

RESOLUTION NO. A-_____

1 WHEREAS, the City of Lincoln frequently enters into public/private partnerships in
2 activities which include the fundraising and securing of outside resources for City purposes
3 which benefit the public; and

4 WHEREAS, such successful partnerships include, but are not limited to, efforts with the
5 Downtown Lincoln Association, UpDowntowners, Lincoln Partnership for Economic
6 Development, Safe Kids Campaign, various activities in the Aging Department, the Foundation
7 for Lincoln City Libraries and the Lincoln Parks Foundation; and

8 WHEREAS, the City Council has appropriated \$100,000 in the City 2008-2009 operating
9 budget for the purpose of resource development for the operation, maintenance and repair of
10 existing and future parks and recreation facilities in Lincoln.

11 NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Lincoln,
12 Nebraska that utilization of funds provided for resource development for Parks and Recreation
13 Department facilities should be guided by the following, to wit:

14 1. Utilization of these funds shall be guided by the goal of establishing programs
15 and activities that are financially self-sustainable over time. The Parks and Recreation
16 Department Director shall establish benchmarks for each of activity and program in order to
17 measure the success of using the funds to leverage outside funding and resources, and provide
18 a report to the City Council in June 2009.

19 2. The Parks and Recreation Department Director is encouraged to meet with
20 representatives of the Lincoln Parks Foundation and the Great Plains Trails Network to
21 establish a set of proposed fund development activities and programs. Fund development
22 activities should be harmonious and complementary with the mission and activities of the
23 Lincoln Parks Foundation and the Great Plains Trails Network.

1 3. Funds may be used to support employment of or contracting with one or more
2 individuals by the City, contracting with the Lincoln Parks Foundation for services, or to contract
3 with a private fundraising company.

4 4. Funds may be used for salary, benefits, overhead, marketing, contractual
5 services, and as matching funds to support fund development activities benefiting Parks and
6 Recreation facilities.

7 5. Fund development efforts may include, but are not limited to, seeking donations
8 for capital improvement projects and endowments, planned giving, sponsorships, grants from
9 businesses, individuals, government, and volunteer programs for the operation, maintenance,
10 and repair of existing parks, trails, and swimming pools.

11 6. Efforts should be made to establish endowment funds for the ongoing care of
12 existing and new Parks and Recreation facilities including parks, trails, and swimming pools.

Introduced by:

Approved as to Form and Legality:

City Attorney

Approved this ____ day of _____, 2008: _____ Mayor
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