

**City of Lincoln
Cable TV Advisory Board
Meeting Minutes – February 28, 2013**

Members Present: Ed Hoffman, Jerrod Jaeger, Linda Jewson, Jim Johnson, Laurie Thomas Lee, Dara Troutman

City Staff: Steve Huggenberger, Diane Gonzolas

Representatives of Time Warner: Ann Teget, Jamie Wenz

Meeting was called to order at 4:00 p.m. by chair Ed Hoffman

Minutes from the January 2012 meeting were read. Troutman moved approval, Jaeger seconded, minutes approved as read.

New Business

New Board Members

The board currently has three vacancies; we discussed strategy for filling them. Suggestion was made to ask Mary Roth from Lincoln Public Schools if she could suggest someone from LPS who might be a good fit to sit on the board. Troutman thinks we should ask Leadership Lincoln for suggestions. Jaeger thinks we should advertise the board openings.

Jaeger moved that we put out a news release announcing that there are vacancies on the Cable Advisory Board. Johnson seconded. Lee thinks that instead of a press release pushing membership, we might still want to put out some kind of information about what this board does, and mention in there that we're looking for other members. Troutman said that she would vote against a press release because wanting new members is not really news. After discussion, the vote failed 2-4 (Johnson and Hoffman voting yes, the others no.)

Old Business

Discussion of Board Duties

Gonzolas said that the Mayor's office has asked us to hold off for awhile on the expansion of board duties. Lee asked if this might be related to a news conference that the Mayor had held earlier in the day regarding an expanded use of fiber optic cable in the downtown area. Huggenberger said that not everything is figured out yet. Hoffman said that this might be an opportunity for something for the board to work on. Huggenberger said that the board might look at ways to expand viewership of the PEG channels. Jaeger thinks that if the Mayor expects this board to be able to expand PEG viewership, he's "getting what he paid for." Gonzolas thinks we might want to set up a work group on what the board's role might be. Troutman said she struggles with what one would do as some sort of Telecommunications Advisory Board. Hoffman said that if we expand into the telecommunications area we would be more advisory than regulatory. Hoffman thinks this might be an opportunity; he would like to set up a working group to discuss expansion of duties.

We discussed setting up a work group on expansion of duties, and a separate one on cable rules. Rules committee was appointed as board members Ed Hoffman, Linda Jewson, and Jim Johnson; Diane Gonzolas, Ann Teget and Steve Huggenberger will also serve as committee resource persons.

Jewson said that it is probably premature to set up the committee on board duties, without the Mayor's input. Hoffman said that we could come up with a proposal and forward to the Mayor for consideration. Jaeger said that we don't really know what the Mayor wants; we should just ask him to tell us what he would like us to do. After discussion there was no working group on board duties set up at this time.

Reports from Time Warner Cable

Wenz submitted a written report. He commented that Channel 80 is not currently being used other than for billboard purposes, and some weather. He also commented that new servers are coming online.

Wenz stated that there is less use of their production facilities than in the past, they would like to be able to close the studio at times when there is no scheduled appointment, and wanted to run that by the Cable Advisory Board to keep us in the loop. Studio would be open as usual for those who had set up appointments ahead of time, but closing it when no one has signed up will give them the opportunity to reassign Time Warner Cable staff to more productive things. There was no vocal opposition from the board.

Reports from the City

Gonzolas will email the City's report.

Adjournment

Meeting was adjourned; next meeting scheduled for April 25, 2013, at the City County Building.

Respectfully submitted,
Jim Johnson, secretary