

Public Hearing:

Date Factsheet Prepared:

FACTSHEET

Instructions: If a question does not apply, just put "NA". Please try to keep it to **ONE** page only. Submit **one original**, with your Request Form, to City Clerk.

TITLE: Approving an Addendum to the Service Agreement with Golf Professional Timothy Rowland for operation of the Pioneers Golf Clubhouse

BOARD/COMMITTEE: NA

APPLICANT: Lynn Johnson, Parks and Recreation Director

RECOMMENDATION: NA

STAFF RECOMMENDATION: Approval

OTHER DEPARTMENTS AFFECTED: NA

SPONSOR: NA

OPONENTS: NA

REASON FOR LEGISLATION

A Service Agreement with Golf Professional Timothy Rowland for operation of the Pioneers Golf Clubhouse was approved by Resolution No. 86600 in November 2011. This agreement outlines the terms, services to be provided, and compensation during the three-year contract period. The compensation includes a monthly stipend plus a payment per round of golf played at the golf course. The proposed addendum amends the term, services provided and compensation as follows:

- The end date of the term of the contract is amended to extend through December 31, 2014 rather than April 30, 2015.
Reason: We would like to have the contracts with the golf professionals align with the calendar year.
- The services to be provided by the contracted golf professional is amended to included development of a marketing and promotions plan for the golf program, and to coordinate a golf marshalling program at the golf course.
Reason: The sustainability plan for the Lincoln City Golf Program identifies the need for additional marketing efforts to promote play at the municipal courses. This plan also indentifies the need to develop and implement a marshalling program at each of the 18-hole golf courses to address slow pace of play.
- The compensation is amended to return to the 35-cents per golf round played at each of the golf courses consistent with the initial year of the agreement, and provides for an incentive of an additional 5-cents per golf round played if the total number of rounds exceeds and identified threshold for the golf course.
Reason: The compensation is proposed to be adjusted to reflect the added services, and the incentive payment is included to recognize efforts to encourage added play at the golf courses through marketing efforts and quality customer service.

DISCUSSION / FINDINGS OF FACT:

POLICY OR PROGRAM CHANGE: Yes No

OPERATIONAL IMPACT ASSESSMENT: The adjustment in the compensation is anticipated to result in an increase in the payment to the contracted golf professional of approximately \$4,400.

COST OF TOTAL PROJECT:

RELATED ANNUAL OPERATING COSTS:

SOURCE OF FUNDS:

CITY: Golf Fund: approximately \$4,400 depending on the number of rounds of golf played at the golf course.

NON CITY:

FACTSHEET PREPARED BY: Lynn Johnson 

DATE: May 23, 2014

REVIEWED BY:

DATE: