNCIL – VOCATIONAL EDUCATION 1972 – 1981
Executive Director for Charleston-based advisory board appointed by two governors to evaluate vocational education at high school and community college levels. Registered lobbyist with U.S. Congress.

OHIO COUNTY BOARD OF EDUCATION, Wheeling, WV 1963 – 1972
A K-12 public school district with over 6,000 students

Administrative Assistant to the Superintendent
Director of Community Education
Supervisor of Community Relations
Director of Public Information
Supervisor of Transportation and Maintenance
Adjunct Faculty, Ohio University
High School Teacher

EDUCATION

WEST VIRGINIA UNIVERSITY, MA, Educational Administration
West Liberty State College, WV, BA, English, Speech, Radio & TV
Glassboro State College, NJ, and Ball State University, IN

PUBLICATIONS

Fifteen articles published in national professional journals
Outstanding School Administrators: Their Keys to Success
Praeger, Westport, CT, 1996