

Bike Share Workshop
September 18, 2014
Jackie Gaughan Multicultural Center



9:00AM **Welcome**

9:15AM **What is Bike Sharing?**

Presenter: Alison Cohen, Bicycle Transit Systems

- Discuss the concept of bike sharing
 - What it is, what it looks like, and how it works
- Discuss the benefits of a bike share program
- Overview of the industry's expansion

10:30AM **Break**

10:45AM **Roundtable: Existing Programs**

Presenters: Rachel Berg and Heather Bowden, Alta Bicycle Share; and Brent Tongco, B Cycle

- Familiarize participants with specific bike share examples
- In depth understanding of system models, management, funding and use
- Showcase varying styles of bike sharing through a variety of vendors
 - Videos from Social Bikes (SoBi) and Zagster

12:00PM **Box Lunch (provided)**

1:00PM **Bike Sharing Best Practices/Mistakes to Avoid**

Presenters: Kären Haley, Indianapolis Cultural Trail, Inc.; Ben Turner, Omaha B Cycle; Alison Cohen, Bicycle Transit Systems

- Outline bike sharing best practices, including issues of management, location and integration with the community
- Highlight mistakes to avoid

2:15PM **Break/Snacks**

2:30PM **Mapping exercise: How might a bike share system be set up in Lincoln?**

- Participants will work together to begin to build a potential Lincoln bike share system utilizing a range of data and information provided by the previous presentations

3:15PM **Next Steps**

- Opportunity for participants to provide feedback and suggestions

3:30PM **Wrap Up**