

Bike Share Workshop Presenters



Alison Cohen

Alison Cohen is the president and founder of Bicycle Transit Systems, which is slated to launch the Philadelphia system in Spring 2015. As one of the first entrants into the bike share industry in the United States, Alison has arguably the most broad and deep experience in bike share. She was formerly President of Alta Bicycle Share, where she led the procurement, negotiations, sponsorship and launch phases of Melbourne Bike Share in Australia, Capital Bikeshare in Washington DC, Hubway in Boston and New York's Citi Bike. As an advisor for Toole Design Group, she also consults with many cities in the U.S. and internationally to advise on feasibility, create business models, and develop governance structures for the different issues faced by different municipalities.



Kären Haley



Kären Haley is the Executive Director of Indianapolis Cultural Trail (ICT), Inc., the non-profit that operates and manages the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick. ICT, Inc. launched Indiana Pacers Bikeshare in April 2014. The Pacers Bikeshare program makes the Trail even more accessible with 250 bikes and 25 stations. She has been in her role since the organization's inception in the spring of 2011. Prior to leading ICT, Inc. Ms. Haley worked for the City of Indianapolis as Director of the Office of Sustainability from 2008 - 2011. Originally from Atlanta, Kären has lived in Indianapolis since 2008. She holds degrees from Georgia Tech and Indiana University.

Ben Turner

Benjamin F Turner received his Bachelor of Arts in History from Hamilton College in 2005. Moving to Colorado in 2006, Ben received his Masters of Business Administration from the University of Denver in 2008. At the start of 2011, Ben became Sales, Marketing & Communications Manager at Denver Bike Sharing, owner and operator of Denver B-cycle. There Ben oversaw all aspects of the sales, marketing, and communications efforts while working closely with operations, customer service, and sponsorship. Ben has been the Program Director for Omaha B-cycle since December 2013, overseeing all aspects of the program from customer service and balancing to fundraising and system design. Omaha B-cycle currently has 11 stations and 57 B-cycles with plans in place to be at 30 stations and 170 B-cycles by March 2015.

