

Mary M. Meyer

From: Bob Van Valkenburg [rjvv@inebraska.com]
Sent: Tuesday, November 27, 2012 3:24 PM
To: Council Packet
Subject: Application for Council Appointment
Attachments: WHAT OTHERS HAVE SAID.pdf; CURRENT RESUME.pdf; BOB INTRODUCTION.pdf

Dear Chairman Eskridge:

In application for consideration by the Lincoln City Council of being appointed to fulfill an unexpired term, I am submitting my resume and other associated documents for review by you and others.

For the record, I would be interested in filling the position only until a successor was duly elected and installed. I therefore would not plan to submit to election for a full term.

Thank you in advance for your consideration.

Robert J. Van Valkenburg
402.486.0000
402.489.8000 Mobile
rjvv@inebraska.com

WHAT BUSINESS, PROFESSIONAL AND POLITICAL LEADERS HAVE SAID ABOUT BOB VAN VALKENBURG

"He is an excellent public speaker and has had substantial exposure to business leaders across a broad area of the Midwest. From the standpoint of interpersonal skills, success in consensus forming and knowledge of financial situations, I would consider his experience exceptional." - A Fortune 100 Senior Corporate Executive

"His integrity and reliability are beyond reproach. I can always depend on what he tells me to be unbiased and knowledgeable." - A State Senator

"He has the ability to meet all levels of government with dignity, with respect and a pleasing personality. His integrity is of the highest and his speaking ability is excellent. I have found him to be very cordial, very definitive and very honest in his presentations." - A State Senator

"On all occasions, Mr. Van Valkenburg has impressed me with his intelligence, his exceptional ability to communicate his thoughts both by word of mouth and in writing, and his personal dedication to public service based upon high principles. In my opinion, he has a very good reputation for integrity, good morals and good character." - A Governor

"Mr. Van Valkenburg meets the public exceptionally well. He is an excellent public speaker and he possesses the ability to make things happen. Mr. Van Valkenburg is a good organizer, a good manager, and he is unequivocally capable of good business management practices." - A U.S. Army Major General

"Mr. Van Valkenburg was well prepared, eloquent and respected by the (legislative) committee membership in all appearances." - A Legislative Committee Chief Counsel

"His organizational and communications skills, coupled with a talent for precision attention to detail in defining policies and directives, will effectively meet the approval of those to whom he is responsible as well as persons who may be subordinate to him." - A Senior Law Enforcement Officer

"He does conduct an effective meeting, shows good organizational skills, and is a very good public speaker." - A Bank Vice President

"I have known Mr. Van Valkenburg to be committed to excellence and he has put in many hours assisting in volunteer projects in the City of Lincoln. I can speak to the issue of his commitment to carrying a job to completion." - A City Equal Opportunity Officer

"I have found him to be effective in his conduct of meetings, assignment of responsibilities and he has evidenced considerable administrative skills." - A "Big 12" University Vice President

"Bob is a very aggressive, hard working, tenacious, and personable individual. He has had considerable experience in business and will contribute significantly to the organization. His leadership, interpersonal skills, and ability to deal with a variety of publics should stand him in good stead. He works very well with others in pursuit of common goals, and is recognized as an able and consistent team player. He has an eye for detail, and is persistent in ferreting out underlying issues relating to a subject that might affect the activity in which he is involved." - A "Big 12" University Vice Chancellor

"He is well-known in the Lincoln business community and has numerous contacts. He is quite knowledgeable about state government. He was a lobbyist with the Nebraska Legislature which gives him an understanding of legislative process." - A Member, United States House of Representatives

"Professionally, Mr. Van Valkenburg has outstanding credentials including impressive communications skills and an excellent ability to work with government officials at all levels. Personally, I know that Mr. Van Valkenburg is a highly motivated individual who will maintain and promote high standards. He is an active participant in civic affairs and is respected in the community." - A Member, United States House of Representatives

ROBERT J. VAN VALKENBURG

7921 Reno Road
Lincoln, Nebraska 68505
Home Phone/Fax: (402) 486-0000
Cellular Phone: (402) 489-8000
e-mail: rjvv@inebraska.com

EDUCATION

Oklahoma State University, Stillwater, Oklahoma: B.A. (Chemistry major, Communications minor).

University of Nebraska, Lincoln, Nebraska: M.B.A. (Executive Program).

DIGEST OF SENIOR EXECUTIVE EXPERIENCE

Senior executive level experience in the following areas:

Governmental liaison (Executive and Legislative branches) on behalf of numerous clients at local, state, regional and national levels.

Litigation consulting - Data reconstruction, acquisition, organization and analysis of evidentiary documents. Qualified as an "Expert Witness" in presenting testimony in both civil and criminal trials.

Extensive public speaking including seminars, classroom lectures, live and taped media appearances.

Organizational development, budgeting, design of administrative functions and human resource consulting.

Strategic, operations and budget planning.

Representation of domestic and foreign capital sources. Preparation, presentation and placement of proposals for commercial clients desiring the acquisition of equity or debt financing.

Health care delivery equipment sales and leasing; nursing home operations and specialized health care marketing.

EMPLOYMENT HISTORY

Business, litigation and governmental affairs consultant (Self employed) specializing in corporate finance, organizational structure, specialized marketing, liaison with governmental regulatory bodies, capital acquisition and strategic planning. Negotiating "work-out" and refinancing agreements, acquisitions and mergers. Extensive work with attorneys in discovery, acquisition and analysis of evidence, trial preparation and serving

as an "Expert witness" in presenting trial testimony.

President, YENOM Corporation. Lincoln, Nebraska. Complete responsibility for all areas of operation. Financial planning and consulting for businesses, estates and individuals. Negotiate, write, implement and monitor "Work-out Agreement" as well as reorganization plans under Bankruptcy Laws. Mediate disputes between businesses, groups and individuals as neutral "third-party." Representation of domestic and foreign capital sources. Preparation, presentation and placement of proposals for commercial clients desiring the acquisition of equity or debt financing. Franchise preparation, packaging, placements and acquisitions. Governmental liaison and representation of clients in many business areas. In 1984, formed the U.S. Agricultural Team, Inc. for the purpose of engaging in farm and ranch finance, management, operations, marketing and planning functions. Later the separate functions were merged into the YENOM Corporation.

President. The Magna Corporation Lincoln, Nebraska. Managed, directly or indirectly, ten corporate subsidiaries through this holding company. Such subsidiaries were involved in health care sales, supply and care delivery; real estate development; specialized marketing, leasing and sales; insurance; consulting in the areas of business site location, acquisition and zoning; financial packaging and loan placement; strategic planning; governmental affairs and contracting.

President, Medic-Aids of America, Inc., Lincoln, Nebraska. Formed, operated and expanded medical equipment supply businesses. Responsibilities, in addition to the management of the business operation, included selection and training of sales personnel, development of new markets and liaison with the health care delivery professionals as well as with governmental regulating authorities.

Vice President and General Manager, ASKOM, Inc., Lincoln Nebraska. Administration and management of contracts, operations and corporate investments. Responsible for client contracts involving strategic, marketing and business planning; personnel selection, (civilian and military) contract acquisitions and administration; public and governmental relations; and business communications problem solving. Counseling and advising business owners and managers. Small business development and franchise acquisition.

PROFESSIONAL LICENSES HELD

Licensed Insurance Agent: Life, Health, Accident Fixed and Variable Annuities.

Commercial Pilot with Instrument Ratings in Single and Multi-Engine Aircraft and Helicopters

BOB VAN VALKENBURG

Bob Van Valkenburg or "Van" as he prefers to be called, and his wife Elaine have been residents of Lincoln for 42 of the 54 years they have been married. Their four children - three daughters and one son - grew up and were educated in Nebraska's Capitol City. Van is a grandpa to five children ranging in ages from 27 to 13 years of age. Both the immediate and extended families have been active in church organizations, community affairs and volunteer services, sharing common interests in music, sports and outdoor activities.

Van, a native of Tulsa, Oklahoma, holds a Bachelor of Arts (B.A.) Degree from Oklahoma State University and a Master of Business Administration (M.B.A.) Degree from the University of Nebraska - Lincoln which was earned through the Executive program.

He is serving or has served as either an officer or member of the board of directors of numerous organization, associations and corporations at both local and national levels. He believes that all who do or who desire to succeed in life and in business have a duty to actively participate and serve in community, political, governmental and church activities.

Van has been both an employee and an employer in his fifty plus years in the business world. He has formed, bought and sold several corporate businesses subsequent to spending seven years in the employ of a Fortune 100 Company. He currently serves as president and principal owner of Van Valkenburg & Associates, Inc., a business and litigation consulting firm.

During the "Ag" crisis of the 1980's Van and his associates established a reputation of saving dozens of family farm and ranch operations from financial ruin. Working with attorneys all over Nebraska and in some surrounding states, he was able to reorganize and restructure agri-business operations and never had a client forced out of business or have their business liquidated. All of Van's clients were able to repay every dollar owed to their lenders, a fact of which he and they were very proud.

He is a Veteran who served in U.S. Army active duty and reserve positions for a total of slightly more than 31 years. Van began as a Private and retired as a Lieutenant Colonel after serving in a variety of unit and staff positions. As a result of becoming and serving as a Senior Army Aviator qualified in helicopters as well as in single and multi-engine aircraft with an instrument qualification he was able to obtain and holds a Commercial Pilot's license and is qualified in all of those categories.

Van believes you can not have a friend unless you are one and that you can never really succeed in any endeavor unless you are willing to help others to succeed. He has been a featured speaker before audiences all over the country and his favorite speaking subjects include "Less Government is Best Government", "Our Country Didn't Get This Way by Accident", "Leadership - an Art, a Science or Something Else" and "Tending to Your Own Business."