

# Leadership LINK & Nebraska State Government Chapters September Luncheon Meeting



- TOPIC:** “Bad Data & Good Solutions”
- SPEAKER:** Martha Hakenkamp, Aging Partners
- WHEN:** Wednesday, September 23, 2015 at 11:30 AM
- WHERE:** Lincoln-Lancaster County Health Department Training Center, 3140 N Street
- NOTES:** \$5 for Leadership Link and State Chapter members & \$10 for non-members (payable at the door).
- Menu:** Assorted Sandwiches, Chips, Fruit, Dessert & Beverages
- RSVP:** By noon on Friday, September 18, 2015 to Elaine Severe at [esevere@lincoln.ne.gov](mailto:esevere@lincoln.ne.gov)

The July, 2015 **Governing** feature article titled “Bad Data” states: “*Data is the lifeblood of state government. It's the crucial commodity that's necessary to manage projects, avoid fraud, assess program performance, keep the books in balance and deliver services efficiently. But even as the trend toward greater reliance on data has accelerated over the past decades, the information itself has fallen dangerously short of the mark. Sometimes it doesn't exist at all. But worse than that, all too often it's just wrong.*” Found online at: <http://www.governing.com/topics/mgmt/gov-bad-data.html>, the article details common problems and issues.

Collecting and reporting good data is more complicated than most people realize. When an agency covers a large service area and/or is contracting with multiple providers in multiple sites, the issues only get more complex. Agencies that are struggling with inconsistent or incomplete data will benefit from hearing about the positive impact a data governance program can have on operations. Implementing a very basic, structured data governance system reduced Aging Partners’ percentage of records with missing required data from over 50% to below 5% while also facilitating greater staff collaboration and input. Attendees will learn the fundamentals about data governance while having the opportunity to discuss common data collection and data management issues.



Martha Hakenkamp is the operations manager for Aging Partners. A City of Lincoln agency, Aging Partners was one of the first area agencies on aging authorized under the Older American’s Act. It provides comprehensive services to older adults in eight counties in southeast Nebraska via inter-local agreements. Ms. Hakenkamp led the team that developed the agency’s data governance program. In addition, she supervises the accounting and information technology departments and serves on the agency’s senior management team. She graduated from Indiana University and was a 2011 graduate of the n4a Aging Business Academy.

Mark your calendars for these upcoming Leadership Link programs:

- Wednesday, October 28<sup>th</sup>: Dr. Dan Hohensee, The Career Academy Director
- Tuesday, November 24<sup>th</sup>: Doug McDaniel, Human Resource Director
- Tuesday, December 22<sup>nd</sup>: David Landis, Urban Development Director