



# Lincoln Bike Share

## Sponsorship Opportunities

**Bronze**  
\$10,000  
1 year commitment

**Silver**  
\$20,000/year  
2 year commitment

**Gold**  
\$40,000/year  
Multi-year commitment

**Platinum**  
Custom  
Multi-year commitment

## Benefits Include:



### Bronze

- Logo on promotional material.
- Recognition in media coverage.
- Recognition on website as bronze level sponsor.



### Silver

- Logo on promotional material.
- Recognition in media coverage.
- Recognition on website as silver level sponsor.
- 25% discounted rate on employee bike share membership.



### Gold

- Multi-year commitment requested of \$40,000/per year.
- Logo on promotional material.
- Recognition in media coverage.
- Recognition on website as gold level sponsor.
- Unique promotional opportunities (e.g. Unicorn Bikes)
- 50% discounted rate on employee bike share membership.



### Platinum

- Multi-year commitment. Cost dependent upon station sponsorship.
- Logo on promotional material.
- Recognition in media coverage.
- Recognition on website as platinum level sponsor.
- Unique promotional opportunities (e.g. Unicorn Bikes)
- Logo placement on station kiosks and/or bicycles.
- Custom discount on employee bike share membership.