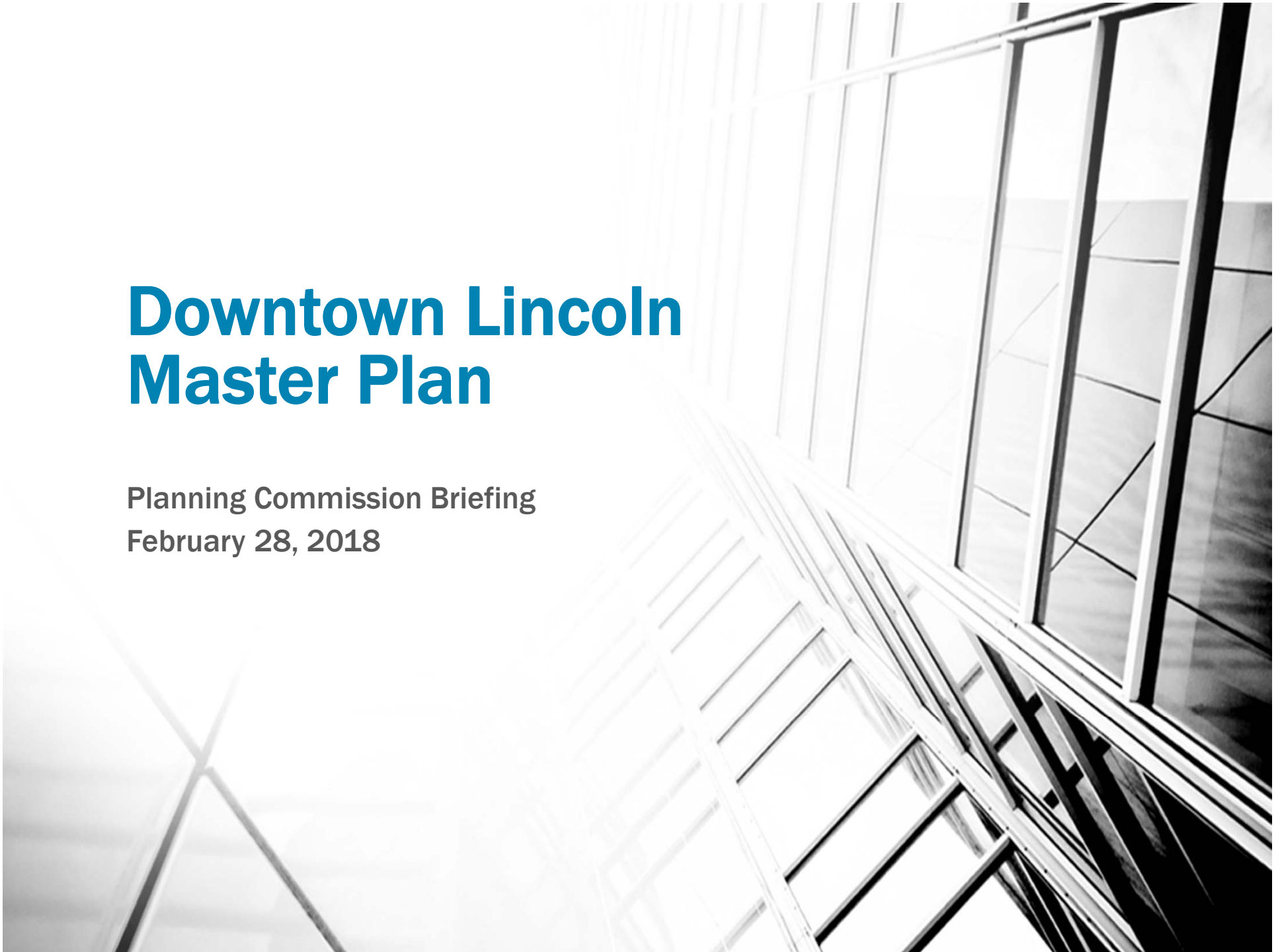


Downtown Lincoln Master Plan

Planning Commission Briefing
February 28, 2018



Consultant Visit and Activities

- Steering Committee Kick Off
- Project Committee Kick Off – Lazlo’s Haymarket
- DLA Board Meeting
- Working Groups
 - Vibrant Economy
 - Public Realm & Urban Design
 - Housing and Livability
- DLA Board Meeting
- Meeting with Local Developers
- Meeting with Mayor
- Tour of Study Area



CIVITAS



2018 LINCOLN DOWNTOWN MASTER PLAN COMMITTEE OVERVIEW

Project Committee

Monthly Meetings, 1 - 1.5 hours each, invited to the Charrette in May and all public events

The Project Committee is comprised of a range of stakeholders to serve as public representation that ensures findings and direction of the Downtown Master Plan are meeting the needs of the Downtown community and the Lincoln community at large. The committee will receive, review, discuss, and comment on findings of each phase of the study process.

The Project Committee will meet approximately monthly as work product becomes available for review and comment, and as public engagement events are scheduled. The Consultant will participate in the Project Committee meetings either in person (as site visits allow) or via an electronic device as needed. The final meeting of the Project Committee will occur prior to the Plan moving forward for formal approval and adoption by the Lincoln-Lancaster County Planning Department and the Lincoln City Council.

Steering Committee

Monthly Meetings, 1 - 1.5 hours each, invited to the Charrette in May and all public events

The Steering Committee is comprised of members of the Core Staff Team from the Downtown Lincoln Association, Urban Development Department, Planning Department, along with representatives from the Lincoln Public Works & Utilities Department, the Parks & Recreation Department, the Mayor's Office, the Lincoln Police Department, UNL, and the Chair of the Project Committee. The Planning Director is chair of the steering committee.

Steering Committee meetings will occur monthly and are expected to last 1 to 1.5 hours. The main purpose of the Steering Committee is to discuss findings from previous work efforts and meetings, and to plan for upcoming meetings and events.

Stay informed on upcoming meetings and plan materials at lincoln.ne.gov keyword: downtown

Working Groups

One 90-minute meeting in either February or April, invited to the Charrette in May and all public events

Each Working Group will be comprised of downtown stakeholders and experts on a particular topic. The purpose of the Working Groups is to identify challenges and opportunities, develop priorities, and gain "ownership" in the Master Plan process from a variety of constituencies. Participants will be provided with background on recent planning efforts and be asked to brainstorm on improvements and set priorities. Improvements and priorities from each of the Working Groups will then be compiled and analyzed.

The Working Groups are organized around the following topics:

- Vibrant Economy (including office, retail, education and other investment sectors)
- Public Realm & Urban Design (including parks and open space, pedestrian and bicycle connectivity, historic preservation & urban design)
- Transportation Solutions (including balanced mobility for pedestrians, bicycles, vehicles and transit, autonomous shuttles and parking management)
- Downtown Experience (including marketing, branding, events, arts and culture, safety and social services)
- Housing and Livability (including market-rate, workforce and affordable housing, student housing and amenities that create a livable downtown).

Charrette

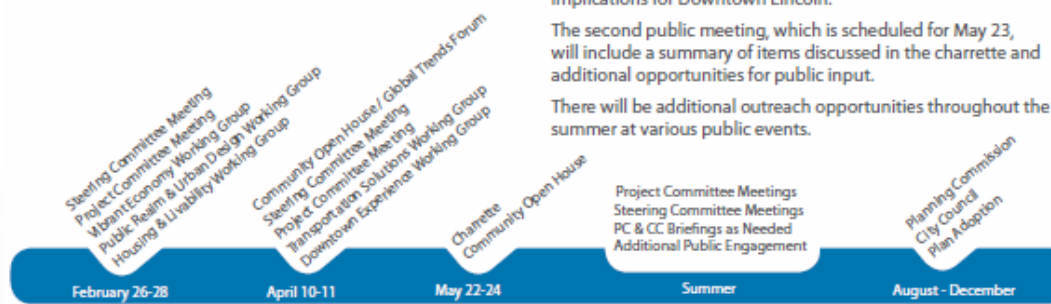
The two-and-a-half-day charrette in May will include City and DLA staff, Steering Committee, downtown stakeholders, and Working Group members to create and identify a downtown vision, physical framework, public infrastructure needs, and action plan to "elevate Downtown Lincoln's status as a successful urban neighborhood for the 21st Century." Participants aren't expected to attend for the entire event, but specific times and opportunities for input will be identified.

Public Events

There will be two public meetings in addition to the Planning Commission and City Council hearings. The first public meeting, which is scheduled for April 10, will include background on the Downtown Master Plan effort and provide opportunities for public input on a variety of topics. The consultant will present research on Global Trends Affecting Downtowns and discuss implications for Downtown Lincoln.

The second public meeting, which is scheduled for May 23, will include a summary of items discussed in the charrette and additional opportunities for public input.

There will be additional outreach opportunities throughout the summer at various public events.



Project Managers Paul Barnes, Lincoln-Lancaster County Planning Dept: (402) 441-6372, pbarnes@lincoln.ne.gov
JJ Folsom, P.U.M.A. (consultant): (720) 255-2462, jj@pumaworldhq.com

Steering Committee

- David Cary
- Andrew Thierolf
- Paul Barnes
- Dallas McGee
- Hallie Salem
- Terry Uland
- Todd Ogden
- J.J. Yost
- Mark Lutjeharms
- Brian Praeuner
- Chris Schroeder
- Pat Leach
- Jennifer Dam
- Jon Carlson
- Terry Kathe
- Tom Huston
- Jason Stille
- Wayne Mixdorf
- David Young



Project Committee

- Amber Brannigan
- Michelle Waite
- Jon Carlson
- Carl Eskridge
- Leirion Gaylor Baird
- Jon Camp
- Jennifer Brinkman
- Jack Abel
- Clay Smith
- Will Scott
- John Kay
- Tom Beckius
- Kaylen Ackert
- Tom Huston
- Bryan Sullivan
- Ann Ringlein
- Tom Graf
- Pat Haverty
- Angie Tucci
- Bryant Bone
- Ben Kiser
- Stephanie Jarrett
- Randy Hawthorne



Planning Commission Questions

- What are your expectations of the Downtown Master Plan?
- What are 2 desired improvement(s) you would like to see Downtown?

DLA Board Desired Improvements

26 Attendees

- Kid Friendly Downtown (active spaces, daycare)
- Convention Center
- Additional Start-Ups and Headquarters
- Housing Options



Vibrant Economy Desired Improvements

12 Attendees

- New Downtown Library
- Active Ground Floor Space, Including Non-Retail Active Uses
- Diversity of Housing
- Better Parking Management & Supply



Housing & Livability Desired Improvements

14 Attendees

- Housing for the Missing Middle
- Catalyst/Redevelopment Projects (Pershing, Post Office)
- Parking Stock and Management
- Green Space/Transit Loop (tied)



Public Realm & Urban Design Desired Improvements

14 Attendees

- Amenities and Services to Support Downtown Residents (grocery, dentist)
- Green Space that is Family and Pet-Friendly
- Downtown Library
- Greater Density



Next Steps

- **Consultant Team Visit April 10-11**
- **Working Groups – Jayne Snyder Trails Center**
 - Transportation Solutions
 - Downtown Experience
- **Discussions Scheduled with UNL and State Staff**
- **Community Open House/Global Trends Presentation**
 - April 10th, 6:00 – 8:00 p.m.
 - Rococo Theater
- **Project Committee – Kiechel Art Gallery**

A blurred background image of a modern building interior. On the right side, there is a staircase with a glass railing and a window. The overall scene is out of focus, creating a sense of depth and architectural space.

Questions?