



Lincoln-Lancaster County
Personnel Department
Douglas J. McDaniel, Director

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MAYOR CHRIS BEUTLER

lincoln.ne.gov

August 15, 2012

Dear City of Lincoln & Lancaster County Employees,

Blue Cross and Blue Shield of Nebraska (BCBSNE) is giving away Kindle e-readers to three lucky City of Lincoln or Lancaster County employees who register to use BCBSNE's new online member services website, **myblue**.

To enter to win, between now and midnight Central Time on August 31, 2012, simply go to www.mynebraskablue.com and register! On September 4, 2012, three names will be drawn from the list of our employees who registered, and those three employees will each receive a Kindle e-reader from Amazon.com.

Be sure to register for **myblue** before midnight Central Time August 31, 2012 for your chance to win! (If you registered to use **myblue** before this promotion began, you will also be entered in the drawing.)

Sincerely,

Douglas J. McDaniel, MBA, SPHR
Personnel Director

Kindle is a registered trademark of Amazon.
This drawing is for select BCBSNE groups.

You could win a Kindle e-reader!



... if you register to use Blue Cross and Blue Shield of Nebraska's (BCBSNE) new online member services website, *myblue*.

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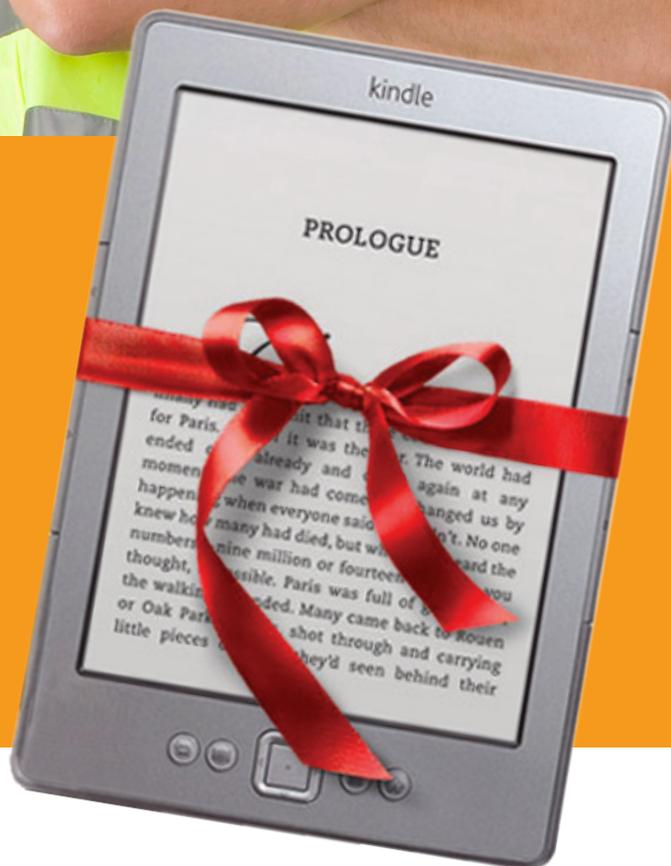


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