GENERAL FACT SHEET **BILL NUMBER** 11R-35

BRIEF TITLE	APPROVAL DEADLINE	REASON
South Street Business Improvement District (BID)		To create a Business Improvement District in the South Street Redevelopment Area.

DETAILS **POSITIONS/RECOMMENDATIONS**

Legislation is needed to create the South Street Business Improvement District.	Sponsor	Urban Development Department
	Program Departments, or Groups Affected	
	Applicants/ Proponents	Applicant: Urban Development Department Other South Street Business & Civic Association South Street Business Improvement Board

Discussion (Including Relationship to other Council Actions)	Opponents	Groups or Individuals Basis of Opposition
The South Street Business Association, comprised of business owners, property owners, and adjacent neighborhood association members, support and have worked toward the establishment of a BID for the South Street business area. This area has been identified as the alley west of 9th Street to 19th Street. The BID will provide maintenance of the streetscape improvements that were part of the City's improvement project in this area. The maintenance includes: planting bed irrigation system maintenance including spring start-up and fall shut-down; removal of litter from sidewalks, median planting beds, planting areas in the South Street right-of-way and the 14th Street plaza area; trash removal from the 14th Street plaza area trash receptacles; replacement as needed of street furniture, planters, ornamental lights and trash receptacles; and the care and maintenance of all landscaping, including watering, fertilizing, weeding, pruning, spraying and mulching and removal and replacement of dead plants, shrubs, and trees.	Staff Recommend.	☒ For ❑ Against Reason Against
	Board or Commission Recommend.	BY ❑ For ❑ Against ❑ No Action Taken ❑ For with revisions or conditions (See Details column for conditions)
	CITY COUNCIL ACTIONS (For Council Use Only)	❑ Pass ❑ Pass (As Amended) ❑ Council Sub. ❑ Without Recommendation ❑ Hold ❑ Do not Pass

DETAILS	POLICY/PROGRAM IMPACT	
	POLICY OR PROGRAM CHANGE	❑ NO ❑ YES _____ _____ _____
	OPERATIONAL IMPACT ASSESSMENT	_____ _____ _____ _
	FINANCES	
	COST AND REVENUE PROJECTIONS	COST of total project: $ COST of this Ordinance/ Resolution $
		RELATED annual operating Costs $
		INCREASE REVENUE EXPECTED/YEAR $
	SOURCE OF FUNDS	CITY [Approximately] _____$_____%___ - _____$_____%___ - _____$_____%___ - NON CITY [Approximately] _____$_____%___ - _____$_____%___ - _____$_____%___ -
	BENEFIT COST ❑ Front Foot Assessment ❑ Square Foot ____	Average $_____ $_____

APPLICABLE DATES:

FACT SHEET PREPARED BY: Ernie Castillo

REVIEW BY: Wynn Hjermstad