

**IN LIEU OF
AGENDA FOR
CITY COUNCIL MEMBERS' "NOON" MEETING
MONDAY, SEPTEMBER 29, 2008**

I. MINUTES

- *1. Minutes from Directors' Meeting of September 22, 2008.
- *2. Minutes from City Council Members' Noon Meeting of September 22, 2008.

II. COUNCIL REPORTS ON BOARDS, COMMITTEES, COMMISSIONS AND CONFERENCES - - - NONE

OTHER MEETINGS REPORTS:

III. APPOINTMENTS/REAPPOINTMENTS - To Be Announced

IV. REQUESTS OF COUNCIL FROM MAYOR - To Be Announced

V. MISCELLANEOUS -

- *1. Discussion on the attachment regarding Jobs Stimulus Proposal Committee Formation. (Requested by Robin Eschliman) (See Attachment)

VI. CITY COUNCIL MEMBERS

VII. MEETINGS/INVITATIONS

1. Lincoln Chamber of Commerce invites you to attend the following Ribbon Cutting: - Please RSVP to Kathy Hale at 436-2385 or E-Mail: - A.) Hy-Vee, 50th & "O" Street on Tuesday, October 7, 2008 at 10:00 a.m.
2. Retirement Celebration Party for Bruce, Engineering Services on Tuesday, October 14, 2008 from 2:00 p.m. to 4:00 p.m. at Engineering Services, 531 Westgate Blvd. - (See Invitation)
3. Retirement Celebration Party for Ray Hill, Planning Department on Wednesday, October 15, 2008 from 2:00 p.m. to 4:00 p.m. in front of the Planning Dept., 555 S. 10th Street, #213 - (See Invitation)
4. Davis Design Annual Pre-Game Party on Saturday, October 25, 2008 - Starting 3 hours before the Nebraska vs. Baylor kick-off at Davis Design, 211 N. 14th Street - RSVP by Oct. 20th to Marilyn at 476-9700 or by e-mail - (See Invitation)

5. Kohl's Department Stores is pleased to announce the grand opening of our new Lincoln South store. To celebrate, a grand opening will take place on Wednesday, October 1, 2008 at 8:00 a.m. at 8700 S. 28th Street - RSVP by Sept. 26th to Jennifer McDonald at 423-6001 or by e-mail to let us know if you can participate in our ribbon cutting ceremony - (See Letter of Invitation)
6. Lincoln Chamber of Commerce Face the Chamber-Lincoln Area Legislative Candidates Forum & Lunch on Wednesday, October 8, 2008 from Noon to 1:00 p.m. at The Country Club of Lincoln, 3200 South 24th Street at 11:45 a.m. - Cost to attend: \$15/person; \$20 at the door - RSVP by Oct. 6th - (See Invitation)
7. Dedication Ceremony of Paul Adams Elementary School on Sunday, October 5, 2008 at 7401 Jacobs Creek Drive - 1:40 p.m., Music by Offutt Air Force Brass Quintet - 2:00 p.m., Ceremony in multipurpose room - Open House to follow - (See Invitation)
8. Updowntowners, Inc.- Behind the Line Of Scrimmage for a private tour of the Tom & Nancy Osborne Athletic Complex! On Wednesday, October 15, 2008 from 11:15 a.m. to 12:30 p.m. at the Tom & Nancy Osborne Athletic Complex, Memorial Stadium - Cost: \$15/members; \$20/Guests - RSVP by Oct. 10th to 434-6902 or by e-mail - (See Invitation)
9. Updowntowners, Inc. - Haunted Lincoln on Friday, October 17, 2008 from 5:00 p.m. to 8:00 p.m. at Lone Star Steakhouse & Saloon, 200 N. 70th Street - Cost: \$10/Members; \$12/Guests - RSVP by Oct. 15th to 434-6902 or by e-mail - (See Invitation)
10. The DNA LifePrint Child Safety Event in Lincoln, endorsed by John Walsh on Saturday, October 11, 2008 from 9:30 a.m. to 2:00 p.m. at Anderson Ford Lincoln Mercury Mazda, 2500 Wildcat Drive- (See Invitation)
11. Vahallan Papers-Open House to celebrate the completion of our new Showroom on Friday, October 24, 2008 from 3:00 p.m. to 8:00 p.m. at 1725 S. 6th Street - (See Invitation)

VIII. ADJOURNMENT

***HELD OVER UNTIL OCTOBER 6, 2008.**

JOBS STIMULUS PROPOSAL COMMITTEE FORMATION

WHAT THIS COULD BE:

1. An alternative to the Housing Stimulus idea, but this addresses fundamentals in our economy.
2. A means to jumpstart sectors of the economy that could be collateral damage from tightening loan restrictions:
 - a. Startup businesses
 - b. Businesses that rarely borrow money and thus do not have much credit history, but are in the mode to hire
3. Psychological boost to businesses who are in acceptable financial condition but hesitant to hire given the bad news in the economy
4. Could be predominantly the marketing of assets we already have: CDGB funds, Section 108 Loan Guarantee Program, EDI Grants, SBA loans, microenterprise funds (if we have them), LPED funds. Perhaps the City's primary role would be to educate the community on resources available through Channel 5 or other media. Education about what we DO have could start immediately.
5. Look for gaps. What do other cities have to assist start-ups and small businesses that we don't have? Could be a matching grant of some kind from the City, or leveraging some new type of government business-startup loan. Empowerment zones, enterprise communities program, Office of Community Services discretionary grants, JOLI, private philanthropic foundations.
6. Stakeholders participating in the committee would be Council, Mayor's Office, Urban Development and Economic Development, and people such as bankers, Rick Wallace, LPED. Perhaps revive the MOVE Council for this.
7. Potentially we could be the first City Council in the nation to take a proactive stance to what has happened this past week.

WHAT THIS IS NOT:

1. Loan for houses. This is to start jobs only.
2. Extending loans to businesses with credit problems.
3. Competition to bankers.
4. Loans to retailers. This should be geared towards primary jobs. A question would be, should it be for jobs such as those in the construction industry.
5. A committee that meets many times for many months.