

City of Lincoln Cable Advisory Board
555 South 10th Street
Lincoln, NE 68508

August 16, 2013

Mayor Chris Beutler
555 South 10th Street
Lincoln, NE 68508

Dear Mayor Beutler:

The City of Lincoln Cable Advisory Board has listened to a presentation by Time Warner staff regarding the upcoming transition of certain channels, including PEG channels to digital format. A copy of the Time Warner proposal letter is attached. It is our opinion that the City should urge Time Warner to make certain adjustments in their proposal for Lincoln residents. The Board has concerns that the changes proposed by Time Warner to the PEG channels (as well as the additional channels noted in Time Warner's recent letter to subscribers) may unintentionally adversely affect those citizens who are most vulnerable (the elderly and handicapped) and may result in these individuals not having access to PEG programming. The Board is also concerned that these changes will likely result in a segment of the citizenry being required to lease (at some point) a digital adaptor in order to have access to the PEG programming. While the equipment changes can seem simple, those that lack technological sophistication will be required to pay Time Warner for installation in addition to the lease of the digital adaptor. The Board recommends that the Mayor's office urge Time Warner to modify its proposal. At a meeting yesterday, the Cable Advisory Board unanimously adopted and recommends the City of Lincoln pursue the following modification to the Time Warner proposal:

For those with the basic tier cable package (channels 2-22 and 80 and 82):

Free installation through the end of the franchise period (with no deadline to request it), if requested.

Free digital adaptor until the end of the franchise period (with no deadline to request it), if requested. Limit 2 per subscriber.

Applies to both new and existing subscribers.

For all other cable package tiers (TW cable subscribers):

Free installation through the end of 2014 (with no deadline to request it), if requested.

Free digital adaptor through the end of 2014, (with no deadline to request it) if requested. Limit 2 per subscriber.

Applies to both new and existing subscribers.

The Cable Advisory Board feels these modifications would protect the small group of potentially affected persons least able to deal with the proposed changes and would ultimately benefit Time Warner with greater customer satisfaction.

Respectfully submitted,



Edward F. Hoffman
Chair, City of Lincoln Cable-Advisory Board