

SPECIAL EVENT PERMIT APPLICATION

Beginning Feb. 1, 2012 - Due to construction/renovation, Centennial Mall, from K-L, L-M, P-Q, & Q-R, will be unavailable until further notice. Please choose an alternate route or site.

Each question must be completely answered & all attachments included OR your application will be returned as *incomplete!*

Please PRINT using blue or black ink only!

FILED

NAME OF EVENT: <i>Red Iron Revival</i>	JUN 14 2016
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CITY CLERK'S OFFICE

APPLICANT / ORGANIZATION / MAILING ADDRESS				
NAME:	<i>Bayyard Entertainment, LLC</i>			
STREET ADDRESS:	<i>140 N 8th, Ste 140</i>			
CITY:	<i>Lincoln</i>	STATE:	<i>NE</i>	ZIP: <i>68508</i>
CONTACT PERSON:	<i>Tessa Warner</i>	PHONE #:	<i>(402) 477-6767</i>	
EMAIL ADDRESS:	<i>tessa@wrkllc.com</i>			

IF REPRESENTING A NON-PROFIT GROUP. PLEASE PROVIDE THE FOLLOWING INFORMATION:				
NAME:				
STREET ADDRESS:				
CITY:		STATE:		ZIP:
TAX EXEMPT ID#:				

IS THIS THE 1 ST TIME FOR YOUR EVENT?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	IF A REPEAT EVENT, PLEASE GIVE THE NUMBER OF YEARS EVENT HAS BEEN HELD:
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CHECKLIST			
Most of the applications mentioned below are available on the City's website.			
	PLEASE CHECK ALL THAT APPLY:	Yes	No
1	Park and/or Bike Path: Complete an Exclusive Use of Park Permit Application. Contact Mary Johnson, Parks & Rec. Dept. at (402) 441-7847.		<input checked="" type="checkbox"/>
2	Sales on Park Land: Permit to conduct business from the Parks Dept. is required . Contact Mary Johnson, Parks & Rec. Dept. at (402) 441-7847.		<input checked="" type="checkbox"/>
3	Tents: Larger than 400 sq. ft. require a Tent Permit. Contact Building & Safety at (402) 441-7521.		<input checked="" type="checkbox"/>
4	Carnival, Fair or Festival: Complete an Application for a Carnival, Fair or Festival; Fee is \$100.00; Contact: Chuck Schweitzer, Fire Investigator, at (402) 441-6441. Attach copy.		<input checked="" type="checkbox"/>

CHECKLIST CONTINUED . . .

PLEASE CHECK ALL THAT APPLY:		Yes	No
5	Sales: Attach a list of all vendors.		X
6	Food/Beverages: When food and/or beverages are sold or paid for with an admission fee, the food vendor must be approved by the Health Department. A Lincoln Temporary Food Establishment Permit may be required and must be applied for at least 30 days in advance. Contact the Health Dept. Food Safety Program at (402) 441-6280.		X
7	Street Usage/Roadway Closure: If the event is in the street, street barricades are required. Contact a private barricading company listed in the yellow pages. Lighted message boards in advance of the roadway closing are also required. Submit a Traffic Control Plan, prepared by the Barricade Company, to Lonnie Burkland, Public Works, Traffic Engineering, (402) 441-7711.	X	
8	Fencing: Fencing is required for alcohol sales. Orange plastic fencing is recommended.	X	
9	Off-Duty Police Officers: If needed or required, contact LPD four weeks prior to the Event, sooner if possible. Contact JJ Mayer-Adams at (402) 441-7238 or by email at lpd1178@cjis.lincoln.ne.gov.	X	
10	Parking Space(s) on City streets or Lots: Public Works-Traffic will need to approve temporary "No Parking" sign postings. Contact Jim Tompsett, Public Works/Engineering at (402) 441-7701.	X	
11	Meters Hooded or Temporary No Parking/Use of City-Owned Parking Lot: Contact Parking Services at (402) 441-7275.	X	
12	<p>Alcohol served: Complete a Special Designated License Application, including the Supplemental Form; must be submitted a minimum of 21 calendar days prior to event. Contact City Clerk at (402) 441-7438 or Investigator Conan Schafer, LPD, at (402) 441-7638.</p> <ul style="list-style-type: none"> • Fencing & Police Officers are required. Events Team/LPD will advise number of officers needed. • Server training is required, even for volunteers. • NLCC Title 237, Chapter 2, Section 013.03F requires 2 rows of fencing, placed 4' apart, unless waived by the Nebraska Liquor Control Commission. • Attach copy of SDL Application. 	X	
13	Fireworks: Complete a Fireworks Application . Contact Bureau of Fire Prevention at (402) 441-7791.		X
14	Open Fires: Explain in detail on Special Events form.		X
15	Public Dance: Complete a Dance Permit Application for teen or adult dances and attach. Contact Sandy at City Clerk at (402) 441-7437.		X
16	Admission or Gate Fee Charged: Explain in detail on Special Events Application. Fees on public property require a non-profit sponsor, attach a letter from the organization with application.	X	
17	Bands or Amplified Music after 10:00 p.m.: May consider a Noise Variance Permit. Contact Health Dept. Air Quality at (402) 441-8040. Attach copy to this application.	X	
18	Animal Exhibits or Rides: Explain in detail on Special Events Application. Complete an Application for Animal Exhibit or Ride Application, allow 2 weeks for processing, contact Animal Control at (402) 441-7900. Attach copy to this application.		X
19	Adjacent Businesses: Each business affected must sign off on the Special Events Consent of Businesses Affected by Event Form which is attached to this application.	X	
20	Signs: Attach Specifications.	X	
21	Advertising: Attach detailed plans.	X	
22	Inflatable Devices: Attach detailed plans.		X

CHECKLIST CONTINUED . . .

PLEASE CHECK ALL THAT APPLY:		Yes	No
23	Powered Equipment: Attach list.	X	
24	Spotlights or Lasers: Attach specifications.	X	
25	Race or Competition: Attach detailed map.		X
26	Booths/Structures: Attach plans / specs.	X	

NAME OF EVENT: Red Iron Revival

PURPOSE OF EVENT

Explain in **DETAIL** exactly what you are wanting to do. (ie., if using street, what you are going to have in the street; if using the sidewalk, what you are going to have on the sidewalk, etc.):

See attached

EVENT DATE(S)
(include the day(s) of the week the event will be on: i.e.: Sat., Feb. 11)

Thursday, September 1st, 2016 - Friday, Sept 2

RAIN DATE(S): None

DURATION OF EVENT (include time for set-up & tear-down): all day; 7am - 12am
Har down by 10am Friday am

HOURS EVENT WILL BE HELD: 4pm to 12am

PROJECTED ATTENDANCE:	<u>3k</u>		
MAXIMUM ATTENDANCE AT ANY ONE TIME:	<u>3k</u>		
OCCUPANCY (set by Fire Inspector):		DATE:	FIRE INSPECTOR SIGNATURE

STREET/SIDEWALK CLOSURE INFORMATION					
Location:	Canopy St., Pst to R St				
Starting Time:	7am	Ending Time:	7:00am		
Date(s):	9/1/2010 - 9/2/10		Alternate:	None	
Arterial Street(s):	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Sidewalk Only:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Both Street & Sidewalk:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

FENCING MATERIAL TO BE USED:	left chain link
GATE FEES:	88 - 9/10

ALCOHOLIC LIQUOR Police Officers are required!		
Will Liquor be served?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Do you have an SDL Application on file?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Server Training? (Including Volunteers)	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Will wrist bands be used?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

# OF PORTABLE TOILETS:	5-10
Show Location of Each on Your Site Plan!	

PLEASE EXPLAIN MANNER IN WHICH EVENT STAFF WILL BE IDENTIFIED
Security - yellow Polo ; RYE staff - blue & green polo janitorial - blue t-shirts

CLEANUP - EXPLAIN WHO, HOW, & WHEN
Smith Industries contract

(continue to next page)

CONTACT LIST FOR THE EVENT

PLEASE PRINT !!!!!

IF UNREADABLE OR NOT COMPLETED, APPLICATION WILL BE RETURNED!

NAME OF EVENT: *Red Iron Bernal*

ORGANIZER/APPLICANT INFORMATION

NAME:	<i>Tessa Warner</i>	POSITION:	<i>Business mgr</i>
ADDRESS:	<i>440 N. 8th St, st 140</i>	CITY, STATE, ZIP:	<i>Lincoln, NE 68508</i>
PHONE:	<i>(402) 477-6767</i>	CELL PHONE #:	<i>(402) 499-0115</i>
E-MAIL:	<i>tessa@wrkllc.com</i>	FAX:	

OTHER CONTACTS

NAME:		POSITION:	
ADDRESS:		CITY, STATE, ZIP:	
PHONE:	()	CELL PHONE #:	()
E-MAIL:		FAX:	

NAME:		POSITION:	
ADDRESS:		CITY, STATE, ZIP:	
PHONE:	()	CELL PHONE #:	()
E-MAIL:		FAX:	

NAME:		POSITION:	
ADDRESS:		CITY, STATE, ZIP:	
PHONE:	()	CELL PHONE #:	()
E-MAIL:		FAX:	

NAME:		POSITION:	
ADDRESS:		CITY, STATE, ZIP:	
PHONE:	()	CELL PHONE #:	()
E-MAIL:		FAX:	

SITE PLAN

NAME OF EVENT: *Red Iron Revival*

Draw a detailed site map placing all tents, activities, portable toilets, gates, cooking equipment & fences, including the approximate sq. ft. area to be used.

See attachment

HOLD HARMLESS AGREEMENT

Please read, sign & date the Hold Harmless Agreement below & have your signature **witnessed** at the time you sign:

The applicant, on behalf of the applicant and the applicant's organization (if applicable) hereby agrees to indemnify and hold harmless the City, its officers, agents and employees from and against claims, damages, losses, and expenses including attorneys fees arising out of or related to this permit or the permitted Special Event, or activities related to the use requested that is caused by the applicant, or anyone directly or indirectly employed, authorized, or under the direction of the applicant, or anyone for whose acts any of them may be liable for. This agreement shall not require the applicant to indemnify or hold harmless the City for any losses, claims, damages and expenses arising out of the sole negligence of the City.

The City shall not be responsible nor be held liable for any damage consequent upon the use, misuse or failure of any equipment used by Applicant or anyone directly or indirectly employed by Applicant. The Applicant's acceptance or use of any City equipment shall mean that Applicant accepts full responsibility for any loss or damage to the equipment while the equipment was used or under the control of Applicant, or anyone directly or indirectly employed by Applicant. In addition to paying for any such damage to the equipment itself, the Applicant hereby agrees to indemnify and hold harmless the City, its officers, agents and employees from and against claims, damages, losses, and expenses including attorneys fees arising out of the use, misuse or failure of such equipment. Such indemnification applies regardless of whether such damage or loss is incurred by any employee or property of Applicant, the City or other persons. Such indemnification shall not be qualified or reduced in any way because the City may have provided the subject equipment (regardless of associated fees) to the Applicant.

The undersigned person, as the Applicant, does hereby agree to comply with all related municipal ordinances, rules, regulations, and other applicable laws.

The undersigned person, as the Applicant, does hereby agree and represent that he or she is legally capable to sign this application and to lawfully bind the Applicant (and the Applicant's Organization, if applicable) to the terms and conditions herein.

Dated this 10th day of June, 2016.

Will Scott
Printed Name of Applicant

[Signature]
Signature of Applicant

[Signature]
Witness

(Continue to next page)

ATTACHMENTS

The following items **must** be ATTACHED to the application. Please put a Check (✓) mark next to those items you have attached.

ITEM	ATTACHED
Permit Fee, check made payable to City of Lincoln (consecutive days: \$45; non-consecutive days: \$45 per day)	x
Original \$5,000 Bond for Use of Public Space	x on file
Original Certificate of Liability Insurance (if event involves Animal Exhibits or Rides, that must be included on the Certificate) which must contain the following: <ul style="list-style-type: none"> • \$1 million (combined single limit) ACORD form • City named Additional Insured • 30 day Cancellation notice to City Clerk • Certificate Holder must contain the following: City of Lincoln, City Clerk's Office, 555 S. 10th Street, Lincoln NE 68508 <i>*Pershing and Lancaster Event Center are excluded</i>	on file ↑
Bureau of Fire Prevention Application for a Carnival, Fair or Festival, if applicable	
List of Vendors, if applicable	
Special Designated Liquor License Application, if applicable	x
Dance Permit Application, if applicable	
Letter from non-profit group for gate fees, if applicable	Email
Animal Exhibit or Ride Permit, if applicable - must be included on the Certificate of Liability Insurance	
Noise Variance Permit Application, if applicable	
Consent of Businesses Affected by Event	
Sign Specifications, if applicable	
Advertising Detailed Plans, if applicable	x
Inflatable Devices Details, if applicable	
Powered Equipment List, if applicable	x
Powered Sound System List, if applicable	x
Spotlights or Lasers Specifications, if applicable	
Race or Competition Detailed Plans, if applicable	
Booths/Structures Plans / Specs., if applicable	
Site Plan - Detailed drawing showing all tents, activities, portable toilets, gates, cooking equipment & fences, including the approximate sq. ft. area to be used.	x
Hold Harmless Agreement signed	x



Inaugural Red Iron Revival Music Festival to Feature Clare Dunn

LINCOLN, Nebr. – June 6th, 2016 – Railyard Entertainment and 1% Productions are proud to announce the newest music event coming to Canopy Street. Red Iron Revival will be held on Thursday, September 1st, 2016, from 5pm to 11pm, with Clare Dunn returning to Lincoln to headline the event.

Red Iron Revival is a celebration of the Railyard's past as a depot for Burlington Railroad's high speed passenger train. The train rails delivered people and goods, which brought industry and growth to the future capital city. This festival will honor this significant piece of Lincoln's biography, while also kicking off a holiday weekend that includes the beginning of yet another Nebraska football season.

Red Iron Revival will feature five bands, including Clare Dunn armed with hits, such as "Tuxedo" and "Move On." Clare has opened for some of country's largest stars, including Keith Urban, Miranda Lambert, and Florida Georgia Line, and she also opened for Bob Segar at Pinnacle Bank Arena in the spring of 2015.

LANco and Drew Baldrige round out the national talent list playing on the stage located on Canopy Street, with local talent The Back Forty and County Road opening the show in the Railyard.

Ticket sales will begin on Friday, June 10th, with \$8 tickets sold in advance on www.etix.com and \$10 tickets sold at the door. Doors open at 4:30pm.

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About Railyard Entertainment:

Railyard Entertainment is the promotional arm of The Railyard, Lincoln's premier entertainment district located in the West Haymarket across from Pinnacle Bank Arena on Canopy Street. This vibrant venue features 13+ restaurants and bars, live entertainment, and the Union Bank & Trust Cube megascreen.

About 1% Productions:

1% Productions is a live music and entertainment business based out of Omaha, Nebraska. They produce hundreds of shows each year at The Waiting Room Lounge which is owned by the company. They also produce hundreds of shows at other venues, halls, amphitheaters, festivals and arenas in Omaha and Lincoln, Nebraska. The company has also produced shows in the Des Moines and Ames, Iowa markets.

About Clare Dunn:

Born on a farm in Southeast Colorado near the Oklahoma Panhandle, Clare Dunn drove 45 miles to school each day listening to country music and dreaming of creating her own. Clare is involved in all aspects of the creative process, including writing, playing guitars on the track to signing background vocals for country hit songs, such as Luke Bryan's "Country Girl (Shake It For Me)." After finding success as a songwriter, Clare is now a seasoned performer having spent time touring country hit makers and making stops at major fairs and festivals around the country.

About LANco:

LANco consists of five best friends making country music and entertaining crowds with their high-energy performances. Members include Brandon Lancaster (lead vocals), Chandler Baldwin (bass), Jared Hampton (keyboards, banjo), Tripp Howell (drums), and Eric Steedly (lead guitar).

About Drew Baldrige:

Drew Baldrige grew up with a variety of musical influences, and headed to Nashville after realizing his passion for music performance at a Josh Turner concert. His career started in the famous Bluebird Café and the Illinois native has been connecting with audiences ever since.

About The Back Forty:

This four-piece band based out of Norfolk, Nebraska, plays a combination of modern country, southern rock, and classic rock from the 80s and 90s. Members include Steve Wemhoff (lead vocals, rhythm guitar, lead guitar, banjo, blues harp), Nick Wieman (lead guitar, alternative vocals), Steven Bierman (bass guitar, alternative vocals), and Stewart Havranek (percussion).

About County Road:

Abby Nicole & County Road features a variety of classic country tunes to top-40 country hits with the lead pipes of vocalist Abby Uecker. The band also features Mitch Benson on vocals and bass, along with Mark Rakowsky (lead guitar, vocals), Chad Barnhill (drums, vocals), and Paul Lux (keyboard, vocals).

SDL FENCING 

TRAFFIC BARRICADES 





Rallyard Entertainment, LLC
440 N. 8th Street, STE 140
Lincoln, NE 68508
tessa@wrkllc.com

**RED IRON REVIVAL
SEPTEMBER 1ST, 2016**

Event Description

Before the Rallyard was filled with the cheers of Husker fans with their bellies full of beer, it was the catalyst for growth. The train rails delivered people and goods, which brought warehouses, jobs, hotels, restaurants, retail stores, and saloons. Dreams began under the canopies as people began their adventures, and ended as 30 sets of track lost its relevance to larger areas in the region.

Our future began in the past with this significant piece of Lincoln's biography, and we are here to honor our rich tradition and history. With the beginning of yet another Nebraska football season and the beginning of a long holiday weekend, we honor the beginning of our story.

Timeline

We plan to start setup early in the morning, so it's best to close the street around 7am on Thursday morning. Doors for concert will open at 4:30pm, and the concert will go from 5pm to 11pm. The SDL will end at midnight, but teardown may extend into the early morning.

Prevention of Underage Drinking

Alcohol vendors (Rallyard businesses) will wristband all patrons 21 years of age and over, and will only sell two drink at one time. Security guards and LPD will also be roaming the area to ensure all patrons with an alcoholic beverage are 21 years of age or older.

Maximum Capacity

The Rallyard is a 14,000 square-foot venue with a 1,500 person capacity, standing room only.

- Canopy Street- 1,500 person capacity
- Second-tier balcony- 2,000 sf
- Third-tier outdoor patio, 3,000 sf
- Total capacity estimate- 3,500 (first, second and third level not including indoor space)

Contact Information

Rallyard Entertainment:

Tessa Warner, Sales & Business Manager, tessa@wrkllc.com, 402.477.6767

Rachel Halbmaier, Events & Promotions Director, rachel@wrkllc.com, 402.477.6767

By when do you need the letter?

And, can we meet soon to talk about Lincoln Calling? I have some flexibility on April 21.

On Fri, Apr 8, 2016 at 3:39 PM, Tessa Warner <tessa@wrkllc.com> wrote:

Hi, Andrew!

We are planning to do a ticketed show on September 1st, 2016. Right now we have a pending offer out to Clare Dunn, a rising country music artist. Anyway, since we are charging a gate fee, we would like to offer the nonprofit sponsorship to you guys. Please let me know ASAP if you are interested. All we need is a letter on Hear Nebraska letterhead saying that you are the nonprofit sponsor for this event and then you would get a piece of the proceeds. We can talk about more specifics if you'd like.

Thank you so much for your consideration!

TESSA WARNER

Sales & Business Manager | Residential Leasing Manager

WRK REAL ESTATE, LLC

RAILYARD ENTERTAINMENT, LLC

440 N 8th Street, STE 140

Lincoln, NE 68508

402.477.6767

www.railyardlnk.com | www.canopyst.com

[Facebook.com/therailyardlincoln](https://www.facebook.com/therailyardlincoln)

Twitter: @railyardlincoln

Instagram: @railyardlincoln

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ANDREW NORMAN
Executive Director / Co-Founder

.....
HEAR NEBRASKA / Nonprofit. Music. Journalism. Events.
402.216.1354 / hearnebraska.org / [@andrew_norman](https://www.instagram.com/andrew_norman)

**** VIEW HN's 2015 ANNUAL REPORT ****

TESSA WARNER

Sales & Business Manager | Residential Leasing Manager

WRK REAL ESTATE, LLC

RAILYARD ENTERTAINMENT, LLC

440 N 8th Street, STE 140

Lincoln, NE 68508

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www.railyardlnk.com | www.canopyst.com

[Facebook.com/therailyardlincoln](https://www.facebook.com/therailyardlincoln)

Twitter: @railyardlincoln

Instagram: @railyardlincoln

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On 4/8/16, 3:44 PM, "Andrew Norman" <andrewn@hearnebraska.org> wrote:

Awesome! How about 10:30 a.m. Could you meet at Coffee House, by chance?

On Fri, Apr 8, 2016 at 3:43 PM, Tessa Warner <tessa@wrkllc.com> wrote:

Thank you!!! I'm hoping to turn in our application in the next couple weeks, so anytime next week is fine.

Let's DEFINITELY get together and talk about Lincoln Calling. Any time on the 21st works for me!

Thanks, Andrew!

TESSA WARNER

Sales & Business Manager | Residential Leasing Manager

WRK REAL ESTATE, LLC

RAILYARD ENTERTAINMENT, LLC

440 N 8th Street, STE 140

Lincoln, NE 68508

402.477.6767

www.railyardlnk.com | www.canopyst.com

[Facebook.com/therailyardlincoln](https://www.facebook.com/therailyardlincoln)

Twitter: @railyardlincoln

Instagram: @railyardlincoln

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On 4/8/16, 3:41 PM, "Andrew Norman" <andrewn@hearnebraska.org> wrote:

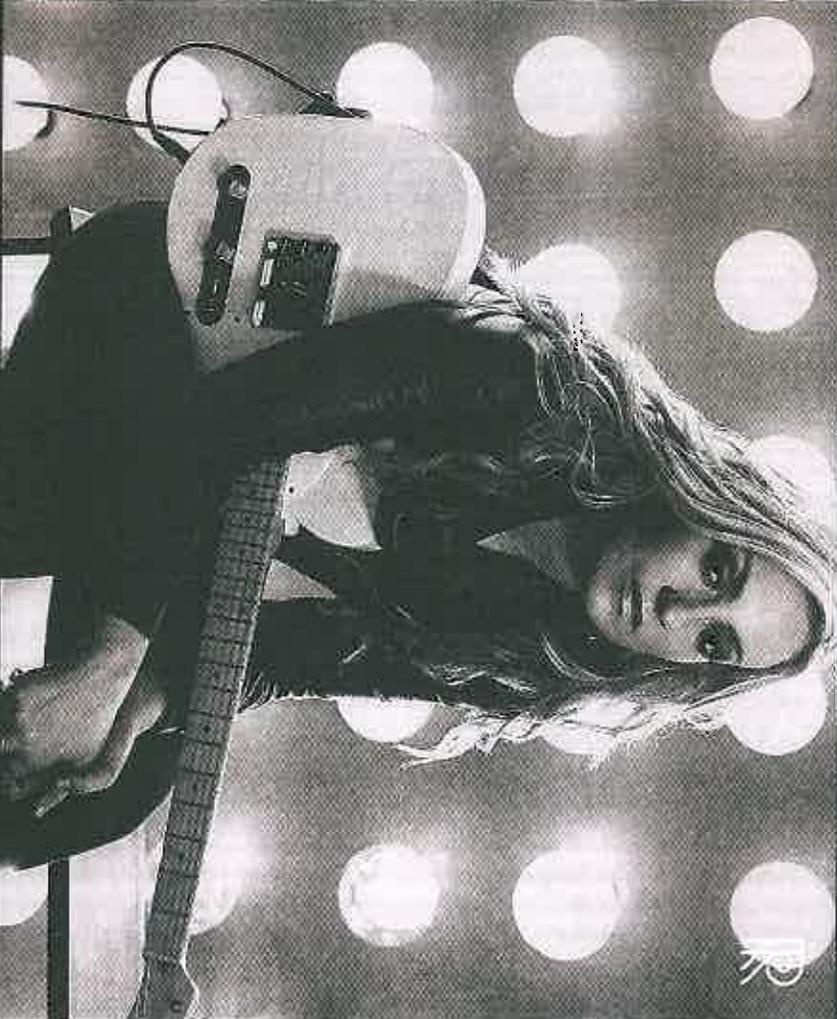
Uh, absolutely! Thanks for thinking of us!

MUSIC FESTIVAL

EST. 2016
RED IRON
REVIVAL

FEATURING
CLARE DUNN LANGCO
WITH SUPPORTING ACTS THE BACK FORTY & COUNTRY ROAD
09.01.16
THE RAILYARD

THE HAYMAKER THE BODEN
ROOM TO 11.00PM // DOORS AT 8.30PM



RED IRON REVIVAL

BEFORE THE RAILYARD WAS FILLED WITH THE CHEERS OF HUSKER FANS WITH THEIR BELLIES FULL OF BEER, IT WAS THE CATALYST FOR GROWTH. THE TRAIN RAILS DELIVERED PEOPLE AND GOODS, WHICH BROUGHT WAREHOUSES, JOBS, HOTELS, RESTAURANTS, RETAIL STORES, AND SALOONS. DREAMS BEGAN UNDER THE CANOPIES AS PEOPLE BEGAN THEIR ADVENTURES, AND ENDED AS 30 SETS OF OF TRACK LOST ITS RELEVANCE TO LARGER AREAS IN THE REGION.

OUR FUTURE BEGAN IN THE PAST WITH THIS SIGNIFICANT PIECE OF LINCOLN'S BIOGRAPHY, AND WE ARE HERE TO HONOR OUR RICH TRADITION AND HISTORY. WITH THE BEGINNING OF YET ANOTHER NEBRASKA FOOTBALL SEASON AND THE BEGINNING OF A LONG HOLIDAY WEEKEND, WE HONOR THE BEGINNING OF OUR STORY.





CLARE DUNN

BORN ON A FARM IN SOUTHEAST COLORADO NEAR THE OKLAHOMA PANHANDLE, CLARE DUNN DROVE 45 MILES TO SCHOOL EACH DAY LISTENING TO COUNTRY MUSIC AND DREAMING OF CREATING HER OWN. CLARE IS INVOLVED IN ALL ASPECTS OF THE CREATIVE PROCESS, INCLUDING WRITING, PLAYING GUITARS ON THE TRACK TO SIGNING BACKGROUND VOCALS FOR COUNTRY HIT SONGS, SUCH AS LUKE BRYAN'S "COUNTRY GIRL (SHAKE IT FOR ME)."

AFTER FINDING SUCCESS AS A SONGWRITER, CLARE IS NOW A SEASONED PERFORMER HAVING SPENT TIME TOURING COUNTRY HIT MAKERS, SUCH AS KEITH URBAN AND MIRANDA LAMBERT, AND MAKING STOPS AT MAJOR FAIRS AND FESTIVALS AROUND THE COUNTRY.





LANCO

LANCO CONSISTS OF FIVE BEST FRIENDS MAKING COUNTRY MUSIC AND ENTERTAINING CROWDS WITH THEIR HIGH-ENERGY PERFORMANCES. MEMBERS INCLUDE BRANDON LANCASTER (LEAD VOCALS), CHANDLER BALDWIN (BASS), JARED HAMPTON (KEYBOARDS, BANJO), TRIPP HOWELL (DRUMS), AND ERIC STEEDLY (LEAD GUITAR).

DREW BALDRIDGE

DREW BALDRIDGE GREW UP WITH A VARIETY OF MUSICAL INFLUENCES, AND HEADED TO NASHVILLE AFTER REALIZING HIS PASSION FOR MUSIC PERFORMANCE AT A JOSH TURNER CONCERT. HIS CAREER STARTED IN THE FAMOUS BLUEBIRD CAFE AND THE ILLINOIS NATIVE HAS BEEN CONNECTING WITH AUDIENCES EVER SINCE.



RED IRON REVIVAL

POTENTIAL REACH: 2,000+ CONCERT ATTENDEES

AUDIENCE PROFILE

THE ARTISTS WILL APPEAL TO AGES 24-30

THE EVENT WILL APPEAL TO DOWNTOWN
LINCOLN WORKERS, YOUNG PROFESSIONALS,
AND LOVERS OF LIVE MUSIC

MEDIA PARTNER: NRG MEDIA-BROADCAST HOUSE

FROGGY98.1 IS TIED FOR FIRST AMONG ALL
RADIO STATIONS IN LINCOLN FOR AGES 12+

RED94.5 IS A TOP STATION AMONG LISTENERS
AGES 18-34

RAILYARD SOCIAL MEDIA

FACEBOOK: MORE THAN 20K FOLLOWERS

TWITTER: MORE THAN 1K FOLLOWERS

INSTAGRAM: MORE THAN 2K FOLLOWERS

OTHER PROMOTIONAL PARTNERS

14+ BUSINESSES IN WEST HAYMARKET

DOWNTOWN LINCOLN ASSOCIATION

LINCOLN HAYMARKET DISTRICT COMMITTEE

HAIL VARSITY MEDIA GROUP



RED IRON REVIVAL WELCOME PACKAGE

TOTAL PACKAGE: \$15,000

- OFFICIAL WELCOME STATUS IN ALL MEDIA AND PROMOTIONS (VALUE: \$4,500)
- 50% EXPOSURE ON THE CUBE FROM 4PM TO 11PM (VALUE: \$1,000)
- 1 MIN/HOUR OF ADVERTISING ON THE CUBE IN AUGUST (VALUE: \$2,000)
- SIGNAGE IN THE COMMONS AREA (VALUE: \$1,000)
- TABLING/STREET TEAM OPPORTUNITY (\$500)
- 150 TICKETS TO THE EVENT (\$1,500)
- VIP PARTY IN THE HYATT COURTYARD FOR UP TO 150 PEOPLE (VALUE: \$2,500)
 - TENT
 - SEATING
 - CATERING (FOOD AND BEVERAGE) PROVIDED BY SPONSOR
- FROGGY 98 ADVERTISING (VALUE: \$7,500)

TOTAL VALUE: \$20,500



RED IRON REVIVAL

CATALYST SPONSORSHIP

- 10% EXPOSURE ON THE CUBE FROM 4PM TO 11PM (VALUE: \$500)
- 30SEC/HOUR OF ADVERTISING ON THE CUBE IN AUGUST (VALUE: \$500)
- SIGNAGE IN THE COMMONS AREA (VALUE: \$1,000)
- TABLING/STREET TEAM OPPORTUNITY (\$500)
- 100 TICKETS TO THE EVENT (\$1,000)
- TOTAL VALUE: \$3,500

TOTAL PACKAGE: \$2,000

CANOPY SPONSORSHIP

- SIGNAGE IN THE COMMONS AREA (VALUE: \$1,000)
- LOGO ON GROUP IMAGE ROTATING FOR 10SEC ON THE CUBE BETWEEN WELCOME SPONSOR & CATALYST SPONSORS GRAPHICS
- TABLING/STREET TEAM OPPORTUNITY (\$500)
- 50 TICKETS TO THE EVENT (\$500)
- TOTAL VALUE: \$2,000

TOTAL PACKAGE: \$500



RED IRON REVIVAL TICKET PACKAGES

THIS HIGH-ENERGY, FESTIVE MUSIC EVENT IS THE PERFECT WAY TO KICK OFF A LONG WEEKEND AND CELEBRATE THE END OF SUMMER WITH YOUR CREW. AT THE RALLYARD, WE BELIEVE IN THE "THE MORE THE MERRIER," SO PLEASE JOIN US FOR A HECK OF A PARTY THIS SEPTEMBER!

REGULAR TICKET PRICES:

\$8 ADVANCE

\$10 AT THE DOOR

GROUP RATES:

50 - 99 TICKETS

\$7 per ticket

100 - 249 TICKETS

\$6 per ticket

250+ TICKETS

\$5 per ticket





RAILYARD—CLARE DUNN
Railyard Canopy Street Lincoln, NE
09/01/16

AUDIO: Provided by Audio Visions of Omaha

FOH CONTROL:

- (1) Yamaha M7CL 48 channel digital mixing console or equivalent
- (2) DBX 4800 Driverack
- (1) Tascam CD Player
- (1) Clearcom system for communication between FOH and stage

FOH SPEAKERS & AMPLIFICATION:

- (12) JBL Vertec 4888 3 way line source speaker (6 per side flown mains)
- (8) Audio Visions Q18 quad 18" subwoofer (6 per side ground supported)
- (2) EAW KF650 3-way front fill
- All necessary Crown, Crest, or Lab Gruppen amplifiers
- (1) AV W2 20 channel drive system w/ 300' of cable for FOH, 125' of cable for cross stage
- (4) Columbus McKinnon 1/2-Ton chain hoist w/ control
- All necessary speaker, power, patch and network cable
- All necessary rigging to safely suspend 2 speaker hangs

MONITOR CONTROL:

- (1) Yamaha M7CL 48 channel digital mixing console or equivalent

MONITOR SPEAKERS & AMPLIFICATION:

- (9) Audio Visions 152 bi-amp floor monitor (JBL 15" x B&C 2")
- (6) Crown Macrotech 36x12 amplifiers with PIP processing for monitors
- All necessary speaker, power, and patch cables for monitors system

AUDIO STAGE PACKAGE:

- (1) AV 54 channel 3-way patchable split w/ Ramtech mass connector
- (1) AV 300' 54 channel snake with Ramtech mass connector
- (4) AV 12 channel W2 sub snake boxes with 50'-75' snake cables
- (75) XLR mic cables (50', 30', 13')
- Audio Visions standard package of Shure, AKG, Beyer, & Sennheiser microphones
- (12) Radial Pro48 Direct Boxes.
- All necessary K&M mic stands, tall & short, tripod & round w/ boom arms.

ELECTRICAL DISTRIBUTION:

- (1) 200 Amp 3 phase power distro w/ camlock pass-throughs
- (1) 100' 2 OT 5 wire feeder cable w/ camlock termination
- (1) 2 OT 5-wire feeder cable w/ camlock to barewire (tails)
- All necessary distributed stage power

PERSONNEL:

- (2) Audio Engineers

*Please contact **Elliot Nielsen** with questions regarding this equipment list.*





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LIGHTING: Provided by Stage Pro

FOH CONTROL:

- (1) Lighting Desk, Avolite Pearl or equivalent

FIXTURES:

- (30) Elation Colorado RGB LED Par
- All necessary power and DMX cable
- All necessary mounting/rigging hardware

PERSONNEL:

- (1) Lighting Tech

APEX 3224/BARRICADE/STAGING: Provided by Stage Pro

- (1) APEX 3224 hydraulic stage/roof system w/ skirt and handrail
- (2) Step Sets
- (1) 8'x8'x1' Drum riser
- 32' Mojo style professional crowd barricade
- (1) Hydraulic Stage Tech for set-up and teardown

Please contact Elliot Nielsen with questions regarding this equipment list.

