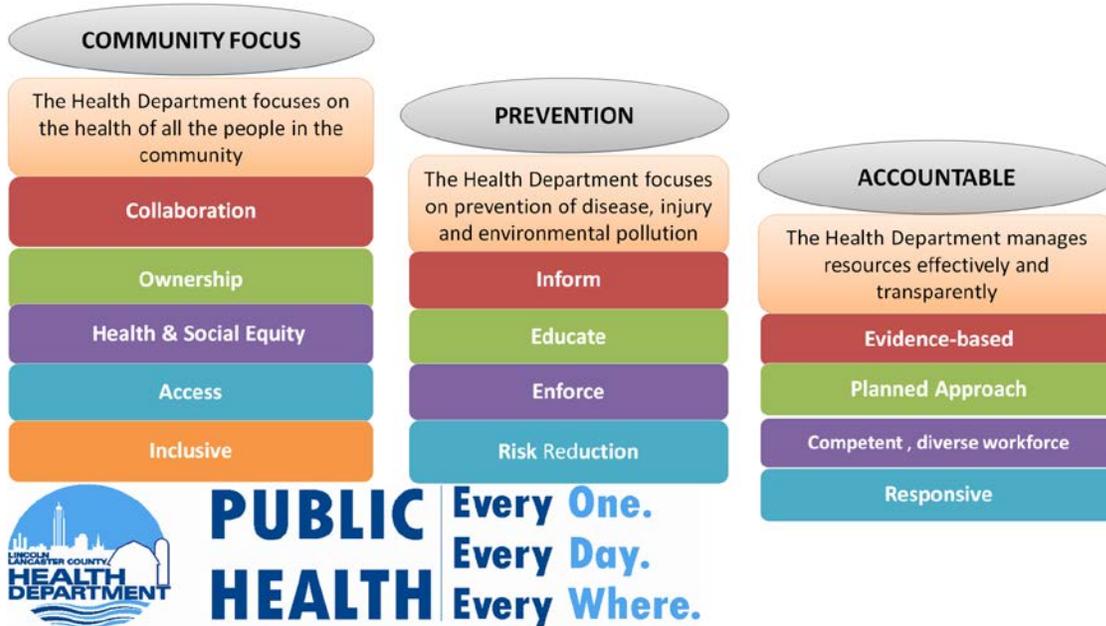


# Lincoln-Lancaster County Health Department

## Mission Vision

- Protect and promote the public's health
- A sustainable public health system serving all people to achieve optimal health

## Guiding Principles



## STRATEGIC DIRECTION #1: IMPROVING PUBLIC HEALTH OUTCOMES

### Objectives:

1. Establish a Performance Management System to track progress on measures and indicators by September 30, 2015. (9.1.2)
2. Prior to the development of the biennial budget, the Health Director and Division Managers will evaluate performance measures and public health outcomes to support resource investment and prioritization. (On-going October/November of odd number years—2015, 2017...)
3. In conjunction with the CHA / CHIP process, identify public health trends and indicators that can be used to measure the impact of community interventions. (On-going beginning Summer 2015)
4. The Quality Council will review performance measures, evaluate trends and identify recommendations (opportunities) for improvement annually each April.

## STRATEGIC DIRECTION #2: PROMOTING THE VALUE OF PUBLIC HEALTH

### Objectives:

1. By September 30, 2015, all staff can articulate the Department's Mission.
2. By December 31, 2015, each staff person can articulate the role their position plays to support (achieve) the Department's Mission.
3. By March 31, 2016, each Division will identify (create) simple messages to describe the division/program role in achieving the Department's Mission.
4. By September 30, 2016, each staff person can cite at least one example of communicating the value of public health to staff, customers including the broader public.

5. By December 31, 2015, create methodologies to regularly obtain feedback from customers and the public regarding their perception of the value of public health services.

### STRATEGIC DIRECTION #3: ENHANCING COLLABORATION & PARTNERSHIPS

#### Objectives:

1. Identify and evaluate current Department partnerships and collaborations based on their value to the department and community by August 31, 2015, to establish a baseline for measuring change.
2. Reduce by 20% the number of partnerships and collaborations that do not contribute to Department outcomes, objectives or indicators by December 31, 2015.
3. Increase the number of partnerships and collaborations where there is value to the department by 10% by December 31, 2016.

*For purposes of these objectives, Partnerships and Collaborations are defined as follows:*

**Partnerships** are those formal relationships that are set in place by statute, policy, contract, formal agreement, memoranda of understanding.

**Collaborations** are those on-going relationships which have no legal or policy basis for it to exist.

### STRATEGIC DIRECTION #4: DEVELOPING STAFF & FOSTERING RELATIONSHIPS

#### Objectives:

1. Identify and implement a relationship or collaboration with the College of Public Health that promotes public health as a career. Sponsor at least one joint project annually. (8.1.1)
2. With staff level inputs (including a staff survey) create a workforce development plan by December 31, 2015 (8.2.1).
3. Implement at least one workforce development strategy annually (8.2.2).

### STRATEGIC DIRECTION #5: FOCUSING ON QUALITY AND EFFICIENCY -

#### Goal: Culture of Quality will exist at LLCHD by 2018

#### Objectives:

1. Hire QI Coordinator by January 31, 2015
2. By September 30, 2016, the awareness of department-wide quality improvement process among staff will increase from the baseline measure. (Pre survey to establish baseline followed by post survey)
3. Train 100% of staff on Quality Improvement by September 30, 2018
4. Formalize Department-wide QI structure by September 30, 2015.
5. By August 31, 2015, the Quality Council will have developed the Department's Quality Improvement Plan, as defined by PHAB Standard 9.2.1.A. It will be accessible to all staff electronically.
6. Quality Council will routinely prioritize department-wide quality initiatives using the Strategic Plan, accreditation requirements and public health outcomes. (Using measures & indicators from Performance Management System)