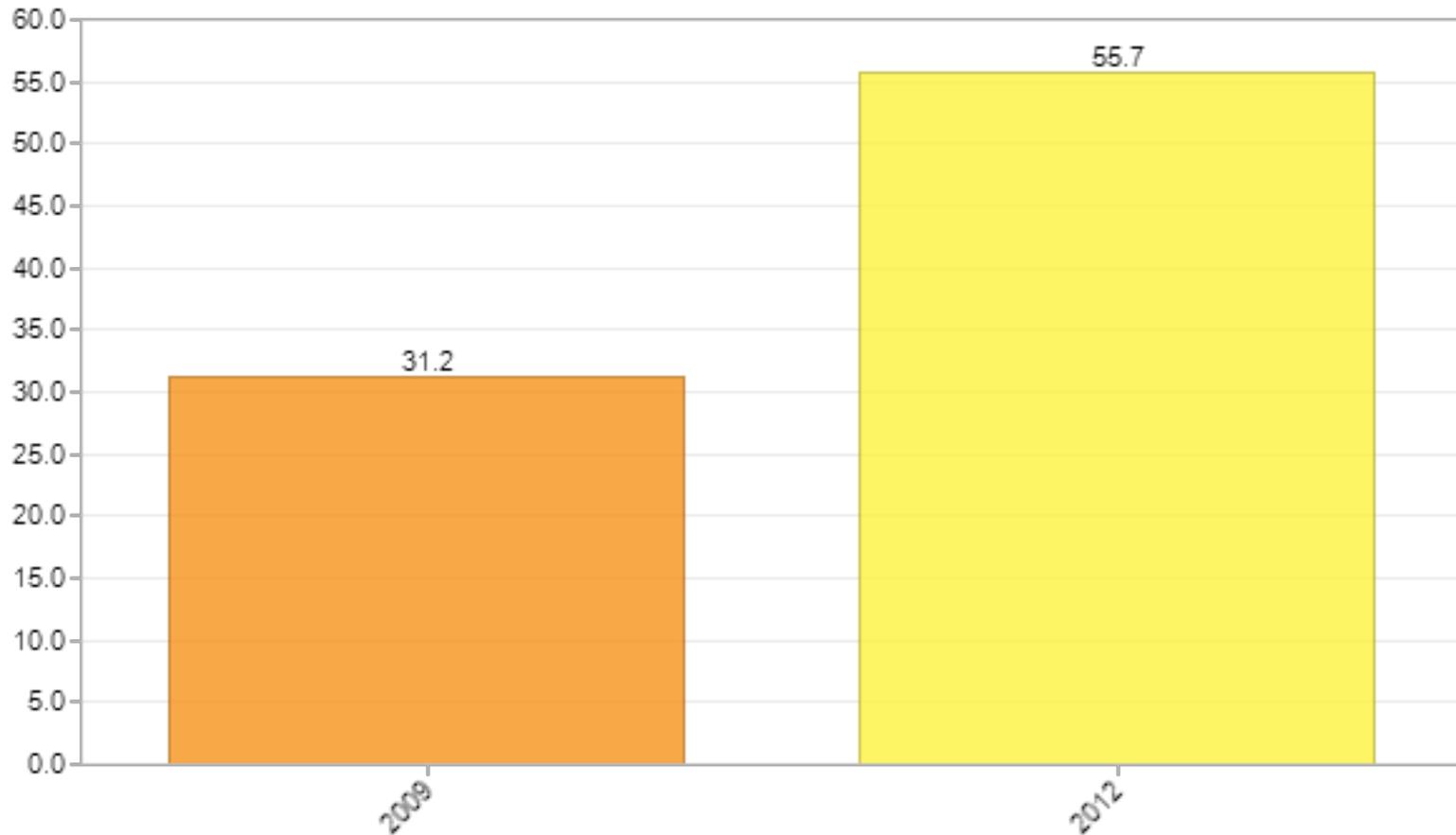


Maintain or increase the percentage of people surveyed who watch Channel 5 and/or 10 and/or 21 at/or above 50 percent



Source: Citizen Information Center

AG Goal2

03/29/2012

Increase the number of people using the City Web site (user sessions)
by 5 percent a year

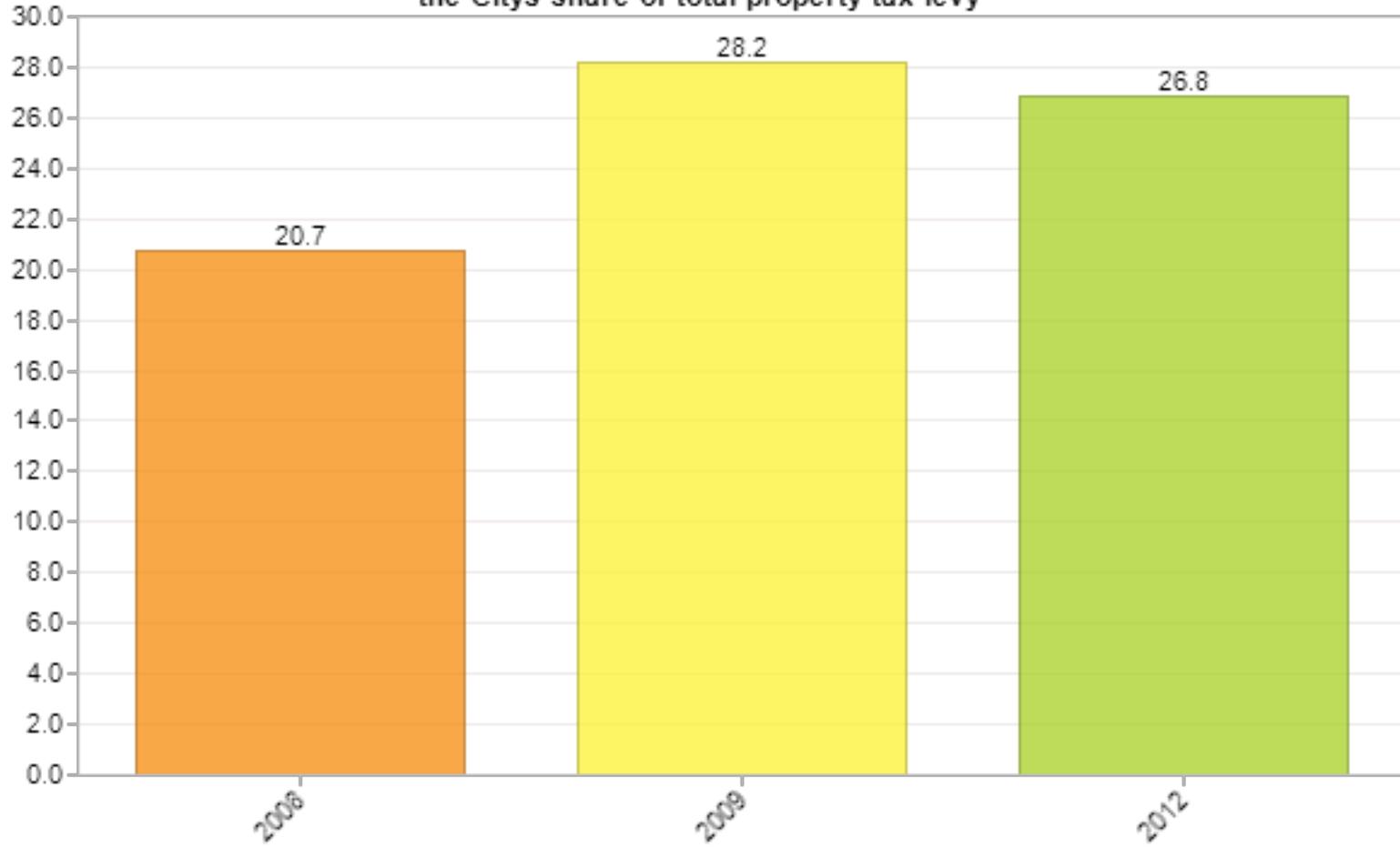


Source: Citizen Information Center

AG Goal2

03/29/2012

Increase by five points a year the percentage of people who can correctly identify the City's share of total property tax levy



Source: Citizen Information Center

AG Goal2

03/29/2012