The Wage Gap...

it's not just about women anymore!

Lincoln Lancaster Women's Commission

The wage gap isn't just a women's issue. Equal pay for women raises family income, and the whole family benefits.

In 2002, women earned 77 cents for every dollar men received. That's $23 less to spend on groceries, housing, child care and all other expenses for every $100 worth of work done. Nationwide, working families lose $200 billion of income annually to the wage gap. At the current rate, equal pay won't be realized until 2050.

The wage gap is even worse for most women of color. Latinas earn 56 cents and African American women earn 68 cents for every dollar men earn, while Asian American and Pacific Islander women earn 80 cents.*

*CPS, 2004

If only women had a coupon like this...

23% off

All Goods and Services for Any Female Bearer

Valid for all purchases in the USA only.
No exclusions. Expires 2050.

...they wouldn't suffer from the wage gap.

VALUE FAMILIES — Support Equal Pay

Sponsored by the National Committee on Pay Equity • For more information on equal pay, visit www.pay-equity.org

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