

Before you dive into your neighborhood's statistics, there are some things you need to know:

□ Navigation

The file for each neighborhood includes several bookmarked sections. To use the bookmarks for convenient access, select the page icon with the blue ribbon in the upper left of your document window.

□ The Sources

- The **2010 Census Profile** is compiled using data collected during the 2010 US Census door-to-door survey.
- The **ACS** (or American Community Survey) **Housing** and **Population Summaries** were compiled using data collected during 2005 – 2009 by the US Census Bureau using statistical sampling techniques.
- The **Community Profile** and the **Housing Profile** include hard statistics from the 2000 US Census. The accompanying 2010 and 2015 forecasts were generated by specialized geographic information system (GIS) software from a company named Esri.
- The **Executive Summary** pulls information from all of the sources listed above and provides an overview.

□ Accuracy

When a data source uses forecasts or statistical analysis to generate data, a margin of error is always introduced. As a general rule of thumb, the closer the number crunchers can stay to the actual collected data and the fewer levels of analysis, the more reliable the statistic. Read the data notes at the bottom of each page to better understand how that batch of statistics was created.

Also, the ACS Summaries include a “Reliability” column which evaluates the particular statistic on that line as being of low, medium, or high reliability.

□ Other Statistics, Other Areas

This set of statistical resources is provided as a courtesy to Lincoln's neighborhood associations. If you want to pursue different statistics or statistics for other areas of Lincoln, that may be possible but please be aware that it will involve paying for the service. Contact urbandev@lincoln.ne.gov to inquire further.

Population

1990 Population	10,839
2000 Population	10,808
2010 Population	10,571
2015 Population	10,645
1990-2000 Annual Rate	-0.03%
2000-2010 Annual Rate	-0.22%
2010-2015 Annual Rate	0.14%
2010 Male Population	50.7%
2010 Female Population	49.3%
2010 Median Age	29.8

In the identified area, the current year population is 10,571. In 2000, the Census count in the area was 10,808. The rate of change since 2000 was -0.22 percent annually. The five-year projection for the population in the area is 10,645, representing a change of 0.14 percent annually from 2010 to 2015. Currently, the population is 50.7 percent male and 49.3 percent female.

Population by Employment

Currently, 93.2 percent of the civilian labor force in the identified area is employed and 6.8 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the area will be 94.0 percent of the civilian labor force, and unemployment will be 6.0 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 75.8 percent of the population aged 16 years or older in the area participated in the labor force, and 0.5 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 55.8 percent in white collar jobs (compared to 61.6 percent of the U.S. employment)
- 20.9 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 23.3 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 73.7 percent of the area population drove alone to work, and 2.2 percent worked at home. The average travel time to work in 2000 was 17.0 minutes in the area, compared to the U.S average of 25.5 minutes.

Population by Education

In the current year, the educational attainment of the population aged 25 years or older in the area was distributed as follows:

- 9.4 percent had not earned a high school diploma (14.8 percent in the U.S)
- 22.0 percent were high school graduates only (29.6 percent in the U.S.)
- 6.8 percent had completed an Associate degree (7.7 percent in the U.S.)
- 21.7 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 15.7 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Per Capita Income

1990 Per Capita Income	\$11,915
2000 Per Capita Income	\$16,290
2010 Per Capita Income	\$22,078
2015 Per Capita Income	\$24,887
1990-2000 Annual Rate	3.18%
2000-2010 Annual Rate	3.01%
2010-2015 Annual Rate	2.42%

Households

1990 Households	5,534
2000 Households	5,503
2010 Total Households	5,440
2015 Total Households	5,503
1990-2000 Annual Rate	-0.06%
2000-2010 Annual Rate	-0.11%
2010-2015 Annual Rate	0.23%
2010 Average Household Size	1.92

The household count in this area has changed from 5,503 in 2000 to 5,440 in the current year, a change of -0.11 percent annually. The five-year projection of households is 5,503, a change of 0.23 percent annually from the current year total. Average household size is currently 1.92, compared to 1.94 in the year 2000. The number of families in the current year is 1,878 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

Households by Income

Current median household income is \$34,001 in the area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$40,914 in five years. In 2000, median household income was \$25,333, compared to \$17,426 in 1990.

Current average household income is \$42,102 in this area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$47,234 in five years. In 2000, average household income was \$31,471, compared to \$22,462 in 1990.

Current per capita income is \$22,078 in the area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$24,887 in five years. In 2000, the per capita income was \$16,290, compared to \$11,915 in 1990.

Median Household Income

1990 Median Household Income	\$17,426
2000 Median Household Income	\$25,333
2010 Median Household Income	\$34,001
2015 Median Household Income	\$40,914
1990-2000 Annual Rate	3.81%
2000-2010 Annual Rate	2.91%
2010-2015 Annual Rate	3.77%

Average Household Income

1990 Average Household Income	\$22,462
2000 Average Household Income	\$31,471
2010 Average Household Income	\$42,102
2015 Average Household Income	\$47,234
1990-2000 Annual Rate	3.43%
2000-2010 Annual Rate	2.88%
2010-2015 Annual Rate	2.33%

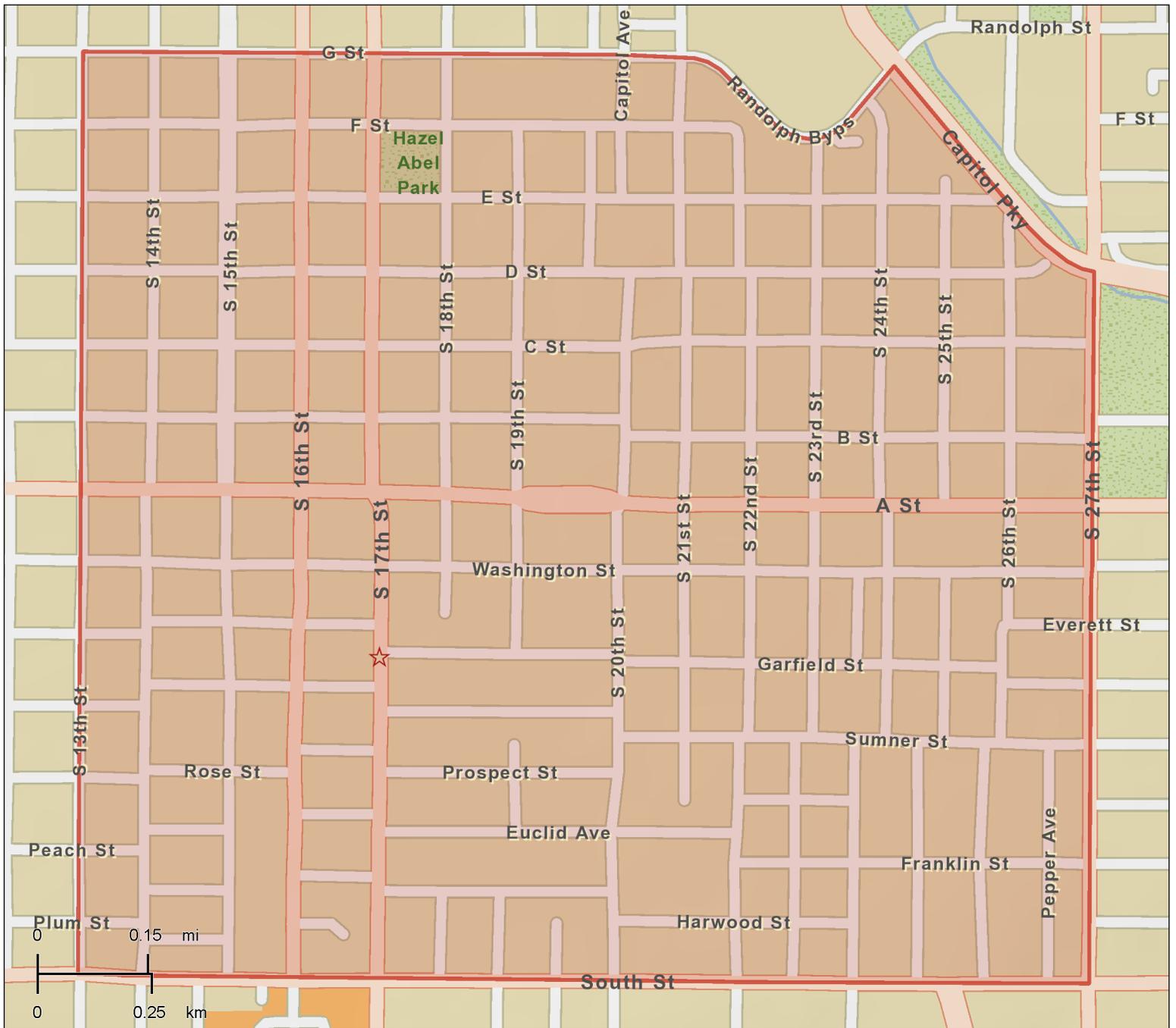
2010 Housing

1990 Total Housing Units	5,923
2000 Total Housing Units	5,910
2010 Total Housing Units	6,060
2015 Total Housing Units	6,198
1990 Owner Occupied Housing Units	1,311
1990 Renter Occupied Housing Units	4,224
1990 Vacant Housing Units	377
2000 Owner Occupied Housing Units	1,261
2000 Renter Occupied Housing Units	4,242
2000 Vacant Housing Units	396
2010 Owner Occupied Housing Units	1,168
2010 Renter Occupied Housing Units	4,272
2010 Vacant Housing Units	620
2015 Owner Occupied Housing Units	1,148
2015 Renter Occupied Housing Units	4,355
2015 Vacant Housing Units	695

Currently, 19.3 percent of the 6,060 housing units in the area are owner occupied; 70.5 percent, renter occupied; and 10.2 are vacant. In 2000, there were 5,910 housing units - 21.4 percent owner occupied, 71.9 percent renter occupied, and 6.7 percent vacant. The rate of change in housing units since 2000 is 0.25 percent. Median home value in the area is \$104,714, compared to a median home value of \$157,913 for the U.S. In five years, median value is projected to change by 1.77 percent annually to \$114,315. From 2000 to the current year, median home value change by 1.75 percent annually.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

**This site is located in:**

- City:**
- County:**
- State:**
- ZIP Code:**
- Census Tract:**
- Census Block Group:**
- CBSA:**



	2000	2010	2000-2010 Annual Rate
Population	10,954	10,425	-0.49%
Households	5,584	5,085	-0.93%
Housing Units	5,970	5,760	-0.36%
Population by Race			
		Number	Percent
Total		10,425	100.0%
Population Reporting One Race		9,948	95.4%
White		7,895	75.7%
Black		812	7.8%
American Indian		206	2.0%
Asian		488	4.7%
Pacific Islander		7	0.1%
Some Other Race		540	5.2%
Population Reporting Two or More Races		477	4.6%
Total Hispanic Population		1,027	9.9%
Population by Sex			
Male		5,411	51.9%
Female		5,014	48.1%
Population by Age			
Total		10,426	100.0%
Age 0 - 4		764	7.3%
Age 5 - 9		581	5.6%
Age 10 - 14		452	4.3%
Age 15 - 19		587	5.6%
Age 20 - 24		1,499	14.4%
Age 25 - 29		1,300	12.5%
Age 30 - 34		900	8.6%
Age 35 - 39		666	6.4%
Age 40 - 44		674	6.5%
Age 45 - 49		644	6.2%
Age 50 - 54		672	6.4%
Age 55 - 59		631	6.1%
Age 60 - 64		394	3.8%
Age 65 - 69		196	1.9%
Age 70 - 74		141	1.4%
Age 75 - 79		119	1.1%
Age 80 - 84		108	1.0%
Age 85+		97	0.9%
Age 18+		8,323	79.8%
Age 65+		661	6.3%
Median Age by Sex and Race/Hispanic Origin			
Total Population		30.2	
Male		30.7	
Female		29.7	
White Alone		32.2	
Black Alone		29.1	
American Indian Alone		29.3	
Asian Alone		27.4	
Pacific Islander Alone		22.5	
Some Other Race Alone		25.6	
Two or More Races		16.3	
Hispanic Population		24.6	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	5,085	100.0%
Households with 1 Person	2,446	48.1%
Households with 2+ People	2,639	51.9%
Family Households	1,926	37.9%
Husband-wife Families	1,109	21.8%
With Own Children	482	9.5%
Other Family (No Spouse Present)	817	16.1%
With Own Children	539	10.6%
Nonfamily Households	713	14.0%
All Households with Children	1,115	21.9%
Multigenerational Households	81	1.6%
Unmarried Partner Households	465	9.1%
Male-female	408	8.0%
Same-sex	57	1.1%
Average Household Size	2.01	
Family Households by Size		
Total	1,926	100.0%
2 People	847	44.0%
3 People	493	25.6%
4 People	305	15.8%
5 People	172	8.9%
6 People	66	3.4%
7+ People	43	2.2%
Average Family Size	2.99	
Nonfamily Households by Size		
Total	3,159	100.0%
1 Person	2,446	77.4%
2 People	560	17.7%
3 People	103	3.3%
4 People	32	1.0%
5 People	10	0.3%
6 People	5	0.2%
7+ People	3	0.1%
Average Nonfamily Size	1.32	
Population by Relationship and Household Type		
Total	10,425	100.0%
In Households	10,202	97.9%
In Family Households	6,036	57.9%
Householder	1,939	18.6%
Spouse	1,117	10.7%
Child	2,406	23.1%
Other relative	302	2.9%
Nonrelative	272	2.6%
In Nonfamily Households	4,166	40.0%
In Group Quarters	223	2.1%
Institutionalized Population	117	1.1%
Noninstitutionalized Population	105	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total	1,926	100.0%
Householder Age 15 - 44	1,149	59.7%
Householder Age 45 - 54	345	17.9%
Householder Age 55 - 64	269	14.0%
Householder Age 65 - 74	102	5.3%
Householder Age 75+	61	3.2%
Nonfamily Households by Age of Householder		
Total	3,159	100.0%
Householder Age 15 - 44	1,880	59.5%
Householder Age 45 - 54	576	18.2%
Householder Age 55 - 64	451	14.3%
Householder Age 65 - 74	141	4.5%
Householder Age 75+	111	3.5%
Households by Race of Householder		
Total	5,085	100.0%
Householder is White Alone	4,161	81.8%
Householder is Black Alone	363	7.1%
Householder is American Indian Alone	82	1.6%
Householder is Asian Alone	166	3.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	184	3.6%
Householder is Two or More Races	129	2.5%
Households with Hispanic Householder	361	7.1%
Husband-wife Families by Race of Householder		
Total	1,108	100.0%
Householder is White Alone	901	81.3%
Householder is Black Alone	47	4.2%
Householder is American Indian Alone	10	0.9%
Householder is Asian Alone	78	7.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	52	4.7%
Householder is Two or More Races	20	1.8%
Husband-wife Families with Hispanic Householder	94	8.5%
Other Families (No Spouse) by Race of Householder		
Total	817	100.0%
Householder is White Alone	581	71.1%
Householder is Black Alone	93	11.4%
Householder is American Indian Alone	25	3.1%
Householder is Asian Alone	20	2.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	61	7.5%
Householder is Two or More Races	37	4.5%
Other Families with Hispanic Householder	110	13.5%
Nonfamily Households by Race of Householder		
Total	3,160	100.0%
Householder is White Alone	2,679	84.8%
Householder is Black Alone	223	7.1%
Householder is American Indian Alone	47	1.5%
Householder is Asian Alone	68	2.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	71	2.2%
Householder is Two or More Races	72	2.3%
Nonfamily Households with Hispanic Householder	157	5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Total Housing Units by Occupancy

Total	5,774	100.0%
Occupied Housing Units	5,085	88.1%
Vacant Housing Units		
For Rent	465	8.1%
Rented, not Occupied	8	0.1%
For Sale Only	52	0.9%
Sold, not Occupied	13	0.2%
For Seasonal/Recreational/Occasional Use	15	0.3%
For Migrant Workers	0	0.0%
Other Vacant	136	2.4%
Total Vacancy Rate	11.7%	

Households by Tenure and Mortgage Status

Total	5,085	100.0%
Owner Occupied	1,242	24.4%
Owned with a Mortgage/Loan	965	19.0%
Owned Free and Clear	277	5.4%
Average Household Size	2.43	
Renter Occupied	3,843	75.6%
Average Household Size	1.87	

Owner-occupied Housing Units by Race of Householder

Total	1,241	100.0%
Householder is White Alone	1,164	93.8%
Householder is Black Alone	26	2.1%
Householder is American Indian Alone	7	0.6%
Householder is Asian Alone	17	1.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	17	1.4%
Householder is Two or More Races	10	0.8%
Owner-occupied Housing Units with Hispanic Householder	40	3.2%

Renter-occupied Housing Units by Race of Householder

Total	3,844	100.0%
Householder is White Alone	2,997	78.0%
Householder is Black Alone	337	8.8%
Householder is American Indian Alone	75	2.0%
Householder is Asian Alone	149	3.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	167	4.3%
Householder is Two or More Races	119	3.1%
Renter-occupied Housing Units with Hispanic Householder	321	8.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.91
Householder is Black Alone	2.10
Householder is American Indian Alone	2.54
Householder is Asian Alone	2.81
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	2.85
Householder is Two or More Races	2.20
Householder is Hispanic	2.61

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Population Summary	
2000 Total Population	10,808
2000 Group Quarters	138
2010 Total Population	10,571
2015 Total Population	10,645
2010-2015 Annual Rate	0.14%
Household Summary	
2000 Households	5,503
2000 Average Household Size	1.94
2010 Households	5,440
2010 Average Household Size	1.92
2015 Households	5,503
2015 Average Household Size	1.91
2010-2015 Annual Rate	0.23%
2000 Families	2,024
2000 Average Family Size	2.89
2010 Families	1,878
2010 Average Family Size	2.92
2015 Families	1,856
2015 Average Family Size	2.92
2010-2015 Annual Rate	-0.24%
Housing Unit Summary	
2000 Housing Units	5,910
Owner Occupied Housing Units	21.4%
Renter Occupied Housing Units	71.9%
Vacant Housing Units	6.7%
2010 Housing Units	6,060
Owner Occupied Housing Units	19.3%
Renter Occupied Housing Units	70.5%
Vacant Housing Units	10.2%
2015 Housing Units	6,198
Owner Occupied Housing Units	18.5%
Renter Occupied Housing Units	70.3%
Vacant Housing Units	11.2%
Median Household Income	
2000	\$25,333
2010	\$34,001
2015	\$40,914
Median Home Value	
2000	\$87,637
2010	\$104,714
2015	\$114,315
Per Capita Income	
2000	\$16,290
2010	\$22,078
2015	\$24,887
Median Age	
2000	29.4
2010	29.8
2015	29.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



2000 Households by Income

Household Income Base	5,467
<\$15,000	25.1%
\$15,000 - \$24,999	24.1%
\$25,000 - \$34,999	17.2%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	12.6%
\$75,000 - \$99,999	2.9%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	0.2%
\$200,000+	0.3%
Average Household Income	\$31,471

2010 Households by Income

Household Income Base	5,441
<\$15,000	17.6%
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	16.7%
\$35,000 - \$49,999	15.5%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	3.0%
\$150,000 - \$199,999	0.3%
\$200,000+	0.4%
Average Household Income	\$42,102

2015 Households by Income

Household Income Base	5,505
<\$15,000	16.7%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	24.2%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	0.5%
\$200,000+	0.6%
Average Household Income	\$47,234

2000 Owner Occupied Housing Units by Value

Total	1,246
<\$50,000	4.6%
\$50,000 - \$99,999	64.9%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	7.7%
\$200,000 - \$299,999	3.8%
\$300,000 - \$499,999	0.0%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$98,608

2000 Specified Renter Occupied Housing Units by Contract Rent

Total	4,274
With Cash Rent	99.5%
No Cash Rent	0.5%
Median Rent	\$382
Average Rent	\$392

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Population by Age

Total	10,808
0 - 4	5.9%
5 - 9	5.5%
10 - 14	4.1%
15 - 24	22.7%
25 - 34	23.0%
35 - 44	15.4%
45 - 54	11.0%
55 - 64	5.0%
65 - 74	3.5%
75 - 84	2.5%
85 +	1.4%
18 +	81.7%

2010 Population by Age

Total	10,571
0 - 4	5.9%
5 - 9	5.0%
10 - 14	3.7%
15 - 24	22.1%
25 - 34	23.2%
35 - 44	13.0%
45 - 54	11.7%
55 - 64	7.0%
65 - 74	3.9%
75 - 84	2.5%
85 +	1.8%
18 +	82.5%

2015 Population by Age

Total	10,645
0 - 4	5.9%
5 - 9	5.0%
10 - 14	3.8%
15 - 24	21.9%
25 - 34	22.7%
35 - 44	13.0%
45 - 54	10.6%
55 - 64	7.6%
65 - 74	5.0%
75 - 84	2.5%
85 +	1.8%
18 +	82.8%

2000 Population by Sex

Males	51.0%
Females	49.0%

2010 Population by Sex

Males	50.7%
Females	49.3%

2015 Population by Sex

Males	50.5%
Females	49.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Population by Race/Ethnicity

Total	10,809
White Alone	84.8%
Black Alone	5.0%
American Indian Alone	1.1%
Asian or Pacific Islander Alone	3.2%
Some Other Race Alone	2.5%
Two or More Races	3.4%
Hispanic Origin	5.5%
Diversity Index	35.3

2010 Population by Race/Ethnicity

Total	10,572
White Alone	79.3%
Black Alone	6.7%
American Indian Alone	1.5%
Asian or Pacific Islander Alone	3.9%
Some Other Race Alone	4.2%
Two or More Races	4.4%
Hispanic Origin	9.7%
Diversity Index	47.6

2015 Population by Race/Ethnicity

Total	10,644
White Alone	77.2%
Black Alone	7.5%
American Indian Alone	1.6%
Asian or Pacific Islander Alone	4.2%
Some Other Race Alone	4.7%
Two or More Races	4.8%
Hispanic Origin	11.5%
Diversity Index	51.9

2000 Population 3+ by School Enrollment

Total	10,608
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	7.0%
Enrolled in Grade 9-12	4.4%
Enrolled in College	13.1%
Enrolled in Grad/Prof School	4.2%
Not Enrolled in School	68.2%

2010 Population 25+ by Educational Attainment

Total	6,684
Less Than 9th Grade	3.8%
9th to 12th Grade, No Diploma	5.5%
High School Graduate	22.0%
Some College, No Degree	24.4%
Associate Degree	6.8%
Bachelor's Degree	21.7%
Graduate/Professional Degree	15.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2010 Population 15+ by Marital Status

Total	9,022
Never Married	50.4%
Married	30.8%
Widowed	4.2%
Divorced	14.6%

2000 Population 16+ by Employment Status

Total	9,183
In Labor Force	75.8%
Civilian Employed	72.5%
Civilian Unemployed	2.8%
In Armed Forces	0.5%
Not In Labor Force	24.2%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	93.2%
Civilian Unemployed	6.8%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	94.0%
Civilian Unemployed	6.0%

2000 Females 16+ by Employment Status and Age of Children

Total	4,532
Own Children < 6 Only	8.3%
Employed/in Armed Forces	6.3%
Unemployed	0.1%
Not in Labor Force	1.9%
Own Children <6 and 6-17 Only	3.4%
Employed/in Armed Forces	2.3%
Unemployed	0.2%
Not in Labor Force	0.9%
Own Children 6-17 Only	10.9%
Employed/in Armed Forces	7.6%
Unemployed	0.1%
Not in Labor Force	3.1%
No Own Children < 18	77.4%
Employed/in Armed Forces	51.8%
Unemployed	2.0%
Not in Labor Force	23.5%

2010 Employed Population 16+ by Industry

Total	5,933
Agriculture/Mining	0.5%
Construction	5.0%
Manufacturing	10.5%
Wholesale Trade	2.2%
Retail Trade	11.5%
Transportation/Utilities	2.3%
Information	2.1%
Finance/Insurance/Real Estate	6.9%
Services	53.1%
Public Administration	5.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2010 Employed Population 16+ by Occupation

Total	5,934
White Collar	55.8%
Management/Business/Financial	7.6%
Professional	23.5%
Sales	9.2%
Administrative Support	15.6%
Services	20.9%
Blue Collar	23.3%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	3.4%
Production	9.2%
Transportation/Material Moving	5.3%

2000 Workers 16+ by Means of Transportation to Work

Total	6,629
Drove Alone - Car, Truck, or Van	73.7%
Carpooled - Car, Truck, or Van	13.1%
Public Transportation	2.2%
Walked	4.2%
Other Means	4.7%
Worked at Home	2.2%

2000 Workers 16+ by Travel Time to Work

Total	6,630
Did not Work at Home	97.8%
Less than 5 minutes	2.0%
5 to 9 minutes	16.0%
10 to 19 minutes	52.8%
20 to 24 minutes	12.7%
25 to 34 minutes	8.8%
35 to 44 minutes	0.5%
45 to 59 minutes	1.7%
60 to 89 minutes	2.2%
90 or more minutes	1.3%
Worked at Home	2.2%
Average Travel Time to Work (in min)	17.0

2000 Households by Vehicles Available

Total	5,528
None	14.0%
1	50.5%
2	27.3%
3	6.3%
4	1.5%
5+	0.4%
Average Number of Vehicles Available	1.3



2000 Households by Type

Total	5,504
Family Households	36.8%
Married-couple Family	22.9%
With Related Children	10.3%
Other Family (No Spouse)	13.9%
With Related Children	9.6%
Nonfamily Households	63.2%
Householder Living Alone	48.9%
Householder Not Living Alone	14.3%
Households with Related Children	20.0%
Households with Persons 65+	10.3%

2000 Households by Size

Total	5,503
1 Person Household	48.9%
2 Person Household	28.3%
3 Person Household	11.7%
4 Person Household	6.7%
5 Person Household	2.9%
6 Person Household	1.0%
7 + Person Household	0.5%

2000 Households by Year Householder Moved In

Total	5,528
Moved in 1999 to March 2000	38.1%
Moved in 1995 to 1998	32.9%
Moved in 1990 to 1994	13.2%
Moved in 1980 to 1989	8.3%
Moved in 1970 to 1979	3.1%
Moved in 1969 or Earlier	4.3%
Median Year Householder Moved In	1997

2000 Housing Units by Units in Structure

Total	5,951
1, Detached	26.3%
1, Attached	2.2%
2	10.1%
3 or 4	12.2%
5 to 9	24.3%
10 to 19	16.4%
20 +	8.4%
Mobile Home	0.1%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	5,951
1999 to March 2000	0.0%
1995 to 1998	1.7%
1990 to 1994	1.7%
1980 to 1989	8.3%
1970 to 1979	15.1%
1969 or Earlier	73.2%
Median Year Structure Built	1950

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Top 3 Tapestry Segments

1. College Towns
2. Great Expectations
3. Inner City Tenants

2010 Consumer Spending

Apparel & Services: Total \$	\$6,071,134
Average Spent	\$1,115.99
Spending Potential Index	47
Computers & Accessories: Total \$	\$826,431
Average Spent	\$151.91
Spending Potential Index	69
Education: Total \$	\$4,908,517
Average Spent	\$902.28
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$10,532,021
Average Spent	\$1,935.99
Spending Potential Index	60
Food at Home: Total \$	\$15,719,493
Average Spent	\$2,889.55
Spending Potential Index	65
Food Away from Home: Total \$	\$11,574,788
Average Spent	\$2,127.67
Spending Potential Index	66
Health Care: Total \$	\$11,190,195
Average Spent	\$2,056.97
Spending Potential Index	55
HH Furnishings & Equipment: Total \$	\$5,802,240
Average Spent	\$1,066.56
Spending Potential Index	52
Investments: Total \$	\$4,411,464
Average Spent	\$810.91
Spending Potential Index	47
Retail Goods: Total \$	\$78,790,635
Average Spent	\$14,483.24
Spending Potential Index	58
Shelter: Total \$	\$53,182,503
Average Spent	\$9,775.97
Spending Potential Index	62
TV/Video/Audio: Total \$	\$4,422,057
Average Spent	\$812.86
Spending Potential Index	65
Travel: Total \$	\$5,532,165
Average Spent	\$1,016.92
Spending Potential Index	54
Vehicle Maintenance & Repairs: Total \$	\$3,184,448
Average Spent	\$585.36
Spending Potential Index	62

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Total Population	10,808	2000 Median Household Income	\$25,333
2010 Total Population	10,571	2010 Median Household Income	\$34,001
2015 Total Population	10,645	2015 Median Household Income	\$40,914
2010-2015 Annual Rate	0.14%	2010-2015 Annual Rate	3.77%

Housing Units by Occupancy Status and Tenure	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	5,910	100%	6,060	100%	6,198	100%
Occupied	5,503	93.1%	5,440	89.8%	5,503	88.8%
Owner	1,261	21.3%	1,168	19.3%	1,148	18.5%
Renter	4,242	71.8%	4,272	70.5%	4,355	70.3%
Vacant	396	6.7%	620	10.2%	695	11.2%

Owner Occupied Housing Units by Value	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	1,246	100%	1,168	100%	1,148	100%
<\$10,000	0	0.0%	0	0.0%	0	0.0%
\$10,000-\$14,999	0	0.0%	0	0.0%	0	0.0%
\$15,000-\$19,999	0	0.0%	0	0.0%	0	0.0%
\$20,000-\$24,999	0	0.0%	0	0.0%	0	0.0%
\$25,000-\$29,999	17	1.3%	0	0.0%	0	0.0%
\$30,000-\$34,999	0	0.0%	15	1.3%	6	0.5%
\$35,000-\$39,999	14	1.1%	19	1.6%	13	1.1%
\$40,000-\$49,999	26	2.1%	17	1.5%	16	1.4%
\$50,000-\$59,999	73	5.9%	29	2.5%	20	1.8%
\$60,000-\$69,999	180	14.5%	58	5.0%	39	3.4%
\$70,000-\$79,999	132	10.6%	130	11.1%	78	6.8%
\$80,000-\$89,999	237	19.1%	124	10.6%	120	10.4%
\$90,000-\$99,999	187	15.0%	126	10.8%	104	9.1%
\$100,000-\$124,999	117	9.4%	350	30.0%	310	27.0%
\$125,000-\$149,999	120	9.6%	100	8.6%	207	18.1%
\$150,000-\$174,999	69	5.5%	76	6.5%	79	6.9%
\$175,000-\$199,999	27	2.2%	60	5.2%	60	5.2%
\$200,000-\$249,999	32	2.5%	34	2.9%	52	4.6%
\$250,000-\$299,999	15	1.2%	16	1.4%	25	2.2%
\$300,000-\$399,999	0	0.0%	14	1.2%	13	1.1%
\$400,000-\$499,999	0	0.0%	0	0.0%	5	0.4%
\$500,000-\$749,999	0	0.0%	0	0.0%	0	0.0%
\$750,000-\$999,999	0	0.0%	0	0.0%	0	0.0%
\$1,000,000+	0	0.0%	0	0.0%	0	0.0%
Median Value	\$87,637		\$104,714		\$114,315	
Average Value	\$98,647		\$114,097		\$125,342	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	396	100%
For Rent	268	67.7%
For Sale Only	23	5.8%
Rented/Sold, Unoccupied	11	2.7%
Seasonal/Recreational/Occasional Use	14	3.6%
For Migrant Workers	0	0.0%
Other Vacant	80	20.2%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	5,503	1,261	22.9%
15-24	1,046	29	2.7%
25-34	1,569	223	14.2%
35-44	1,140	307	26.9%
45-54	823	320	38.9%
55-64	394	144	36.5%
65-74	263	107	40.6%
75-84	186	94	50.5%
85+	81	37	45.1%

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	5,503	1,261	22.9%
White Alone	4,851	1,206	24.9%
Black Alone	244	21	8.6%
American Indian Alone	50	2	4.0%
Asian Alone	136	14	10.5%
Pacific Islander Alone	6	0	0.0%
Some Other Race Alone	95	4	4.7%
Two or More Races	120	13	10.5%
Hispanic Origin	216	19	8.7%

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	5,951	100%	5,528	100%
1, Detached	1,566	26.3%	1,473	26.6%
1, Attached	128	2.1%	117	2.1%
2	603	10.1%	564	10.2%
3 to 4	724	12.2%	671	12.1%
5 to 9	1,447	24.3%	1,353	24.5%
10 to 19	975	16.4%	888	16.1%
20 to 49	373	6.3%	349	6.3%
50 or More	128	2.2%	106	1.9%
Mobile Home	7	0.1%	7	0.1%
Other	0	0.0%	0	0.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost	Number	Percent
Total	988	100%
With Mortgage	737	74.6%
<\$200	0	0.0%
\$200-\$299	0	0.0%
\$300-\$399	11	1.1%
\$400-\$499	11	1.1%
\$500-\$599	65	6.6%
\$600-\$699	122	12.3%
\$700-\$799	108	10.9%
\$800-\$899	103	10.5%
\$900-\$999	53	5.3%
\$1000-\$1249	135	13.6%
\$1250-\$1499	81	8.2%
\$1500-\$1999	26	2.6%
\$2000-\$2499	16	1.7%
\$2500-\$2999	0	0.0%
\$3000+	7	0.7%
With no Mortgage	251	25.4%
Median Monthly Owner Costs for Units with Mortgage	\$850	
Average Monthly Owner Costs for Units with Mortgage	\$960	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent	Number	Percent
Total	4,275	100%
Paying Cash Rent	4,251	99.5%
<\$100	59	1.4%
\$100-\$149	103	2.4%
\$150-\$199	74	1.7%
\$200-\$249	148	3.5%
\$250-\$299	378	8.8%
\$300-\$349	904	21.2%
\$350-\$399	707	16.5%
\$400-\$449	684	16.0%
\$450-\$499	443	10.4%
\$500-\$549	279	6.5%
\$550-\$599	166	3.9%
\$600-\$649	67	1.6%
\$650-\$699	88	2.1%
\$700-\$749	33	0.8%
\$750-\$799	26	0.6%
\$800-\$899	56	1.3%
\$900-\$999	30	0.7%
\$1000-\$1249	6	0.1%
\$1250-\$1499	0	0.0%
\$1500-\$1999	0	0.0%
\$2000+	0	0.0%
No Cash Rent	23	0.5%
Median Rent	\$382	
Average Rent	\$392	
Average Gross Rent (with Utilities)	\$455	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	10,558		770	■■■
Total Households	5,056		283	■■■
Total Housing Units	5,676		297	■■■
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	8,489	100.0%	576	■■■
Never married	3,996	47.1%	429	■■■
Married	3,007	35.4%	257	■■■
Widowed	199	2.3%	188	■
Divorced	1,287	15.2%	206	■■■
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	9,839	100.0%	708	■■■
Enrolled in school	3,033	30.8%	337	■■■
Enrolled in nursery school, preschool	145	1.5%	120	■
Public school	7	0.1%	104	■
Private school	138	1.4%	121	■
Enrolled in kindergarten	144	1.5%	161	■
Public school	124	1.3%	124	■
Private school	20	0.2%	104	■
Enrolled in grade 1 to grade 4	404	4.1%	282	■
Public school	327	3.3%	261	■
Private school	77	0.8%	119	■
Enrolled in grade 5 to grade 8	364	3.7%	227	■■
Public school	364	3.7%	227	■■
Private school	0	0.0%	0	■
Enrolled in grade 9 to grade 12	453	4.6%	235	■■
Public school	447	4.5%	235	■■
Private school	6	0.1%	100	■
Enrolled in college undergraduate years	1,216	12.4%	269	■■
Public school	1,040	10.6%	251	■■
Private school	175	1.8%	199	■
Enrolled in graduate or professional school	306	3.1%	203	■
Public school	302	3.1%	203	■
Private school	4	0.0%	98	■
Not enrolled in school	6,807	69.2%	419	■■■
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	5,994	100.0%	367	■■■
No schooling completed	117	2.0%	152	■
Nursery to 4th grade	71	1.2%	157	■
5th and 6th grade	48	0.8%	109	■
7th and 8th grade	57	1.0%	152	■
9th grade	39	0.7%	102	■
10th grade	48	0.8%	148	■
11th grade	29	0.5%	43	■
12th grade, no diploma	66	1.1%	130	■
High school graduate, GED, or alternative	1,497	25.0%	229	■■■
Some college, less than 1 year	655	10.9%	208	■■
Some college, 1 or more years, no degree	1,007	16.8%	174	■■■
Associate's degree	526	8.8%	241	■■
Bachelor's degree	1,163	19.4%	177	■■■
Master's degree	436	7.3%	185	■■
Professional school degree	138	2.3%	167	■
Doctorate degree	96	1.6%	181	■

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

October 24, 2012

Made with Esri Business Analyst



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	9,499	100.0%	691	■■■
5 to 17 years				
Speak only English	937	9.9%	207	■■
Speak Spanish	327	3.4%	165	■■
Speak English "very well" or "well"	327	3.4%	235	■
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	12	0.1%	19	■
Speak English "very well" or "well"	12	0.1%	101	■
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	43	0.5%	65	■
Speak English "very well" or "well"	43	0.5%	118	■
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	6,429	67.7%	547	■■■
Speak Spanish	752	7.9%	188	■■
Speak English "very well" or "well"	574	6.0%	227	■■
Speak English "not well"	85	0.9%	68	■
Speak English "not at all"	93	1.0%	91	■
Speak other Indo-European languages	148	1.6%	86	■■
Speak English "very well" or "well"	103	1.1%	116	■
Speak English "not well"	45	0.5%	70	■
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	106	1.1%	61	■■
Speak English "very well" or "well"	75	0.8%	134	■
Speak English "not well"	31	0.3%	39	■
Speak English "not at all"	0	0.0%	0	
Speak other languages	78	0.8%	78	■
Speak English "very well" or "well"	70	0.7%	159	■
Speak English "not well"	8	0.1%	14	■
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	542	5.7%	116	■■
Speak Spanish	109	1.1%	78	■
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	57	0.6%	76	■
Speak English "not at all"	52	0.5%	67	■
Speak other Indo-European languages	16	0.2%	27	■
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	16	0.2%	27	■
Speak Asian and Pacific Island languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■ medium ■ low



	2005 - 2009			
	ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	6,022	100.0%	512	
Worked in state and in county of residence	5,718	95.0%	478	
Worked in state and outside county of residence	304	5.0%	96	
Worked outside state of residence	0	0.0%	0	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	6,022	100.0%	512	
Drove alone	4,191	69.6%	361	
Carpooled	738	12.3%	162	
Public transportation (excluding taxicab)	93	1.5%	65	
Bus or trolley bus	93	1.5%	65	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	11	0.2%	14	
Bicycle	461	7.7%	273	
Walked	355	5.9%	119	
Other means	0	0.0%	0	
Worked at home	173	2.9%	71	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	5,849	100.0%	506	
Less than 5 minutes	226	3.9%	111	
5 to 9 minutes	996	17.0%	196	
10 to 14 minutes	1,397	23.9%	180	
15 to 19 minutes	1,393	23.8%	208	
20 to 24 minutes	1,130	19.3%	260	
25 to 29 minutes	69	1.2%	38	
30 to 34 minutes	278	4.8%	78	
35 to 39 minutes	12	0.2%	20	
40 to 44 minutes	27	0.5%	27	
45 to 59 minutes	217	3.7%	87	
60 to 89 minutes	105	1.8%	67	
90 or more minutes	0	0.0%	0	
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	6,144	100.0%	516	High
Management	491	8.0%	179	Medium
Business and financial operations	222	3.6%	154	Low
Computer and mathematical	88	1.4%	206	Low
Architecture and engineering	41	0.7%	110	Low
Life, physical, and social science	89	1.4%	154	Low
Community and social services	171	2.8%	181	Low
Legal	25	0.4%	142	Low
Education, training, and library	411	6.7%	185	Medium
Arts, design, entertainment, sports, and media	242	3.9%	210	Low
Healthcare practitioner, technologists, and technicians	224	3.6%	217	Low
Healthcare support	143	2.3%	113	Low
Protective service	90	1.5%	146	Low
Food preparation and serving related	666	10.8%	312	Medium
Building and grounds cleaning and maintenance	306	5.0%	211	Low
Personal care and service	218	3.5%	200	Low
Sales and related	580	9.4%	214	Medium
Office and administrative support	847	13.8%	258	Medium
Farming, fishing, and forestry	17	0.3%	102	Low
Construction and extraction	487	7.9%	293	Medium
Installation, maintenance, and repair	115	1.9%	209	Low
Production	428	7.0%	182	Medium
Transportation and material moving	243	4.0%	217	Low
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	6,144	100.0%	516	High
Agriculture, forestry, fishing and hunting	17	0.3%	102	Low
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	682	11.1%	245	Medium
Manufacturing	385	6.3%	207	Medium
Wholesale trade	65	1.1%	146	Low
Retail trade	527	8.6%	249	Medium
Transportation and warehousing	223	3.6%	177	Low
Utilities	7	0.1%	97	Low
Information	129	2.1%	164	Low
Finance and insurance	302	4.9%	198	Medium
Real estate and rental and leasing	32	0.5%	146	Low
Professional, scientific, and technical services	303	4.9%	130	Medium
Management of companies and enterprises	0	0.0%	0	
Administrative and support and waste management services	304	4.9%	177	Medium
Educational services	735	12.0%	152	Medium
Health care and social assistance	630	10.3%	222	Medium
Arts, entertainment, and recreation	161	2.6%	238	Low
Accommodation and food services	915	14.9%	339	Medium
Other services, except public administration	228	3.7%	211	Low
Public administration	499	8.1%	219	Medium

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

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	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	3,549	100.0%	272	High
Own children under 6 years only	515	14.5%	116	Medium
In labor force	434	12.2%	110	Medium
Not in labor force	80	2.3%	52	Medium
Own children under 6 years and 6 to 17 years	297	8.4%	78	Medium
In labor force	238	6.7%	72	Medium
Not in labor force	59	1.7%	37	Medium
Own children 6 to 17 years only	427	12.0%	128	Medium
In labor force	346	9.7%	110	Medium
Not in labor force	81	2.3%	68	Low
No own children under 18 years	2,311	65.1%	236	High
In labor force	1,773	50.0%	223	High
Not in labor force	537	15.1%	94	High
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	10,534	100.0%	769	High
Under .50	1,081	10.3%	253	Medium
.50 to .99	1,843	17.5%	448	Medium
1.00 to 1.24	928	8.8%	205	Medium
1.25 to 1.49	612	5.8%	210	Medium
1.50 to 1.84	507	4.8%	215	Medium
1.85 to 1.99	522	5.0%	283	Medium
2.00 and over	5,040	47.8%	460	High
HOUSEHOLDS BY POVERTY STATUS				
Total	5,056	100.0%	283	High
Income in the past 12 months below poverty level	1,314	26.0%	206	High
Married-couple family	144	2.8%	82	Medium
Other family - male householder (no wife present)	0	0.0%	0	
Other family - female householder (no husband present)	303	6.0%	99	Medium
Nonfamily household - male householder	351	6.9%	105	Medium
Nonfamily household - female householder	517	10.2%	139	Medium
Income in the past 12 months at or above poverty level	3,742	74.0%	246	High
Married-couple family	1,216	24.1%	146	High
Other family - male householder (no wife present)	177	3.5%	85	Medium
Other family - female householder (no husband present)	323	6.4%	96	Medium
Nonfamily household - male householder	1,170	23.1%	177	High
Nonfamily household - female householder	857	17.0%	144	High

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	5,056	100.0%	283	■■■
Less than \$10,000	713	14.1%	120	■■■
\$10,000 to \$14,999	612	12.1%	179	■■■
\$15,000 to \$19,999	439	8.7%	91	■■■
\$20,000 to \$24,999	486	9.6%	112	■■■
\$25,000 to \$29,999	526	10.4%	132	■■■
\$30,000 to \$34,999	399	7.9%	126	■■■
\$35,000 to \$39,999	244	4.8%	93	■■■
\$40,000 to \$44,999	229	4.5%	100	■■■
\$45,000 to \$49,999	95	1.9%	52	■■■
\$50,000 to \$59,999	393	7.8%	73	■■■
\$60,000 to \$74,999	333	6.6%	103	■■■
\$75,000 to \$99,999	239	4.7%	63	■■■
\$100,000 to \$124,999	191	3.8%	72	■■■
\$125,000 to \$149,999	53	1.0%	26	■■■
\$150,000 to \$199,999	76	1.5%	31	■■■
\$200,000 or more	29	0.6%	20	■
Median Household Income	\$27,404		N/A	
Average Household Income	\$38,350		\$3,505	■■■
Per Capita Income	\$18,665		\$1,893	■■■
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	928	100.0%	180	■■■
Less than \$10,000	114	12.3%	54	■■■
\$10,000 to \$14,999	297	32.0%	134	■■■
\$15,000 to \$19,999	166	17.9%	66	■■■
\$20,000 to \$24,999	90	9.7%	49	■■■
\$25,000 to \$29,999	92	9.9%	68	■
\$30,000 to \$34,999	30	3.2%	43	■
\$35,000 to \$39,999	15	1.6%	31	■
\$40,000 to \$44,999	28	3.0%	32	■
\$45,000 to \$49,999	29	3.1%	67	■
\$50,000 to \$59,999	22	2.4%	25	■
\$60,000 to \$74,999	43	4.6%	72	■
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	N/A		N/A	
Average Household Income for HHr <25	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

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	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	2,318	100.0%	235	High
Less than \$10,000	276	11.9%	68	Medium
\$10,000 to \$14,999	220	9.5%	115	Medium
\$15,000 to \$19,999	140	6.0%	60	Medium
\$20,000 to \$24,999	290	12.5%	102	Medium
\$25,000 to \$29,999	280	12.1%	96	Medium
\$30,000 to \$34,999	193	8.3%	99	Medium
\$35,000 to \$39,999	62	2.7%	36	Medium
\$40,000 to \$44,999	93	4.0%	70	Low
\$45,000 to \$49,999	31	1.3%	26	Low
\$50,000 to \$59,999	261	11.3%	64	Medium
\$60,000 to \$74,999	221	9.5%	65	Medium
\$75,000 to \$99,999	135	5.8%	52	Medium
\$100,000 to \$124,999	85	3.7%	54	Medium
\$125,000 to \$149,999	20	0.9%	24	Low
\$150,000 to \$199,999	10	0.4%	16	Low
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 25-44	\$28,998		N/A	
Average Household Income for HHr 25-44	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	1,351	100.0%	177	High
Less than \$10,000	258	19.1%	91	Medium
\$10,000 to \$14,999	71	5.3%	41	Medium
\$15,000 to \$19,999	79	5.8%	30	Medium
\$20,000 to \$24,999	94	7.0%	38	Medium
\$25,000 to \$29,999	57	4.2%	57	Low
\$30,000 to \$34,999	149	11.0%	69	Medium
\$35,000 to \$39,999	134	9.9%	80	Medium
\$40,000 to \$44,999	75	5.6%	39	Medium
\$45,000 to \$49,999	22	1.6%	19	Low
\$50,000 to \$59,999	83	6.1%	31	Medium
\$60,000 to \$74,999	51	3.8%	30	Medium
\$75,000 to \$99,999	87	6.4%	39	Medium
\$100,000 to \$124,999	87	6.4%	49	Medium
\$125,000 to \$149,999	23	1.7%	23	Low
\$150,000 to \$199,999	52	3.8%	27	Medium
\$200,000 or more	29	2.1%	20	Low
Median Household Income for HHr 45-64	\$33,747		N/A	
Average Household Income for HHr 45-64	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

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	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	459	100.0%	94	■ ■
Less than \$10,000	64	13.9%	34	■ ■
\$10,000 to \$14,999	24	5.2%	26	■
\$15,000 to \$19,999	54	11.8%	29	■ ■
\$20,000 to \$24,999	11	2.4%	17	■
\$25,000 to \$29,999	96	20.9%	53	■ ■
\$30,000 to \$34,999	28	6.1%	25	■
\$35,000 to \$39,999	33	7.2%	34	■
\$40,000 to \$44,999	33	7.2%	52	■
\$45,000 to \$49,999	12	2.6%	28	■
\$50,000 to \$59,999	26	5.7%	24	■
\$60,000 to \$74,999	18	3.9%	28	■
\$75,000 to \$99,999	17	3.7%	22	■
\$100,000 to \$124,999	19	4.1%	24	■
\$125,000 to \$149,999	9	2.0%	24	■
\$150,000 to \$199,999	14	3.1%	22	■
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 65+	N/A		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- ■ High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	10,558		770	High
Total Households	5,056		283	High
Total Housing Units	5,676		297	High
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	1,355	100.0%	145	High
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	9	0.7%	24	Low
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	3	0.2%	14	Low
\$50,000 to \$59,999	31	2.3%	25	Low
\$60,000 to \$69,999	42	3.1%	28	Low
\$70,000 to \$79,999	85	6.3%	46	Medium
\$80,000 to \$89,999	120	8.9%	47	Medium
\$90,000 to \$99,999	139	10.3%	39	Medium
\$100,000 to \$124,999	358	26.4%	99	Medium
\$125,000 to \$149,999	269	19.9%	81	Medium
\$150,000 to \$174,999	85	6.3%	44	Medium
\$175,000 to \$199,999	105	7.7%	50	Medium
\$200,000 to \$249,999	53	3.9%	37	Low
\$250,000 to \$299,999	13	1.0%	21	Low
\$300,000 to \$399,999	11	0.8%	17	Low
\$400,000 to \$499,999	17	1.3%	16	Low
\$500,000 to \$749,999	4	0.3%	26	Low
\$750,000 to \$999,999	8	0.6%	16	Low
\$1,000,000 or more	4	0.3%	18	Low
Median Home Value	\$117,388		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	1,355	100.0%	145	High
Housing units with a mortgage/contract to purchase/similar debt	973	71.8%	124	High
Second mortgage only	121	8.9%	41	Medium
Home equity loan only	212	15.6%	60	Medium
Both second mortgage and home equity loan	18	1.3%	37	Low
No second mortgage and no home equity loan	622	45.9%	107	High
Housing units without a mortgage	382	28.2%	100	Medium
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	



	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	3,701	100.0%	280	■■■
With cash rent	3,601	97.3%	279	■■■
Less than \$100	79	2.1%	37	■■
\$100 to \$149	79	2.1%	39	■■
\$150 to \$199	15	0.4%	22	■
\$200 to \$249	152	4.1%	114	■
\$250 to \$299	187	5.1%	78	■■
\$300 to \$349	568	15.3%	148	■■
\$350 to \$399	597	16.1%	117	■■■
\$400 to \$449	372	10.1%	93	■■
\$450 to \$499	488	13.2%	148	■■
\$500 to \$549	249	6.7%	83	■■
\$550 to \$599	246	6.6%	86	■■
\$600 to \$649	180	4.9%	98	■■
\$650 to \$699	142	3.8%	97	■
\$700 to \$749	28	0.8%	42	■
\$750 to \$799	67	1.8%	42	■■
\$800 to \$899	51	1.4%	29	■■
\$900 to \$999	58	1.6%	72	■
\$1,000 to \$1,249	43	1.2%	48	■
\$1,250 to \$1,499	0	0.0%	0	
\$1,500 to \$1,999	0	0.0%	0	
\$2,000 or more	0	0.0%	0	
No cash rent	100	2.7%	58	■■
Median Contract Rent	\$417		N/A	
Average Contract Rent	\$445		\$53	■■■
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	3,701	100.0%	280	■■■
Pay extra for one or more utilities	3,359	90.8%	264	■■■
No extra payment for any utilities	341	9.2%	122	■■
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	5,676	100.0%	297	■■■
1, detached	1,697	29.9%	161	■■■
1, attached	47	0.8%	60	■
2	625	11.0%	141	■■
3 or 4	747	13.2%	157	■■
5 to 9	1,157	20.4%	193	■■■
10 to 19	940	16.6%	192	■■
20 to 49	386	6.8%	83	■■
50 or more	77	1.4%	63	■
Mobile home	0	0.0%	0	
Boat, RV, van, etc.	0	0.0%	0	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low

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	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	5,676	100.0%	297	High
Built 2005 or later	0	0.0%	0	Low
Built 2000 to 2004	60	1.1%	52	Low
Built 1990 to 1999	157	2.8%	100	Medium
Built 1980 to 1989	327	5.8%	90	Medium
Built 1970 to 1979	914	16.1%	169	High
Built 1960 to 1969	669	11.8%	136	Medium
Built 1950 to 1959	481	8.5%	116	Medium
Built 1940 to 1949	265	4.7%	79	Medium
Built 1939 or earlier	2,802	49.4%	243	High
Median Year Structure Built	1941		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	5,056	100.0%	283	High
Owner occupied				
Moved in 2005 or later	212	4.2%	49	Medium
Moved in 2000 to 2004	316	6.3%	91	Medium
Moved in 1990 to 1999	434	8.6%	80	High
Moved in 1980 to 1989	198	3.9%	55	Medium
Moved in 1970 to 1979	101	2.0%	50	Medium
Moved in 1969 or earlier	95	1.9%	59	Medium
Renter occupied				
Moved in 2005 or later	2,243	44.4%	256	High
Moved in 2000 to 2004	996	19.7%	169	High
Moved in 1990 to 1999	314	6.2%	70	Medium
Moved in 1980 to 1989	98	1.9%	66	Low
Moved in 1970 to 1979	49	1.0%	36	Low
Moved in 1969 or earlier	0	0.0%	0	
Median Year Householder Moved Into Unit	2005		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	5,056	100.0%	283	High
Utility gas	3,445	68.1%	251	High
Bottled, tank, or LP gas	23	0.5%	18	Low
Electricity	1,581	31.3%	222	High
Fuel oil, kerosene, etc.	7	0.1%	34	Low
Coal or coke	0	0.0%	0	
Wood	0	0.0%	0	
Solar energy	0	0.0%	0	
Other fuel	0	0.0%	0	
No fuel used	0	0.0%	0	

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	5,056	100.0%	283	
Owner occupied				
No vehicle available	65	1.3%	58	
1 vehicle available	384	7.6%	68	
2 vehicles available	623	12.3%	115	
3 vehicles available	225	4.5%	59	
4 vehicles available	17	0.3%	21	
5 or more vehicles available	41	0.8%	62	
Renter occupied				
No vehicle available	642	12.7%	135	
1 vehicle available	2,307	45.6%	236	
2 vehicles available	476	9.4%	125	
3 vehicles available	187	3.7%	79	
4 vehicles available	59	1.2%	72	
5 or more vehicles available	30	0.6%	36	
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

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