

Nebraska's Centennial Mall
Spirit of Nebraska Pathway—Concept Paper
11/03/11

OVERVIEW

The Spirit of Nebraska Pathway is a series of granite and bronze tiles placed along the twin walkways that frame all 7-blocks of Nebraska's Centennial Mall between the State Capitol and the University of Nebraska-Lincoln campus in Lincoln, Nebraska. The tiles will be placed on the "inside" of the walkways—the east side of the west walk and the west side of the east walk—and oriented towards the pedestrians, for maximum visibility.

PURPOSE

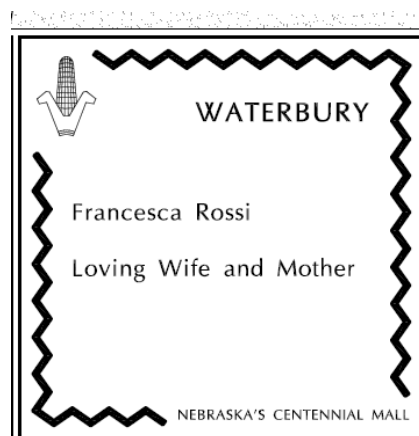
The purpose of Spirit of Nebraska Pathway is to support Nebraska's Centennial Mall project and endowment fund by providing the opportunities to:

1. Enhance the educational richness of the Mall, telling many stories and honoring many individuals.
2. Honor organizations or memorialize friends and family.
3. Recognize leadership and service by individuals and organizations across the state.
4. Offer Nebraska's youth the chance to emulate positive role models or to get involved with service organizations.
5. Inspire the next generation of leaders in the areas of governance, conservation, stewardship, leadership and innovation.

OPTIONS

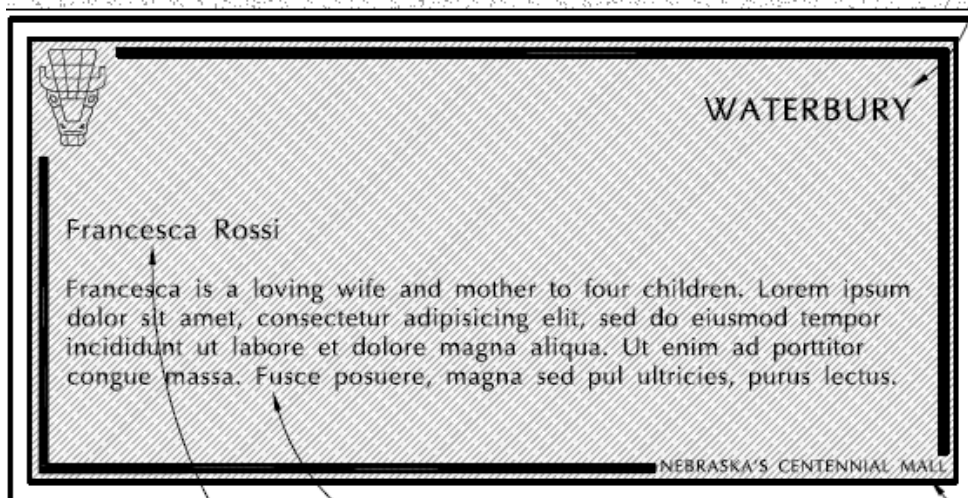
The north two blocks and the south two blocks of the Mall will be lined with tiles specifically selected to amplify the themes of those blocks. For instance, the names of all 93 counties of Nebraska will flank the lawn at the north end of the southernmost block—the Community section of that block closest to the Capitol. Sponsors for selected tiles will be welcomed and their names will be inscribed beneath the main text.

The central three blocks will be open to all, providing opportunities to honor their family and friends with three choices of tiles.



Individual Pathway tiles are 18" x 18" inscribed granite tiles that honor or memorialize friends, family or organizations and include 4 lines of text (hometown, name, brief description). Brevity will be a virtual—the design provides for 15 characters maximum for the hometown; 23 characters for the name; and two lines of 23 characters each for tribute or description.

Leadership Pathway tiles are 18" x 18" or 18" x 36" bronze tiles that provide greater opportunity to tell of an individual's significance. The 18"x18" bronze tiles provide for 23 characters for the name and up to four lines of 28 characters each for a tribute or recognition sentence. The 18"x36" bronze tiles Leadership tiles include name, hometown, and a brief paragraph of descriptive text, consisting of up to four lines of 65 characters each.



All plaques must be approved by the Capitol Environs Commission under their responsibility to provide a dignified setting for our world-class State Capitol. School children are key users of Centennial Mall and a principal audience for the Pathway tiles. Inscriptions or corporations promoting sales or marketing of tobacco products, alcohol, or sexually oriented enterprises will not be included in the Pathway. Commission staff will offer templates to interested donors and can assist with writing and editing successful tributes.

COST

Individual Tiles are \$1,000 each for 18" x 18" granite. Leadership Tiles are \$10,000 each for 18" x 18" bronze and \$25,000 for a 18" x 36" bronze set into granite tile. All tiles have a standard template that includes a motif design from the State Capitol. Tiles will be installed once per year. Only text will be included. Corporate logos are not allowed.

TO DONORS

All individuals and organizations receiving an Individual Tile at the \$1,000 level will be presented with a commemorative certificate recognizing their recognition on Nebraska's Centennial Mall. All individuals and organizations receiving a Leadership Tile at the \$10,000 and \$25,000 levels will be presented with a commemorative medallion replicating this special recognition on the Nebraska's Centennial Mall.

SPONSOR(S)

The sponsor of the Nebraska Centennial Mall Spirit of Nebraska Pathway is the (could be NebraskaLAND Foundation and/or the Lincoln Parks Foundation). Note: The Nebraskaland Foundation could be the sponsor with a large donation which would fund initial tile selections at the leadership level. The administration of the tile program would likely be provided by the Lincoln Parks Foundation.

FOR MORE INFORMATION: Contact Lincoln Parks Foundation, www.lincolnparks.org or 402-441-8258.

GRANITE DONOR TILES

0.85" HT UPPERCASE LETTERS, TYP
15 CHARACTERS MAXIMUM
(INCLUDING SPACES)



LOGEPOLE

Kevin S. Weatherman III
Founder of Nebraska
Meteorology Institution

NEBRASKA'S CENTENNIAL MALL



WATERBURY

Francesca Rossi
Loving Wife and Mother

NEBRASKA'S CENTENNIAL MALL

0.75" HT UPPERCASE & LOWERCASE
LETTERS, 23 CHARACTERS PER LINE
(INCLUDING SPACES)

0.45" HT UPPERCASE LETTERS, TYP

BRONZE INSET DONOR TILES

0.85" HT UPPERCASE LETTERS, TYP
15 CHARACTERS MAXIMUM
(INCLUDING SPACES)

0.85" HT UPPERCASE LETTERS, TYP
15 CHARACTERS MAXIMUM
(INCLUDING SPACES)



0.65" HT UPPERCASE & LOWERCASE
LETTERS, 28 CHARACTERS PER LINE
(INCLUDING SPACES)

0.65" HT UPPERCASE & LOWERCASE
LETTERS, 65 CHARACTERS PER LINE
(INCLUDING SPACES)

0.75" HT UPPERCASE & LOWERCASE
LETTERS, 23 CHARACTERS PER LINE
(INCLUDING SPACES)

0.75" HT UPPERCASE & LOWERCASE
LETTERS, 23 CHARACTERS PER LINE
(INCLUDING SPACES)

0.45" HT UPPERCASE LETTERS, TYP

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