

Before you dive into your neighborhood's statistics, there are some things you need to know:

□ Navigation

The file for each neighborhood includes several bookmarked sections. To use the bookmarks for convenient access, select the page icon with the blue ribbon in the upper left of your document window.

□ The Sources

- The **2010 Census Profile** is compiled using data collected during the 2010 US Census door-to-door survey.
- The **ACS** (or American Community Survey) **Housing** and **Population Summaries** were compiled using data collected during 2005 – 2009 by the US Census Bureau using statistical sampling techniques.
- The **Community Profile** and the **Housing Profile** include hard statistics from the 2000 US Census. The accompanying 2010 and 2015 forecasts were generated by specialized geographic information system (GIS) software from a company named Esri.
- The **Executive Summary** pulls information from all of the sources listed above and provides an overview.

□ Accuracy

When a data source uses forecasts or statistical analysis to generate data, a margin of error is always introduced. As a general rule of thumb, the closer the number crunchers can stay to the actual collected data and the fewer levels of analysis, the more reliable the statistic. Read the data notes at the bottom of each page to better understand how that batch of statistics was created.

Also, the ACS Summaries include a “Reliability” column which evaluates the particular statistic on that line as being of low, medium, or high reliability.

□ Other Statistics, Other Areas

This set of statistical resources is provided as a courtesy to Lincoln's neighborhood associations. If you want to pursue different statistics or statistics for other areas of Lincoln, that may be possible but please be aware that it will involve paying for the service. Contact urbandev@lincoln.ne.gov to inquire further.

Population

1990 Population	3,725
2000 Population	6,392
2010 Population	8,222
2015 Population	9,154
1990-2000 Annual Rate	5.55%
2000-2010 Annual Rate	2.49%
2010-2015 Annual Rate	2.17%
2010 Male Population	52.9%
2010 Female Population	47.1%
2010 Median Age	31.8

In the identified area, the current year population is 8,222. In 2000, the Census count in the area was 6,392. The rate of change since 2000 was 2.49 percent annually. The five-year projection for the population in the area is 9,154, representing a change of 2.17 percent annually from 2010 to 2015. Currently, the population is 52.9 percent male and 47.1 percent female.

Population by Employment

Currently, 94.6 percent of the civilian labor force in the identified area is employed and 5.3 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the area will be 95.3 percent of the civilian labor force, and unemployment will be 4.7 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 70.3 percent of the population aged 16 years or older in the area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 57.1 percent in white collar jobs (compared to 61.6 percent of the U.S. employment)
- 18.8 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 24.1 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 83.6 percent of the area population drove alone to work, and 2.7 percent worked at home. The average travel time to work in 2000 was 16.8 minutes in the area, compared to the U.S average of 25.5 minutes.

Population by Education

In the current year, the educational attainment of the population aged 25 years or older in the area was distributed as follows:

- 11.2 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 23.8 percent were high school graduates only (29.6 percent in the U.S.)
- 14.9 percent had completed an Associate degree (7.7 percent in the U.S.)
- 15.8 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 4.4 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Per Capita Income

1990 Per Capita Income	\$11,805
2000 Per Capita Income	\$17,176
2010 Per Capita Income	\$24,123
2015 Per Capita Income	\$26,677
1990-2000 Annual Rate	3.82%
2000-2010 Annual Rate	3.37%
2010-2015 Annual Rate	2.03%

Households

1990 Households	1,314
2000 Households	2,338
2010 Total Households	3,105
2015 Total Households	3,519
1990-2000 Annual Rate	5.93%
2000-2010 Annual Rate	2.81%
2010-2015 Annual Rate	2.54%
2010 Average Household Size	2.47

The household count in this area has changed from 2,338 in 2000 to 3,105 in the current year, a change of 2.81 percent annually. The five-year projection of households is 3,519, a change of 2.54 percent annually from the current year total. Average household size is currently 2.47, compared to 2.51 in the year 2000. The number of families in the current year is 2,090 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

Households by Income

Current median household income is \$61,649 in the area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$66,255 in five years. In 2000, median household income was \$44,317, compared to \$32,839 in 1990.

Current average household income is \$67,046 in this area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$73,349 in five years. In 2000, average household income was \$48,344, compared to \$35,976 in 1990.

Current per capita income is \$24,123 in the area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$26,677 in five years. In 2000, the per capita income was \$17,176, compared to \$11,805 in 1990.

Median Household Income

1990 Median Household Income	\$32,839
2000 Median Household Income	\$44,317
2010 Median Household Income	\$61,649
2015 Median Household Income	\$66,255
1990-2000 Annual Rate	3.04%
2000-2010 Annual Rate	3.27%
2010-2015 Annual Rate	1.45%

Average Household Income

1990 Average Household Income	\$35,976
2000 Average Household Income	\$48,344
2010 Average Household Income	\$67,046
2015 Average Household Income	\$73,349
1990-2000 Annual Rate	3.00%
2000-2010 Annual Rate	3.24%
2010-2015 Annual Rate	1.81%

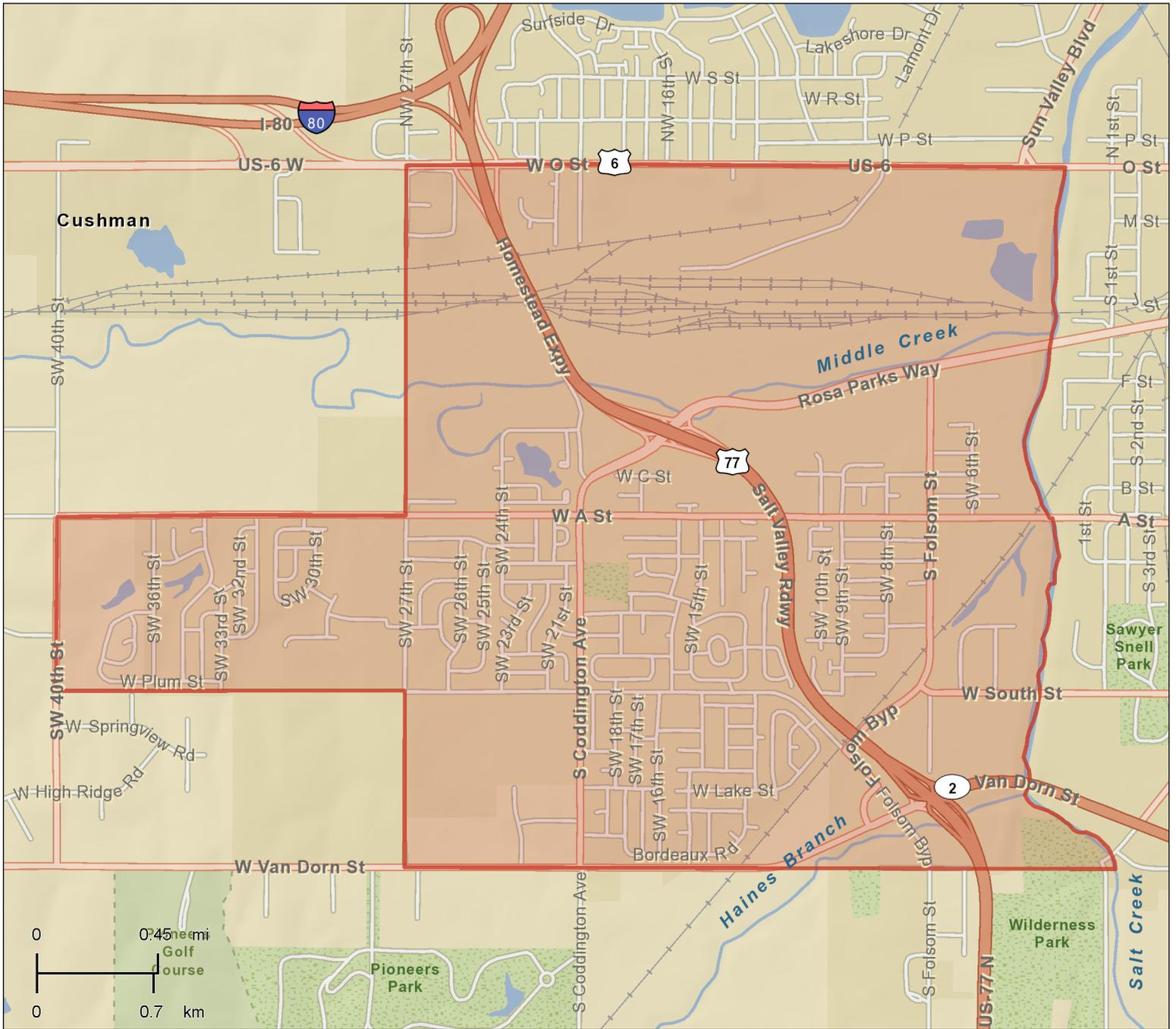
2010 Housing

1990 Total Housing Units	1,353
2000 Total Housing Units	2,512
2010 Total Housing Units	3,386
2015 Total Housing Units	3,863
1990 Owner Occupied Housing Units	1,136
1990 Renter Occupied Housing Units	178
1990 Vacant Housing Units	36
2000 Owner Occupied Housing Units	1,757
2000 Renter Occupied Housing Units	580
2000 Vacant Housing Units	170
2010 Owner Occupied Housing Units	2,329
2010 Renter Occupied Housing Units	775
2010 Vacant Housing Units	281
2015 Owner Occupied Housing Units	2,634
2015 Renter Occupied Housing Units	885
2015 Vacant Housing Units	344

Currently, 68.8 percent of the 3,386 housing units in the area are owner occupied; 22.9 percent, renter occupied; and 8.3 are vacant. In 2000, there were 2,512 housing units - 70.1 percent owner occupied, 23.1. percent renter occupied, and 6.8 percent vacant. The rate of change in housing units since 2000 is 2.96 percent. Median home value in the area is \$113,021, compared to a median home value of \$157,913 for the U.S. In five years, median value is projected to change by 2.67 percent annually to \$128,915. From 2000 to the current year, median home value change by 1.90 percent annually.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, Esri forecast for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



This site is located in:

- City:**
- County:**
- State:**
- ZIP Code:**
- Census Tract:**
- Census Block Group:**
- CBSA:**



	2000	2010	2000-2010 Annual Rate
Population	6,567	10,065	4.36%
Households	2,362	3,617	4.35%
Housing Units	2,533	3,790	4.11%

Population by Race	Number	Percent
Total	10,066	100.0%
Population Reporting One Race	9,735	96.7%
White	8,212	81.6%
Black	573	5.7%
American Indian	107	1.1%
Asian	534	5.3%
Pacific Islander	11	0.1%
Some Other Race	298	3.0%
Population Reporting Two or More Races	331	3.3%

Total Hispanic Population	815	8.1%
---------------------------	-----	------

Population by Sex	Number	Percent
Male	5,428	53.9%
Female	4,637	46.1%

Population by Age	Number	Percent
Total	10,067	100.0%
Age 0 - 4	936	9.3%
Age 5 - 9	797	7.9%
Age 10 - 14	579	5.8%
Age 15 - 19	586	5.8%
Age 20 - 24	1,086	10.8%
Age 25 - 29	1,164	11.6%
Age 30 - 34	979	9.7%
Age 35 - 39	814	8.1%
Age 40 - 44	650	6.5%
Age 45 - 49	658	6.5%
Age 50 - 54	560	5.6%
Age 55 - 59	474	4.7%
Age 60 - 64	323	3.2%
Age 65 - 69	169	1.7%
Age 70 - 74	132	1.3%
Age 75 - 79	76	0.8%
Age 80 - 84	50	0.5%
Age 85+	33	0.3%
Age 18+	7,386	73.4%
Age 65+	460	4.6%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	29.5
Male	29.6
Female	29.4
White Alone	30.4
Black Alone	25.3
American Indian Alone	26.0
Asian Alone	34.6
Pacific Islander Alone	14.4
Some Other Race Alone	25.9
Two or More Races	12.3
Hispanic Population	24.3

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	3,617	100.0%
Households with 1 Person	700	19.4%
Households with 2+ People	2,917	80.6%
Family Households	2,532	70.0%
Husband-wife Families	1,948	53.9%
With Own Children	1,065	29.4%
Other Family (No Spouse Present)	585	16.2%
With Own Children	362	10.0%
Nonfamily Households	385	10.6%
All Households with Children	1,514	41.9%
Multigenerational Households	86	2.4%
Unmarried Partner Households	278	7.7%
Male-female	258	7.1%
Same-sex	20	0.6%
Average Household Size	2.56	
Family Households by Size		
Total	2,532	100.0%
2 People	900	35.5%
3 People	625	24.7%
4 People	560	22.1%
5 People	279	11.0%
6 People	108	4.3%
7+ People	60	2.4%
Average Family Size	2.95	
Nonfamily Households by Size		
Total	1,085	100.0%
1 Person	700	64.5%
2 People	238	21.9%
3 People	99	9.1%
4 People	42	3.9%
5 People	5	0.5%
6 People	1	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.43	
Population by Relationship and Household Type		
Total	10,065	100.0%
In Households	9,267	92.1%
In Family Households	7,717	76.7%
Householder	2,319	23.0%
Spouse	1,771	17.6%
Child	3,034	30.1%
Other relative	347	3.4%
Nonrelative	244	2.4%
In Nonfamily Households	1,550	15.4%
In Group Quarters	798	7.9%
Institutionalized Population	798	7.9%
Noninstitutionalized Population	0	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total	2,533	100.0%
Householder Age 15 - 44	1,528	60.3%
Householder Age 45 - 54	482	19.0%
Householder Age 55 - 64	350	13.8%
Householder Age 65 - 74	117	4.6%
Householder Age 75+	56	2.2%
Nonfamily Households by Age of Householder		
Total	1,086	100.0%
Householder Age 15 - 44	629	57.9%
Householder Age 45 - 54	180	16.6%
Householder Age 55 - 64	142	13.1%
Householder Age 65 - 74	75	6.9%
Householder Age 75+	60	5.5%
Households by Race of Householder		
Total	3,617	100.0%
Householder is White Alone	3,206	88.6%
Householder is Black Alone	108	3.0%
Householder is American Indian Alone	21	0.6%
Householder is Asian Alone	146	4.0%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	84	2.3%
Householder is Two or More Races	50	1.4%
Households with Hispanic Householder	191	5.3%
Husband-wife Families by Race of Householder		
Total	1,948	100.0%
Householder is White Alone	1,711	87.8%
Householder is Black Alone	47	2.4%
Householder is American Indian Alone	10	0.5%
Householder is Asian Alone	111	5.7%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	48	2.5%
Householder is Two or More Races	19	1.0%
Husband-wife Families with Hispanic Householder	111	5.7%
Other Families (No Spouse) by Race of Householder		
Total	585	100.0%
Householder is White Alone	473	80.9%
Householder is Black Alone	38	6.5%
Householder is American Indian Alone	7	1.2%
Householder is Asian Alone	21	3.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	24	4.1%
Householder is Two or More Races	22	3.8%
Other Families with Hispanic Householder	51	8.7%
Nonfamily Households by Race of Householder		
Total	1,084	100.0%
Householder is White Alone	1,023	94.4%
Householder is Black Alone	22	2.0%
Householder is American Indian Alone	4	0.4%
Householder is Asian Alone	14	1.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	1.1%
Householder is Two or More Races	9	0.8%
Nonfamily Households with Hispanic Householder	29	2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Total Housing Units by Occupancy

Total	3,789	100.0%
Occupied Housing Units	3,617	95.5%
Vacant Housing Units		
For Rent	47	1.2%
Rented, not Occupied	3	0.1%
For Sale Only	43	1.1%
Sold, not Occupied	20	0.5%
For Seasonal/Recreational/Occasional Use	4	0.1%
For Migrant Workers	0	0.0%
Other Vacant	55	1.5%
Total Vacancy Rate	4.6%	

Households by Tenure and Mortgage Status

Total	3,617	100.0%
Owner Occupied	2,668	73.8%
Owned with a Mortgage/Loan	2,255	62.3%
Owned Free and Clear	413	11.4%
Average Household Size	2.53	
Renter Occupied	949	26.2%
Average Household Size	2.64	

Owner-occupied Housing Units by Race of Householder

Total	2,668	100.0%
Householder is White Alone	2,432	91.2%
Householder is Black Alone	39	1.5%
Householder is American Indian Alone	8	0.3%
Householder is Asian Alone	118	4.4%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	52	1.9%
Householder is Two or More Races	18	0.7%
Owner-occupied Housing Units with Hispanic Householder	120	4.5%

Renter-occupied Housing Units by Race of Householder

Total	949	100.0%
Householder is White Alone	774	81.6%
Householder is Black Alone	69	7.3%
Householder is American Indian Alone	13	1.4%
Householder is Asian Alone	28	3.0%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	32	3.4%
Householder is Two or More Races	32	3.4%
Renter-occupied Housing Units with Hispanic Householder	71	7.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.44
Householder is Black Alone	3.46
Householder is American Indian Alone	3.29
Householder is Asian Alone	3.67
Householder is Pacific Islander Alone	5.00
Householder is Some Other Race Alone	3.48
Householder is Two or More Races	3.42
Householder is Hispanic	3.27

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Population Summary	
2000 Total Population	6,392
2000 Group Quarters	515
2010 Total Population	8,222
2015 Total Population	9,154
2010-2015 Annual Rate	2.17%
Household Summary	
2000 Households	2,338
2000 Average Household Size	2.51
2010 Households	3,105
2010 Average Household Size	2.47
2015 Households	3,519
2015 Average Household Size	2.45
2010-2015 Annual Rate	2.54%
2000 Families	1,630
2000 Average Family Size	2.89
2010 Families	2,090
2010 Average Family Size	2.89
2015 Families	2,341
2015 Average Family Size	2.87
2010-2015 Annual Rate	2.29%
Housing Unit Summary	
2000 Housing Units	2,512
Owner Occupied Housing Units	70.1%
Renter Occupied Housing Units	23.1%
Vacant Housing Units	6.8%
2010 Housing Units	3,386
Owner Occupied Housing Units	68.8%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	8.3%
2015 Housing Units	3,863
Owner Occupied Housing Units	68.2%
Renter Occupied Housing Units	22.9%
Vacant Housing Units	8.9%
Median Household Income	
2000	\$44,317
2010	\$61,649
2015	\$66,255
Median Home Value	
2000	\$93,191
2010	\$113,021
2015	\$128,915
Per Capita Income	
2000	\$17,176
2010	\$24,123
2015	\$26,677
Median Age	
2000	29.0
2010	31.8
2015	32.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Households by Income

Household Income Base	2,355
<\$15,000	7.1%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	24.2%
\$50,000 - \$74,999	28.0%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	0.6%
\$200,000+	0.6%
Average Household Income	\$48,344

2010 Households by Income

Household Income Base	3,107
<\$15,000	3.7%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	30.0%
\$75,000 - \$99,999	24.1%
\$100,000 - \$149,999	9.7%
\$150,000 - \$199,999	1.4%
\$200,000+	0.9%
Average Household Income	\$67,046

2015 Households by Income

Household Income Base	3,517
<\$15,000	3.0%
\$15,000 - \$24,999	4.0%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	35.9%
\$75,000 - \$99,999	24.9%
\$100,000 - \$149,999	13.3%
\$150,000 - \$199,999	1.8%
\$200,000+	1.2%
Average Household Income	\$73,349

2000 Owner Occupied Housing Units by Value

Total	1,754
<\$50,000	10.5%
\$50,000 - \$99,999	54.0%
\$100,000 - \$149,999	28.9%
\$150,000 - \$199,999	3.6%
\$200,000 - \$299,999	2.2%
\$300,000 - \$499,999	0.7%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$96,061

2000 Specified Renter Occupied Housing Units by Contract Rent

Total	581
With Cash Rent	100.0%
No Cash Rent	0.0%
Median Rent	\$505
Average Rent	\$529

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Population by Age

Total	6,392
0 - 4	8.4%
5 - 9	7.5%
10 - 14	6.1%
15 - 24	19.5%
25 - 34	20.7%
35 - 44	16.7%
45 - 54	11.0%
55 - 64	5.3%
65 - 74	3.1%
75 - 84	1.4%
85 +	0.3%
18 +	74.6%

2010 Population by Age

Total	8,223
0 - 4	8.5%
5 - 9	7.4%
10 - 14	6.4%
15 - 24	13.6%
25 - 34	23.3%
35 - 44	16.7%
45 - 54	11.6%
55 - 64	7.3%
65 - 74	3.2%
75 - 84	1.5%
85 +	0.4%
18 +	74.4%

2015 Population by Age

Total	9,155
0 - 4	8.6%
5 - 9	7.6%
10 - 14	6.7%
15 - 24	13.6%
25 - 34	17.2%
35 - 44	21.6%
45 - 54	11.6%
55 - 64	7.2%
65 - 74	3.9%
75 - 84	1.5%
85 +	0.4%
18 +	73.9%

2000 Population by Sex

Males	53.4%
Females	46.6%

2010 Population by Sex

Males	52.9%
Females	47.1%

2015 Population by Sex

Males	52.5%
Females	47.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2000 Population by Race/Ethnicity

Total	6,392
White Alone	87.1%
Black Alone	3.4%
American Indian Alone	1.2%
Asian or Pacific Islander Alone	4.5%
Some Other Race Alone	2.2%
Two or More Races	1.6%
Hispanic Origin	3.6%
Diversity Index	29.1

2010 Population by Race/Ethnicity

Total	8,222
White Alone	82.0%
Black Alone	4.8%
American Indian Alone	1.8%
Asian or Pacific Islander Alone	5.4%
Some Other Race Alone	3.9%
Two or More Races	2.0%
Hispanic Origin	6.4%
Diversity Index	40.3

2015 Population by Race/Ethnicity

Total	9,154
White Alone	79.9%
Black Alone	5.6%
American Indian Alone	2.0%
Asian or Pacific Islander Alone	5.9%
Some Other Race Alone	4.4%
Two or More Races	2.2%
Hispanic Origin	7.6%
Diversity Index	44.5

2000 Population 3+ by School Enrollment

Total	6,123
Enrolled in Nursery/Preschool	1.8%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	11.8%
Enrolled in Grade 9-12	6.3%
Enrolled in College	10.5%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	67.2%

2010 Population 25+ by Educational Attainment

Total	5,269
Less Than 9th Grade	3.7%
9th to 12th Grade, No Diploma	7.4%
High School Graduate	23.8%
Some College, No Degree	30.0%
Associate Degree	14.8%
Bachelor's Degree	15.8%
Graduate/Professional Degree	4.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2010 Population 15+ by Marital Status

Total	6,389
Never Married	29.9%
Married	60.5%
Widowed	2.1%
Divorced	7.5%

2000 Population 16+ by Employment Status

Total	4,990
In Labor Force	70.3%
Civilian Employed	68.2%
Civilian Unemployed	2.0%
In Armed Forces	0.0%
Not In Labor Force	29.7%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	95.3%
Civilian Unemployed	4.7%

2000 Females 16+ by Employment Status and Age of Children

Total	2,308
Own Children < 6 Only	12.2%
Employed/in Armed Forces	9.9%
Unemployed	0.0%
Not in Labor Force	2.3%
Own Children <6 and 6-17 Only	6.0%
Employed/in Armed Forces	5.0%
Unemployed	0.3%
Not in Labor Force	0.7%
Own Children 6-17 Only	18.4%
Employed/in Armed Forces	14.7%
Unemployed	0.2%
Not in Labor Force	3.5%
No Own Children < 18	63.4%
Employed/in Armed Forces	42.6%
Unemployed	1.0%
Not in Labor Force	19.8%

2010 Employed Population 16+ by Industry

Total	4,013
Agriculture/Mining	0.6%
Construction	6.0%
Manufacturing	14.1%
Wholesale Trade	2.0%
Retail Trade	9.9%
Transportation/Utilities	5.9%
Information	1.4%
Finance/Insurance/Real Estate	7.5%
Services	43.8%
Public Administration	8.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

2010 Employed Population 16+ by Occupation

Total	4,013
White Collar	57.1%
Management/Business/Financial	11.8%
Professional	20.6%
Sales	9.2%
Administrative Support	15.5%
Services	18.8%
Blue Collar	24.1%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.1%
Installation/Maintenance/Repair	4.6%
Production	10.3%
Transportation/Material Moving	5.1%

2000 Workers 16+ by Means of Transportation to Work

Total	3,373
Drove Alone - Car, Truck, or Van	83.6%
Carpooled - Car, Truck, or Van	11.5%
Public Transportation	0.2%
Walked	0.3%
Other Means	1.7%
Worked at Home	2.7%

2000 Workers 16+ by Travel Time to Work

Total	3,375
Did not Work at Home	97.3%
Less than 5 minutes	2.8%
5 to 9 minutes	13.6%
10 to 19 minutes	49.8%
20 to 24 minutes	14.1%
25 to 34 minutes	12.0%
35 to 44 minutes	1.0%
45 to 59 minutes	2.0%
60 to 89 minutes	1.1%
90 or more minutes	0.9%
Worked at Home	2.7%
Average Travel Time to Work (in min)	16.8

2000 Households by Vehicles Available

Total	2,338
None	1.4%
1	28.4%
2	48.9%
3	15.1%
4	5.1%
5+	1.1%
Average Number of Vehicles Available	2.0

2000 Households by Type

Total	2,339
Family Households	69.7%
Married-couple Family	56.9%
With Related Children	31.5%
Other Family (No Spouse)	12.7%
With Related Children	8.4%
Nonfamily Households	30.3%
Householder Living Alone	18.0%
Householder Not Living Alone	12.4%
Households with Related Children	39.9%
Households with Persons 65+	10.2%

2000 Households by Size

Total	2,338
1 Person Household	18.0%
2 Person Household	33.9%
3 Person Household	20.1%
4 Person Household	18.1%
5 Person Household	6.8%
6 Person Household	2.1%
7 + Person Household	1.0%

2000 Households by Year Householder Moved In

Total	2,338
Moved in 1999 to March 2000	28.8%
Moved in 1995 to 1998	32.5%
Moved in 1990 to 1994	14.3%
Moved in 1980 to 1989	14.2%
Moved in 1970 to 1979	9.2%
Moved in 1969 or Earlier	0.9%
Median Year Householder Moved In	1996

2000 Housing Units by Units in Structure

Total	2,512
1, Detached	64.9%
1, Attached	7.8%
2	1.8%
3 or 4	1.2%
5 to 9	4.6%
10 to 19	2.7%
20 +	7.8%
Mobile Home	9.2%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	2,511
1999 to March 2000	16.2%
1995 to 1998	23.6%
1990 to 1994	10.6%
1980 to 1989	12.9%
1970 to 1979	24.8%
1969 or Earlier	11.9%
Median Year Structure Built	1990

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

October 24, 2012

Made with Esri Business Analyst

Top 3 Tapestry Segments

1. Up and Coming Families
2. Aspiring Young Families
3. Great Expectations

2010 Consumer Spending

Apparel & Services: Total \$	\$5,094,177
Average Spent	\$1,640.66
Spending Potential Index	69
Computers & Accessories: Total \$	\$696,165
Average Spent	\$224.21
Spending Potential Index	102
Education: Total \$	\$3,617,224
Average Spent	\$1,164.99
Spending Potential Index	96
Entertainment/Recreation: Total \$	\$9,780,328
Average Spent	\$3,149.91
Spending Potential Index	98
Food at Home: Total \$	\$13,106,156
Average Spent	\$4,221.05
Spending Potential Index	94
Food Away from Home: Total \$	\$9,849,407
Average Spent	\$3,172.16
Spending Potential Index	99
Health Care: Total \$	\$10,095,445
Average Spent	\$3,251.40
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$5,492,085
Average Spent	\$1,768.81
Spending Potential Index	86
Investments: Total \$	\$4,274,563
Average Spent	\$1,376.69
Spending Potential Index	79
Retail Goods: Total \$	\$71,047,228
Average Spent	\$22,881.90
Spending Potential Index	92
Shelter: Total \$	\$48,800,618
Average Spent	\$15,717.02
Spending Potential Index	100
TV/Video/Audio: Total \$	\$3,714,448
Average Spent	\$1,196.30
Spending Potential Index	96
Travel: Total \$	\$5,598,760
Average Spent	\$1,803.17
Spending Potential Index	95
Vehicle Maintenance & Repairs: Total \$	\$2,824,389
Average Spent	\$909.64
Spending Potential Index	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



2000 Total Population	6,392	2000 Median Household Income	\$44,317
2010 Total Population	8,222	2010 Median Household Income	\$61,649
2015 Total Population	9,154	2015 Median Household Income	\$66,255
2010-2015 Annual Rate	2.17%	2010-2015 Annual Rate	1.45%

Housing Units by Occupancy Status and Tenure	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	2,512	100%	3,386	100%	3,863	100%
Occupied	2,338	93.1%	3,105	91.7%	3,519	91.1%
Owner	1,757	70.0%	2,329	68.8%	2,634	68.2%
Renter	580	23.1%	775	22.9%	885	22.9%
Vacant	170	6.8%	281	8.3%	344	8.9%

Owner Occupied Housing Units by Value	Census 2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
Total	1,757	100%	2,329	100%	2,634	100%
<\$10,000	12	0.7%	16	0.7%	15	0.6%
\$10,000-\$14,999	77	4.4%	38	1.6%	29	1.1%
\$15,000-\$19,999	14	0.8%	114	4.9%	71	2.7%
\$20,000-\$24,999	25	1.4%	22	0.9%	61	2.3%
\$25,000-\$29,999	43	2.5%	25	1.1%	20	0.8%
\$30,000-\$34,999	7	0.4%	66	2.8%	31	1.2%
\$35,000-\$39,999	7	0.4%	73	3.1%	60	2.3%
\$40,000-\$49,999	0	0.0%	14	0.6%	67	2.6%
\$50,000-\$59,999	50	2.9%	0	0.0%	10	0.4%
\$60,000-\$69,999	70	4.0%	49	2.1%	11	0.4%
\$70,000-\$79,999	160	9.1%	95	4.1%	54	2.0%
\$80,000-\$89,999	292	16.6%	104	4.4%	95	3.6%
\$90,000-\$99,999	376	21.4%	199	8.5%	106	4.0%
\$100,000-\$124,999	386	22.0%	672	28.8%	584	22.2%
\$125,000-\$149,999	121	6.9%	481	20.6%	661	25.1%
\$150,000-\$174,999	38	2.2%	179	7.7%	417	15.8%
\$175,000-\$199,999	25	1.4%	85	3.6%	166	6.3%
\$200,000-\$249,999	20	1.1%	45	1.9%	96	3.6%
\$250,000-\$299,999	19	1.1%	17	0.7%	35	1.3%
\$300,000-\$399,999	12	0.7%	27	1.2%	27	1.0%
\$400,000-\$499,999	0	0.0%	9	0.4%	15	0.6%
\$500,000-\$749,999	0	0.0%	0	0.0%	4	0.2%
\$750,000-\$999,999	0	0.0%	0	0.0%	0	0.0%
\$1,000,000+	0	0.0%	0	0.0%	0	0.0%
Median Value	\$93,191		\$113,021		\$128,915	
Average Value	\$95,878		\$112,602		\$128,552	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	170	100%
For Rent	82	48.3%
For Sale Only	55	32.5%
Rented/Sold, Unoccupied	12	6.8%
Seasonal/Recreational/Occasional Use	0	0.0%
For Migrant Workers	0	0.0%
Other Vacant	21	12.4%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	2,338	1,757	75.2%
15-24	301	50	16.5%
25-34	621	434	69.9%
35-44	577	506	87.7%
45-54	416	374	90.0%
55-64	216	200	93.0%
65-74	131	119	90.8%
75-84	61	61	99.3%
85+	16	14	87.8%

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	2,338	1,757	75.2%
White Alone	2,187	1,661	76.0%
Black Alone	33	13	39.0%
American Indian Alone	11	6	53.8%
Asian Alone	61	54	88.5%
Pacific Islander Alone	3	0	0.0%
Some Other Race Alone	27	14	50.6%
Two or More Races	18	10	59.4%
Hispanic Origin	58	31	53.0%

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	2,512	100%	2,338	100%
1, Detached	1,631	64.9%	1,588	67.9%
1, Attached	195	7.8%	182	7.8%
2	45	1.8%	45	1.9%
3 to 4	29	1.2%	29	1.2%
5 to 9	115	4.6%	114	4.9%
10 to 19	69	2.8%	54	2.3%
20 to 49	133	5.3%	87	3.7%
50 or More	64	2.5%	19	0.8%
Mobile Home	231	9.2%	221	9.4%
Other	0	0.0%	0	0.0%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost	Number	Percent
Total	1,449	100%
With Mortgage	1,221	84.2%
<\$200	0	0.0%
\$200-\$299	0	0.0%
\$300-\$399	8	0.6%
\$400-\$499	8	0.6%
\$500-\$599	71	4.9%
\$600-\$699	66	4.6%
\$700-\$799	206	14.2%
\$800-\$899	227	15.7%
\$900-\$999	177	12.2%
\$1000-\$1249	167	11.5%
\$1250-\$1499	164	11.3%
\$1500-\$1999	115	8.0%
\$2000-\$2499	10	0.7%
\$2500-\$2999	0	0.0%
\$3000+	0	0.0%
With no Mortgage	228	15.8%
Median Monthly Owner Costs for Units with Mortgage	\$913	
Average Monthly Owner Costs for Units with Mortgage	\$1,016	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent	Number	Percent
Total	581	100%
Paying Cash Rent	580	100.0%
<\$100	13	2.2%
\$100-\$149	20	3.4%
\$150-\$199	0	0.0%
\$200-\$249	18	3.1%
\$250-\$299	13	2.2%
\$300-\$349	42	7.2%
\$350-\$399	7	1.2%
\$400-\$449	71	12.2%
\$450-\$499	97	16.7%
\$500-\$549	96	16.5%
\$550-\$599	64	11.0%
\$600-\$649	17	3.0%
\$650-\$699	1	0.1%
\$700-\$749	30	5.2%
\$750-\$799	23	4.0%
\$800-\$899	25	4.3%
\$900-\$999	20	3.5%
\$1000-\$1249	24	4.1%
\$1250-\$1499	0	0.0%
\$1500-\$1999	0	0.0%
\$2000+	0	0.0%
No Cash Rent	0	0.0%
Median Rent	\$505	
Average Rent	\$529	
Average Gross Rent (with Utilities)	\$611	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.
Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	8,696		668	
Total Households	3,104		190	
Total Housing Units	3,245		181	
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	6,764	100.0%	522	
Never married	2,257	33.4%	417	
Married	3,614	53.4%	285	
Widowed	173	2.6%	74	
Divorced	720	10.6%	163	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	8,263	100.0%	615	
Enrolled in school	2,670	32.3%	413	
Enrolled in nursery school, preschool	130	1.6%	67	
Public school	15	0.2%	25	
Private school	114	1.4%	63	
Enrolled in kindergarten	136	1.6%	60	
Public school	102	1.2%	111	
Private school	34	0.4%	110	
Enrolled in grade 1 to grade 4	397	4.8%	117	
Public school	388	4.7%	116	
Private school	9	0.1%	93	
Enrolled in grade 5 to grade 8	441	5.3%	115	
Public school	441	5.3%	115	
Private school	0	0.0%	0	
Enrolled in grade 9 to grade 12	465	5.6%	133	
Public school	459	5.6%	132	
Private school	6	0.1%	104	
Enrolled in college undergraduate years	970	11.7%	353	
Public school	785	9.5%	268	
Private school	185	2.2%	145	
Enrolled in graduate or professional school	131	1.6%	57	
Public school	125	1.5%	56	
Private school	6	0.1%	104	
Not enrolled in school	5,594	67.7%	417	
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	4,985	100.0%	349	
No schooling completed	62	1.2%	110	
Nursery to 4th grade	24	0.5%	121	
5th and 6th grade	69	1.4%	38	
7th and 8th grade	87	1.7%	59	
9th grade	79	1.6%	53	
10th grade	58	1.2%	56	
11th grade	44	0.9%	121	
12th grade, no diploma	160	3.2%	79	
High school graduate, GED, or alternative	1,509	30.3%	238	
Some college, less than 1 year	374	7.5%	112	
Some college, 1 or more years, no degree	814	16.3%	166	
Associate's degree	571	11.5%	122	
Bachelor's degree	853	17.1%	150	
Master's degree	218	4.4%	75	
Professional school degree	18	0.4%	31	
Doctorate degree	45	0.9%	109	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low

October 24, 2012

Made with Esri Business Analyst



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	7,916	100.0%	591	
5 to 17 years				
Speak only English	1,098	13.9%	201	
Speak Spanish	119	1.5%	57	
Speak English "very well" or "well"	84	1.1%	111	
Speak English "not well"	34	0.4%	28	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	86	1.1%	77	
Speak English "very well" or "well"	86	1.1%	63	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	54	0.7%	55	
Speak English "very well" or "well"	54	0.7%	135	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	73	0.9%	108	
Speak English "very well" or "well"	73	0.9%	85	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	4,721	59.6%	409	
Speak Spanish	711	9.0%	307	
Speak English "very well" or "well"	409	5.2%	144	
Speak English "not well"	241	3.0%	202	
Speak English "not at all"	61	0.8%	68	
Speak other Indo-European languages	239	3.0%	171	
Speak English "very well" or "well"	208	2.6%	168	
Speak English "not well"	10	0.1%	16	
Speak English "not at all"	21	0.3%	33	
Speak Asian and Pacific Island languages	249	3.1%	120	
Speak English "very well" or "well"	139	1.8%	70	
Speak English "not well"	103	1.3%	77	
Speak English "not at all"	7	0.1%	14	
Speak other languages	79	1.0%	61	
Speak English "very well" or "well"	48	0.6%	113	
Speak English "not well"	25	0.3%	27	
Speak English "not at all"	6	0.1%	12	
65 years and over				
Speak only English	376	4.7%	112	
Speak Spanish	40	0.5%	42	
Speak English "very well" or "well"	19	0.2%	103	
Speak English "not well"	21	0.3%	32	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	28	0.4%	30	
Speak English "very well" or "well"	28	0.4%	106	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	44	0.6%	36	
Speak English "very well" or "well"	10	0.1%	106	
Speak English "not well"	12	0.2%	18	
Speak English "not at all"	22	0.3%	37	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low



	2005 - 2009			
	ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	4,407	100.0%	354	
Worked in state and in county of residence	4,035	91.6%	367	
Worked in state and outside county of residence	354	8.0%	135	
Worked outside state of residence	18	0.4%	18	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	4,407	100.0%	354	
Drove alone	3,806	86.4%	311	
Carpooled	334	7.6%	130	
Public transportation (excluding taxicab)	112	2.5%	69	
Bus or trolley bus	92	2.1%	64	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	20	0.5%	31	
Railroad	0	0.0%	0	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	0	0.0%	0	
Bicycle	42	1.0%	40	
Walked	19	0.4%	18	
Other means	21	0.5%	34	
Worked at home	75	1.7%	48	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	4,332	100.0%	356	
Less than 5 minutes	40	0.9%	34	
5 to 9 minutes	347	8.0%	108	
10 to 14 minutes	1,196	27.6%	195	
15 to 19 minutes	1,220	28.2%	221	
20 to 24 minutes	792	18.3%	215	
25 to 29 minutes	154	3.6%	66	
30 to 34 minutes	422	9.7%	191	
35 to 39 minutes	59	1.4%	34	
40 to 44 minutes	6	0.1%	15	
45 to 59 minutes	45	1.0%	38	
60 to 89 minutes	29	0.7%	33	
90 or more minutes	23	0.5%	40	
Average Travel Time to Work (in minutes)	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: high medium low



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	4,528	100.0%	351	High
Management	299	6.6%	99	Medium
Business and financial operations	212	4.7%	82	Medium
Computer and mathematical	150	3.3%	117	Low
Architecture and engineering	101	2.2%	112	Low
Life, physical, and social science	38	0.8%	40	Low
Community and social services	91	2.0%	46	Medium
Legal	43	0.9%	138	Low
Education, training, and library	329	7.3%	119	Medium
Arts, design, entertainment, sports, and media	38	0.8%	45	Low
Healthcare practitioner, technologists, and technicians	153	3.4%	124	Low
Healthcare support	162	3.6%	142	Low
Protective service	65	1.4%	138	Low
Food preparation and serving related	262	5.8%	118	Medium
Building and grounds cleaning and maintenance	73	1.6%	107	Low
Personal care and service	149	3.3%	112	Low
Sales and related	381	8.4%	120	Medium
Office and administrative support	912	20.1%	155	High
Farming, fishing, and forestry	0	0.0%	0	
Construction and extraction	201	4.4%	152	Low
Installation, maintenance, and repair	139	3.1%	83	Medium
Production	308	6.8%	113	Medium
Transportation and material moving	421	9.3%	165	Medium
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	4,528	100.0%	351	High
Agriculture, forestry, fishing and hunting	18	0.4%	31	Low
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	256	5.7%	148	Medium
Manufacturing	512	11.3%	135	Medium
Wholesale trade	156	3.4%	125	Low
Retail trade	414	9.1%	116	Medium
Transportation and warehousing	323	7.1%	92	Medium
Utilities	42	0.9%	105	Low
Information	113	2.5%	63	Medium
Finance and insurance	350	7.7%	96	Medium
Real estate and rental and leasing	0	0.0%	0	
Professional, scientific, and technical services	293	6.5%	107	Medium
Management of companies and enterprises	20	0.4%	33	Low
Administrative and support and waste management services	105	2.3%	54	Medium
Educational services	398	8.8%	127	Medium
Health care and social assistance	663	14.6%	149	Medium
Arts, entertainment, and recreation	24	0.5%	104	Low
Accommodation and food services	300	6.6%	185	Medium
Other services, except public administration	211	4.7%	100	Medium
Public administration	329	7.3%	97	Medium

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

October 24, 2012

Made with Esri Business Analyst



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	2,653	100.0%	244	High
Own children under 6 years only	317	11.9%	102	Medium
In labor force	208	7.8%	81	Medium
Not in labor force	109	4.1%	75	Low
Own children under 6 years and 6 to 17 years	246	9.3%	79	Medium
In labor force	176	6.6%	64	Medium
Not in labor force	70	2.6%	44	Medium
Own children 6 to 17 years only	550	20.7%	119	Medium
In labor force	476	17.9%	103	Medium
Not in labor force	74	2.8%	73	Low
No own children under 18 years	1,539	58.0%	189	High
In labor force	1,335	50.3%	195	High
Not in labor force	204	7.7%	82	Medium
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	7,940	100.0%	633	High
Under .50	415	5.2%	210	Medium
.50 to .99	378	4.8%	169	Medium
1.00 to 1.24	337	4.2%	233	Low
1.25 to 1.49	58	0.7%	45	Low
1.50 to 1.84	442	5.6%	205	Medium
1.85 to 1.99	323	4.1%	193	Medium
2.00 and over	5,987	75.4%	616	High
HOUSEHOLDS BY POVERTY STATUS				
Total	3,104	100.0%	190	High
Income in the past 12 months below poverty level	293	9.4%	116	Medium
Married-couple family	50	1.6%	28	Medium
Other family - male householder (no wife present)	0	0.0%	0	
Other family - female householder (no husband present)	67	2.2%	52	Low
Nonfamily household - male householder	71	2.3%	95	Low
Nonfamily household - female householder	105	3.4%	51	Medium
Income in the past 12 months at or above poverty level	2,812	90.6%	184	High
Married-couple family	1,693	54.5%	180	High
Other family - male householder (no wife present)	233	7.5%	115	Medium
Other family - female householder (no husband present)	232	7.5%	80	Medium
Nonfamily household - male householder	327	10.5%	93	Medium
Nonfamily household - female householder	327	10.5%	90	Medium

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	3,104	100.0%	190	■■■
Less than \$10,000	121	3.9%	102	■
\$10,000 to \$14,999	148	4.8%	53	■■
\$15,000 to \$19,999	51	1.6%	44	■
\$20,000 to \$24,999	109	3.5%	56	■■
\$25,000 to \$29,999	140	4.5%	64	■■
\$30,000 to \$34,999	144	4.6%	65	■■
\$35,000 to \$39,999	173	5.6%	113	■■
\$40,000 to \$44,999	216	7.0%	68	■■
\$45,000 to \$49,999	131	4.2%	68	■■
\$50,000 to \$59,999	509	16.4%	123	■■
\$60,000 to \$74,999	618	19.9%	117	■■■
\$75,000 to \$99,999	413	13.3%	98	■■
\$100,000 to \$124,999	197	6.3%	86	■■
\$125,000 to \$149,999	104	3.4%	54	■■
\$150,000 to \$199,999	13	0.4%	25	■
\$200,000 or more	18	0.6%	33	■
Median Household Income	N/A		N/A	
Average Household Income	N/A		N/A	
Per Capita Income	\$20,584		\$2,660	■■■
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	508	100.0%	160	■■
Less than \$10,000	101	19.9%	100	■
\$10,000 to \$14,999	8	1.6%	14	■
\$15,000 to \$19,999	31	6.1%	61	■
\$20,000 to \$24,999	37	7.3%	32	■
\$25,000 to \$29,999	33	6.5%	29	■
\$30,000 to \$34,999	16	3.1%	26	■
\$35,000 to \$39,999	86	16.9%	102	■
\$40,000 to \$44,999	20	3.9%	29	■
\$45,000 to \$49,999	10	2.0%	22	■
\$50,000 to \$59,999	40	7.9%	32	■
\$60,000 to \$74,999	93	18.3%	65	■
\$75,000 to \$99,999	10	2.0%	18	■
\$100,000 to \$124,999	23	4.5%	34	■
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	N/A		N/A	
Average Household Income for HHr <25	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■■■ high ■■■ medium ■ low



	2005 - 2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY INCOME				
Total	1,381	100.0%	143	High
Less than \$10,000	7	0.5%	13	Low
\$10,000 to \$14,999	66	4.8%	52	Low
\$15,000 to \$19,999	7	0.5%	13	Low
\$20,000 to \$24,999	40	2.9%	40	Low
\$25,000 to \$29,999	52	3.8%	42	Low
\$30,000 to \$34,999	49	3.5%	35	Low
\$35,000 to \$39,999	14	1.0%	20	Low
\$40,000 to \$44,999	88	6.4%	43	Medium
\$45,000 to \$49,999	84	6.1%	72	Low
\$50,000 to \$59,999	217	15.7%	81	Medium
\$60,000 to \$74,999	317	23.0%	86	Medium
\$75,000 to \$99,999	254	18.4%	68	Medium
\$100,000 to \$124,999	91	6.6%	60	Medium
\$125,000 to \$149,999	83	6.0%	46	Medium
\$150,000 to \$199,999	13	0.9%	25	Low
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 25-44	N/A		N/A	
Average Household Income for HHr 25-44	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	966	100.0%	121	High
Less than \$10,000	12	1.2%	25	Low
\$10,000 to \$14,999	25	2.6%	29	Low
\$15,000 to \$19,999	1	0.1%	102	Low
\$20,000 to \$24,999	22	2.3%	21	Low
\$25,000 to \$29,999	48	5.0%	44	Low
\$30,000 to \$34,999	26	2.7%	35	Low
\$35,000 to \$39,999	53	5.5%	49	Low
\$40,000 to \$44,999	74	7.7%	52	Low
\$45,000 to \$49,999	23	2.4%	36	Low
\$50,000 to \$59,999	203	21.0%	80	Medium
\$60,000 to \$74,999	208	21.5%	83	Medium
\$75,000 to \$99,999	149	15.4%	68	Medium
\$100,000 to \$124,999	83	8.6%	55	Low
\$125,000 to \$149,999	21	2.2%	30	Low
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	18	1.9%	33	Low
Median Household Income for HHr 45-64	N/A		N/A	
Average Household Income for HHr 45-64	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

October 24, 2012

Made with Esri Business Analyst

	2005 - 2009			
	ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	249	100.0%	64	■ ■
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	49	19.7%	28	■ ■
\$15,000 to \$19,999	11	4.4%	18	■
\$20,000 to \$24,999	11	4.4%	18	■
\$25,000 to \$29,999	7	2.8%	15	■
\$30,000 to \$34,999	52	20.9%	54	■
\$35,000 to \$39,999	21	8.4%	29	■
\$40,000 to \$44,999	35	14.1%	33	■
\$45,000 to \$49,999	13	5.2%	22	■
\$50,000 to \$59,999	49	19.7%	30	■ ■
\$60,000 to \$74,999	0	0.0%	0	
\$75,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr 65+	N/A		N/A	
Average Household Income for HHr 65+	N/A		N/A	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2009, adjusted for inflation.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- ■ High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	8,696		668	High
Total Households	3,104		190	High
Total Housing Units	3,245		181	High
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	2,215	100.0%	172	High
Less than \$10,000	32	1.4%	28	Low
\$10,000 to \$14,999	26	1.2%	30	Low
\$15,000 to \$19,999	65	2.9%	48	Low
\$20,000 to \$24,999	13	0.6%	22	Low
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	12	0.5%	18	Low
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	6	0.3%	9	Low
\$60,000 to \$69,999	12	0.5%	23	Low
\$70,000 to \$79,999	15	0.7%	24	Low
\$80,000 to \$89,999	27	1.2%	30	Low
\$90,000 to \$99,999	116	5.2%	58	Medium
\$100,000 to \$124,999	724	32.7%	125	High
\$125,000 to \$149,999	569	25.7%	137	Medium
\$150,000 to \$174,999	428	19.3%	98	Medium
\$175,000 to \$199,999	71	3.2%	42	Medium
\$200,000 to \$249,999	59	2.7%	59	Low
\$250,000 to \$299,999	9	0.4%	19	Low
\$300,000 to \$399,999	22	1.0%	30	Low
\$400,000 to \$499,999	0	0.0%	0	
\$500,000 to \$749,999	0	0.0%	0	
\$750,000 to \$999,999	0	0.0%	0	
\$1,000,000 or more	8	0.4%	15	Low
Median Home Value	N/A		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	2,215	100.0%	172	High
Housing units with a mortgage/contract to purchase/similar debt	1,832	82.7%	167	High
Second mortgage only	229	10.3%	98	Medium
Home equity loan only	306	13.8%	86	Medium
Both second mortgage and home equity loan	60	2.7%	47	Low
No second mortgage and no home equity loan	1,237	55.8%	150	High
Housing units without a mortgage	383	17.3%	101	Medium
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: High Medium Low

October 24, 2012

Made with Esri Business Analyst



	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	889	100.0%	185	■ ■
With cash rent	879	98.9%	185	■ ■
Less than \$100	1	0.1%	78	■
\$100 to \$149	20	2.2%	27	■
\$150 to \$199	0	0.0%	0	
\$200 to \$249	10	1.1%	16	■
\$250 to \$299	0	0.0%	0	
\$300 to \$349	40	4.5%	50	■
\$350 to \$399	1	0.1%	102	■
\$400 to \$449	77	8.7%	66	■
\$450 to \$499	22	2.5%	26	■
\$500 to \$549	76	8.5%	48	■ ■
\$550 to \$599	47	5.3%	47	■
\$600 to \$649	106	11.9%	64	■ ■
\$650 to \$699	106	11.9%	96	■
\$700 to \$749	83	9.3%	46	■ ■
\$750 to \$799	57	6.4%	54	■
\$800 to \$899	33	3.7%	32	■
\$900 to \$999	19	2.1%	29	■
\$1,000 to \$1,249	152	17.1%	105	■
\$1,250 to \$1,499	29	3.3%	54	■
\$1,500 to \$1,999	0	0.0%	0	
\$2,000 or more	0	0.0%	0	
No cash rent	10	1.1%	16	■
Median Contract Rent	N/A		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	889	100.0%	185	■ ■
Pay extra for one or more utilities	889	100.0%	185	■ ■
No extra payment for any utilities	0	0.0%	0	
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	3,245	100.0%	181	■ ■ ■
1, detached	2,294	70.7%	162	■ ■ ■
1, attached	400	12.3%	101	■ ■
2	0	0.0%	0	
3 or 4	3	0.1%	60	■
5 to 9	103	3.2%	44	■ ■
10 to 19	188	5.8%	81	■ ■
20 to 49	70	2.2%	46	■ ■
50 or more	16	0.5%	26	■
Mobile home	171	5.3%	72	■ ■
Boat, RV, van, etc.	0	0.0%	0	

Source: U.S. Census Bureau, 2005-2009 American Community Survey

Reliability: ■ ■ high ■ medium ■ low

October 24, 2012

Made with Esri Business Analyst

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	3,245	100.0%	181	High
Built 2005 or later	215	6.6%	74	Medium
Built 2000 to 2004	965	29.7%	164	High
Built 1990 to 1999	1,025	31.6%	163	High
Built 1980 to 1989	349	10.8%	79	Medium
Built 1970 to 1979	543	16.7%	111	Medium
Built 1960 to 1969	23	0.7%	34	Low
Built 1950 to 1959	30	0.9%	26	Low
Built 1940 to 1949	18	0.6%	29	Low
Built 1939 or earlier	78	2.4%	56	Low
Median Year Structure Built	N/A		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	3,104	100.0%	190	High
Owner occupied				
Moved in 2005 or later	386	12.4%	94	Medium
Moved in 2000 to 2004	918	29.6%	142	High
Moved in 1990 to 1999	550	17.7%	108	High
Moved in 1980 to 1989	198	6.4%	65	Medium
Moved in 1970 to 1979	153	4.9%	52	Medium
Moved in 1969 or earlier	10	0.3%	17	Low
Renter occupied				
Moved in 2005 or later	622	20.0%	172	Medium
Moved in 2000 to 2004	216	7.0%	75	Medium
Moved in 1990 to 1999	22	0.7%	25	Low
Moved in 1980 to 1989	0	0.0%	0	
Moved in 1970 to 1979	29	0.9%	43	Low
Moved in 1969 or earlier	0	0.0%	0	
Median Year Householder Moved Into Unit	N/A		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	3,104	100.0%	190	High
Utility gas	2,129	68.6%	210	High
Bottled, tank, or LP gas	35	1.1%	31	Low
Electricity	911	29.3%	142	High
Fuel oil, kerosene, etc.	0	0.0%	0	
Coal or coke	0	0.0%	0	
Wood	29	0.9%	43	Low
Solar energy	0	0.0%	0	
Other fuel	0	0.0%	0	
No fuel used	0	0.0%	0	

	2005-2009 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	3,104	100.0%	190	
Owner occupied				
No vehicle available	42	1.4%	29	
1 vehicle available	428	13.8%	102	
2 vehicles available	1,163	37.5%	150	
3 vehicles available	395	12.7%	96	
4 vehicles available	119	3.8%	56	
5 or more vehicles available	68	2.2%	49	
Renter occupied				
No vehicle available	25	0.8%	22	
1 vehicle available	247	8.0%	115	
2 vehicles available	475	15.3%	132	
3 vehicles available	75	2.4%	68	
4 vehicles available	6	0.2%	14	
5 or more vehicles available	61	2.0%	96	
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2005-2009 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2005-2009 ACS estimates, five-year period data collected monthly from January 1, 2005 through December 31, 2009. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

-  High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
-  Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
-  Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.