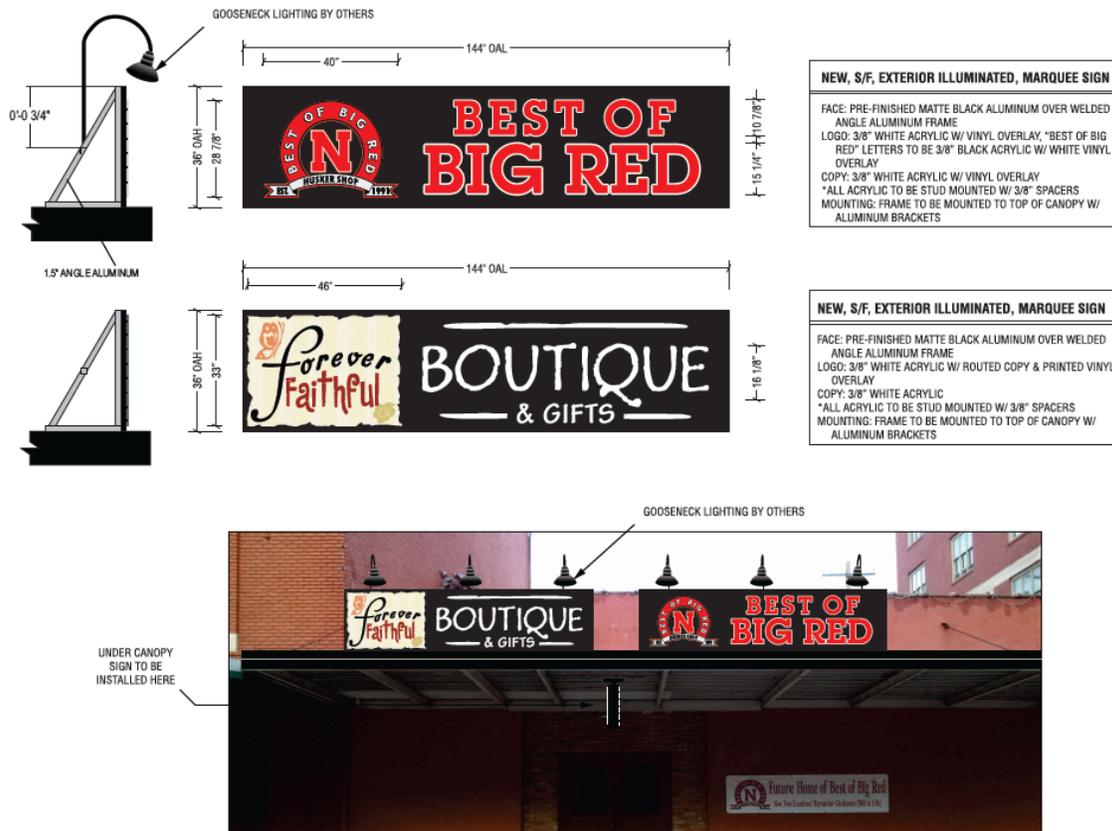


PROPOSAL:

CBS Signs, on behalf of “Best of Big Red,” requests a certificate of appropriateness for signs at 321 North 8th Street in the Haymarket Landmark District.

DISCUSSION:

Last month the Commission approved façade modifications to create a retail storefront in the former Light-Works Studio at 321 N. 8th Street. The project is proceeding and signs for two shops are now requested:



The principal signs are marquee signs mounted on edge of the existing canopy, exterior illuminated with gooseneck lamps.

The other sign is a two-sided, under-canopy sign mounted perpendicular to 8th Street above the dock at the building entrance. This sign is not illuminated.



NEW, D/F, NON-ILLUMINATED, UNDER CANOPY SIGN

FACE: PRE-FINISHED MATTE BLACK ALUMINUM OVER WELDED ANGLE ALUMINUM FRAME
 LOGOS: 3/8" WHITE ACRYLIC W/ VINYL OVERLAY
 *ALL ACRYLIC TO BE STUD MOUNTED W/ 3/8" SPACERS
 MOUNTING: SQUARE TUBE TO BE MOUNTED TO CANOPY W/ STEEL PLATES



An initial proposal for both signs would have used weathered wood (“barn-board”) as the backing material. On recommendation of staff, matte-black aluminum backing is proposed instead, as more consistent in type with many approved signs in Haymarket. The exterior lighting with gooseneck lamps is also widely applied throughout the area and is a preferred type of illumination in the Haymarket special sign district.

Recommended finding:

The proposed signs and lighting are consistent with precedent in the district and are compatible with the overall character of the Haymarket historic district.

Recommended action:

Approval of a certificate of appropriateness.