

**Nebraska State Government &
Leadership Link
January Luncheon Meeting**

WHEN: Thursday, January 16, 2014 at 11:30 AM

WHERE: Atrium Building, 1200 “N” Street
Second Floor Conference Room across from Coffee Trader

SPEAKER: Rod Bates, Director Emeritus of University of Nebraska Television

TOPIC: “Leadership From Behind”

MENU: Chili, Cinnamon Roll, Coffee and Tea
Members \$6.00 & Non-members - \$8.00

RSVP: Reservations by Noon – Tuesday, January 13, 2014 to
Elaine Severe – 402-441-8093 or esevere@lincoln.ne.gov

Topic: Nelson Mandela once said, “It is better to lead from behind and to put others in front, especially when you celebrate victory when nice things occur. You take the front line when there is danger. Then people will appreciate your leadership.” Leadership from behind sounds like a contradiction in terms. Rod Bates will explain why it makes perfect sense.

Rod Bates is Director Emeritus of University of Nebraska Television. He retired on June 30, 2013. Prior to that he was general manager of Nebraska Educational Telecommunications (NET); director of University Television and general manager, Station KUON-TV, University of Nebraska-Lincoln; and, secretary/treasurer of the NET Commission and the NET Foundations for Radio and Television.

He currently serves as Chair Emeritus of the Board of Trustees of American Public Television. He is District Governor Nominee of Rotary’s District 5650 serving 45 Rotary Clubs in Eastern Nebraska and Western Iowa. Rod also is Chair of the Board of the University of Nebraska State Museum at Morrill Hall. He has been a Teammates mentor since 2006.