



NEWS RELEASE

MAYOR COLEEN J. SENG

lincoln.ne.gov

FOR IMMEDIATE RELEASE: 12-20-2004

FOR MORE INFORMATION: Firefighter Jayson Layton: 441-8375

LINCOLN FIRE AND RESCUE BRINGS FIRE SAFETY TO SESAME STREET

Lincoln Fire and Rescue will hold its annual fire safety day in conjunction with the Sesame Street Live performances on Friday, January 7th, 2005 between 8:30am and 11:30am at The Pershing Center in downtown Lincoln.

The Sesame Street show “Elmo’s Coloring Book” will be staged at The Pershing Center on January 8th and 9th, 2005.

Lincoln Fire and Rescue will provide fire safety workshops to approximately 200 Lincoln youth in the lower level of The Pershing Center throughout the morning.

“Having the Sesame Street characters help Lincoln Fire and Rescue with our public education efforts to this high risk group is invaluable. This partnership has been successful through the volunteer efforts of members of Lincoln Fire and Rescue.” Lincoln Fire Chief Mike Spadt said.

At 8:30am Cookie Monster from the Sesame Street live performances along with Lincoln Fire Chief Mike Spadt will dedicate, and place a street sign on Centennial Mall in front of The Pershing Center to rename it “Sesame Street” for the weekend.

For more information on this event and on Lincoln Fire and Rescue, visit our website at www.lincoln.ne.gov Keyword: Fire.