

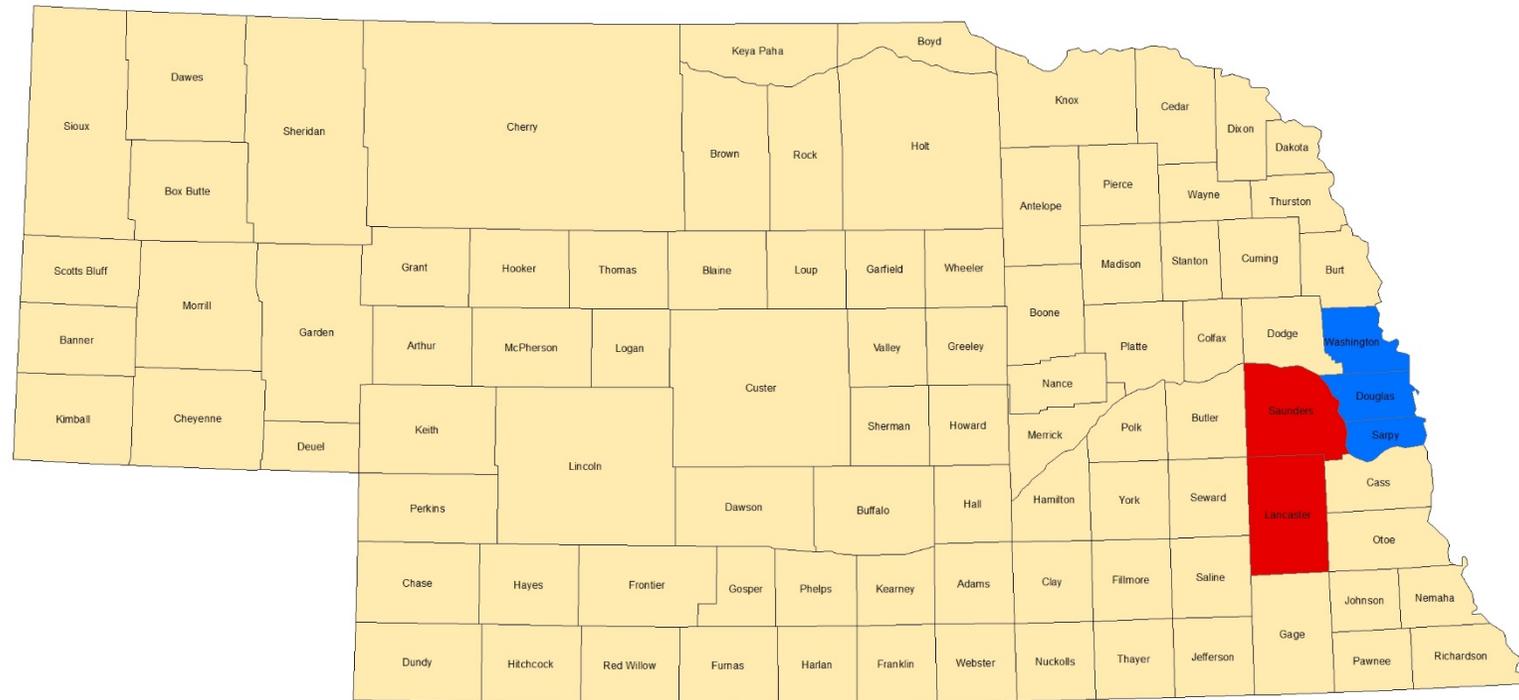
Saunders County

vs

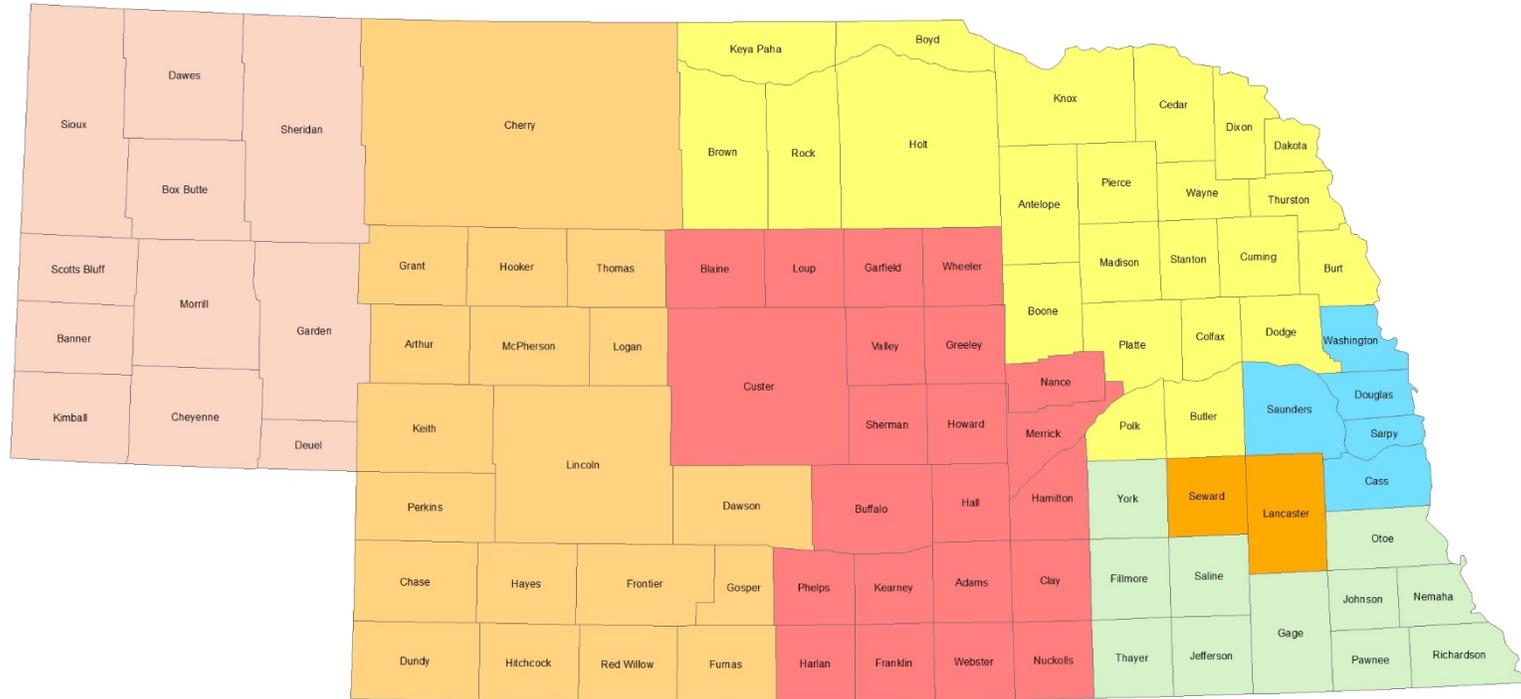
Seward County

Data Comparisons

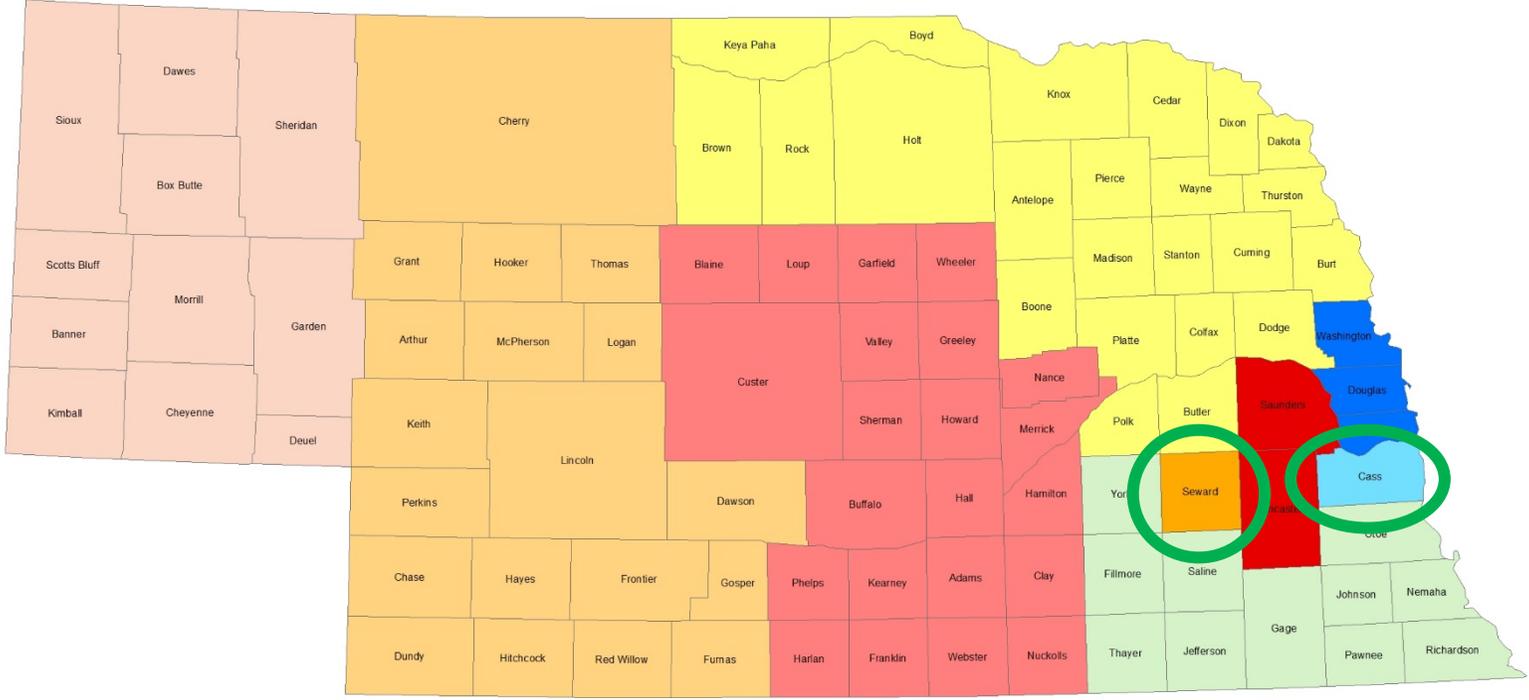
Workforce Investment Act Areas



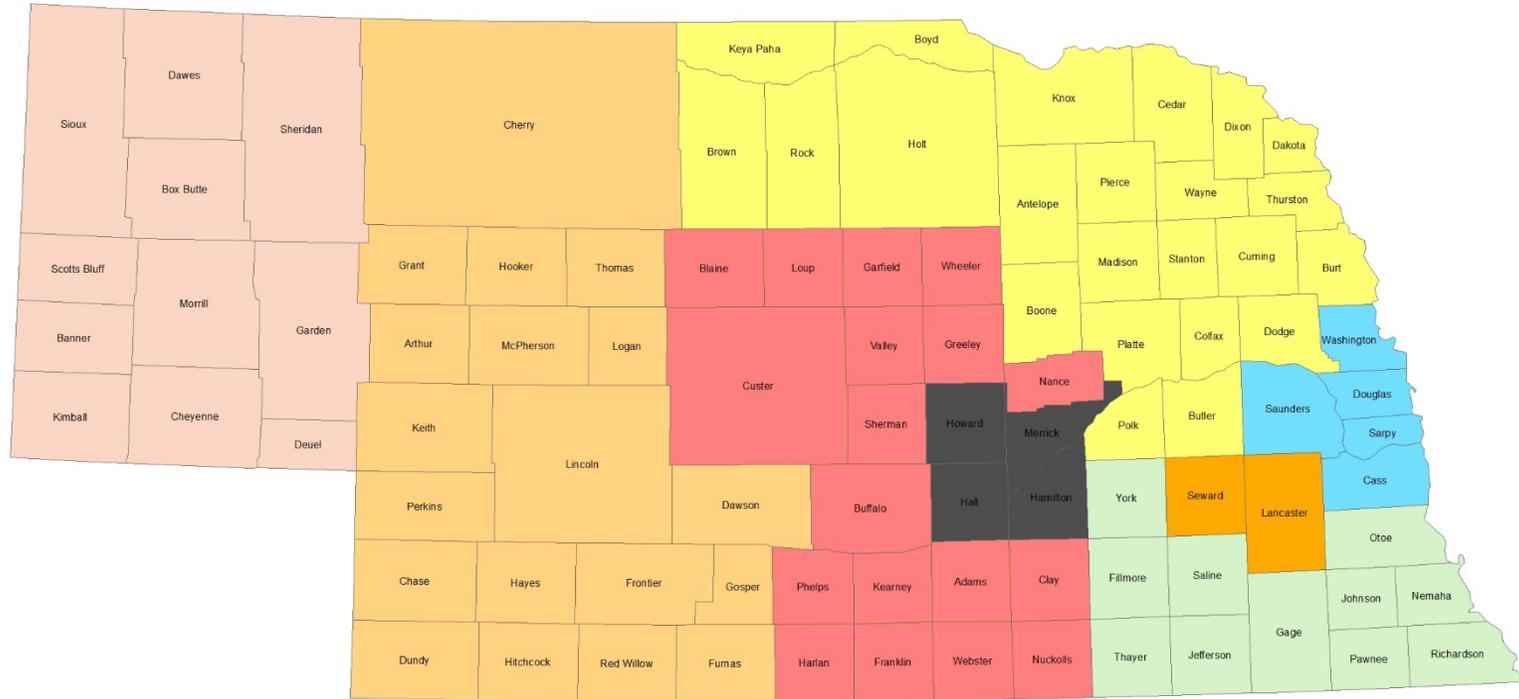
Economic Development Regions (old)



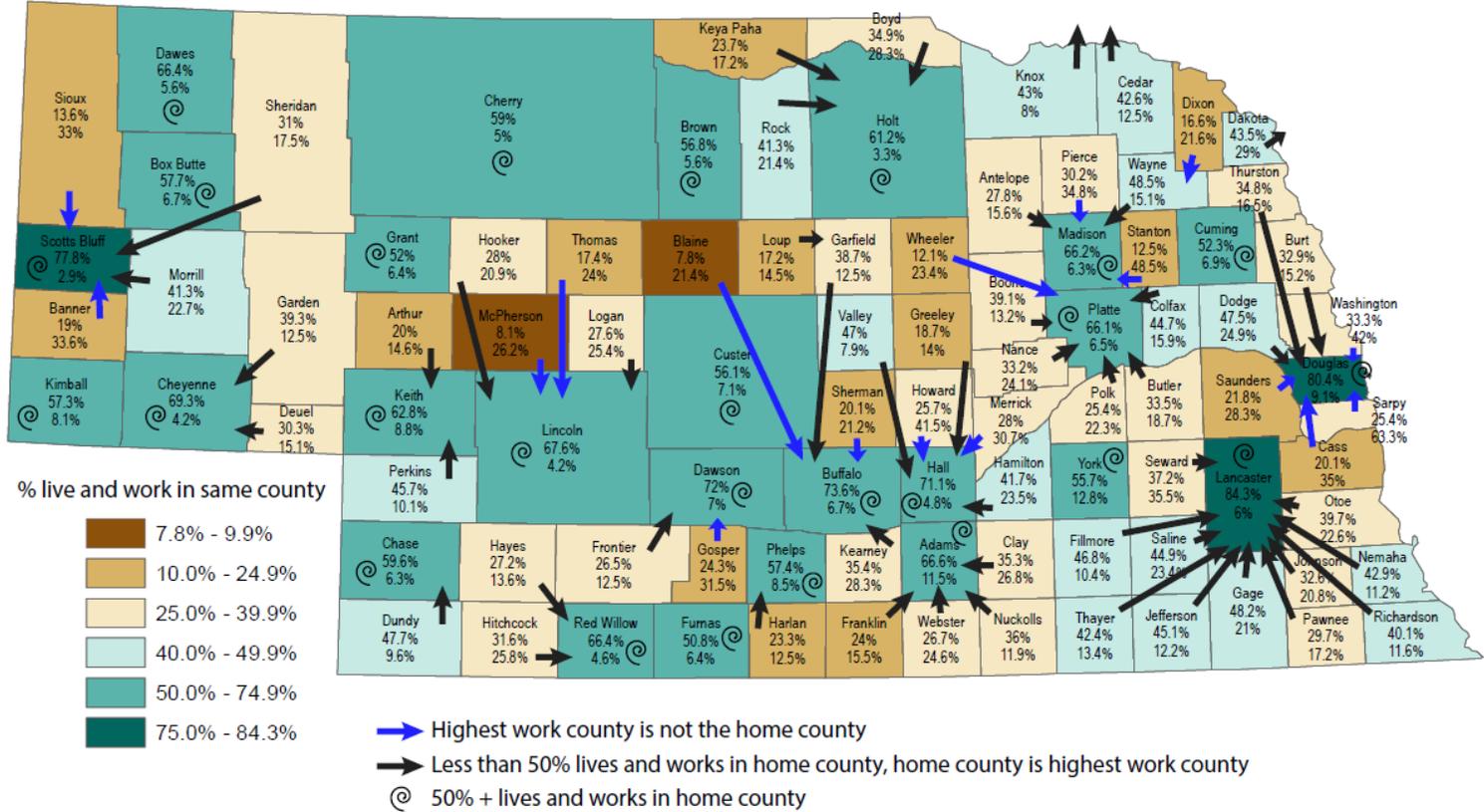
Stray Counties



Grand Island MSA

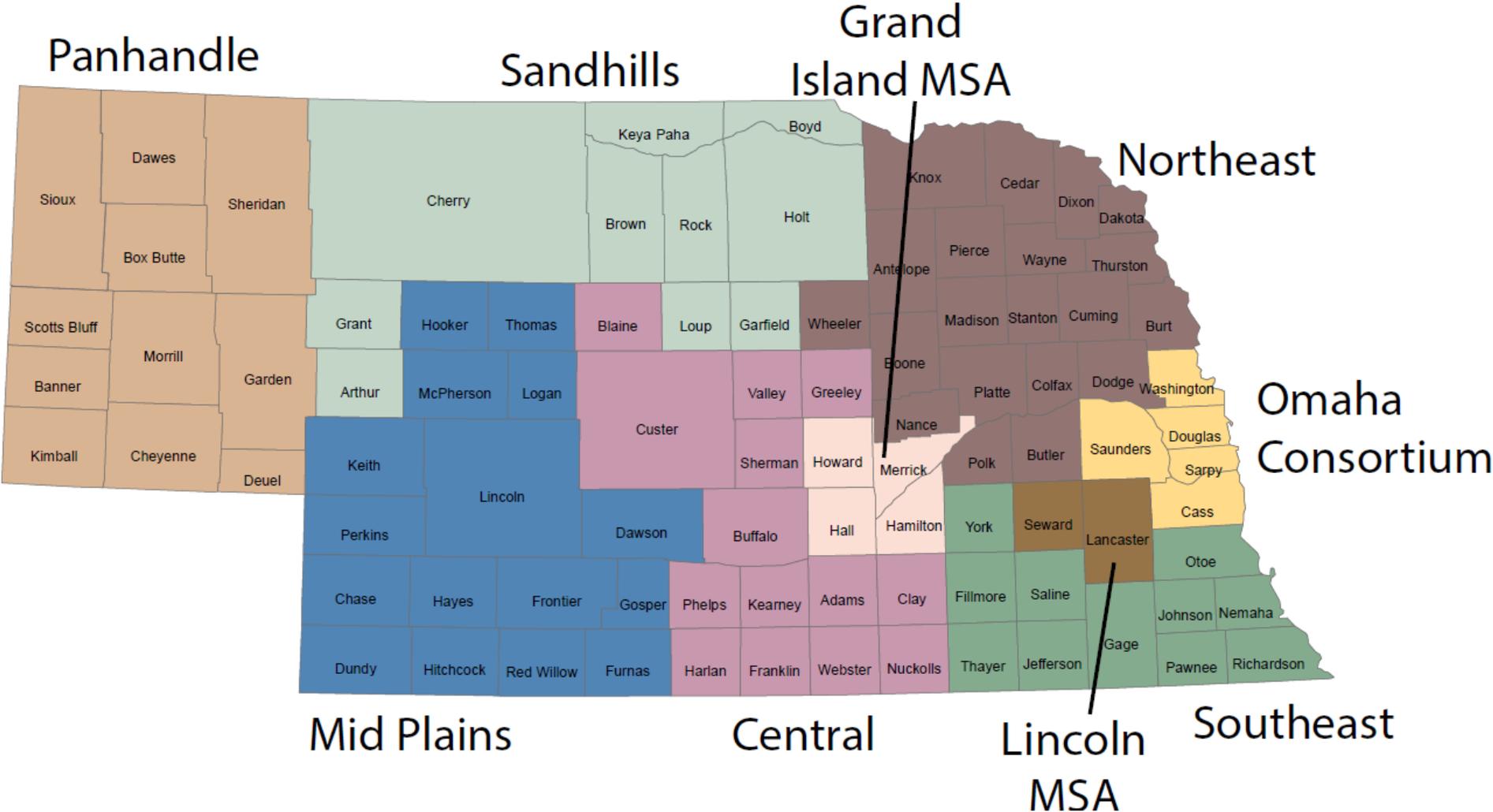


Using Data to Review & Redefine Areas



First %: % lives and works in home county, Second %: % working elsewhere, highest county % shown
 For example: 13.6% live and work in Sioux County, 33% work in Scotts Bluff County

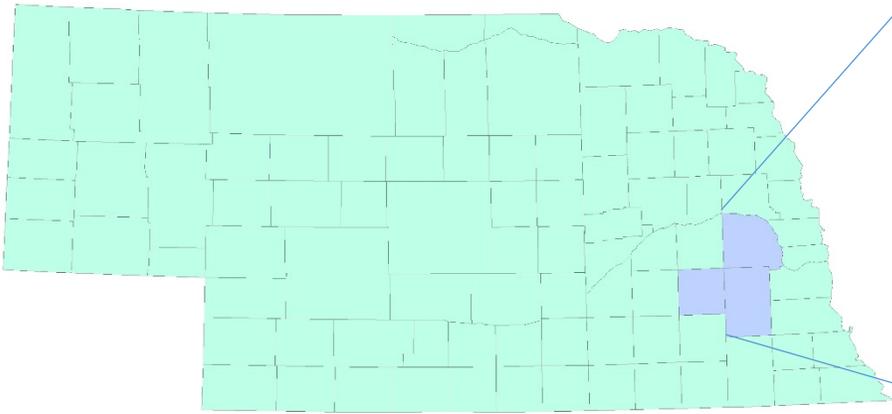
New Economic Development Regions



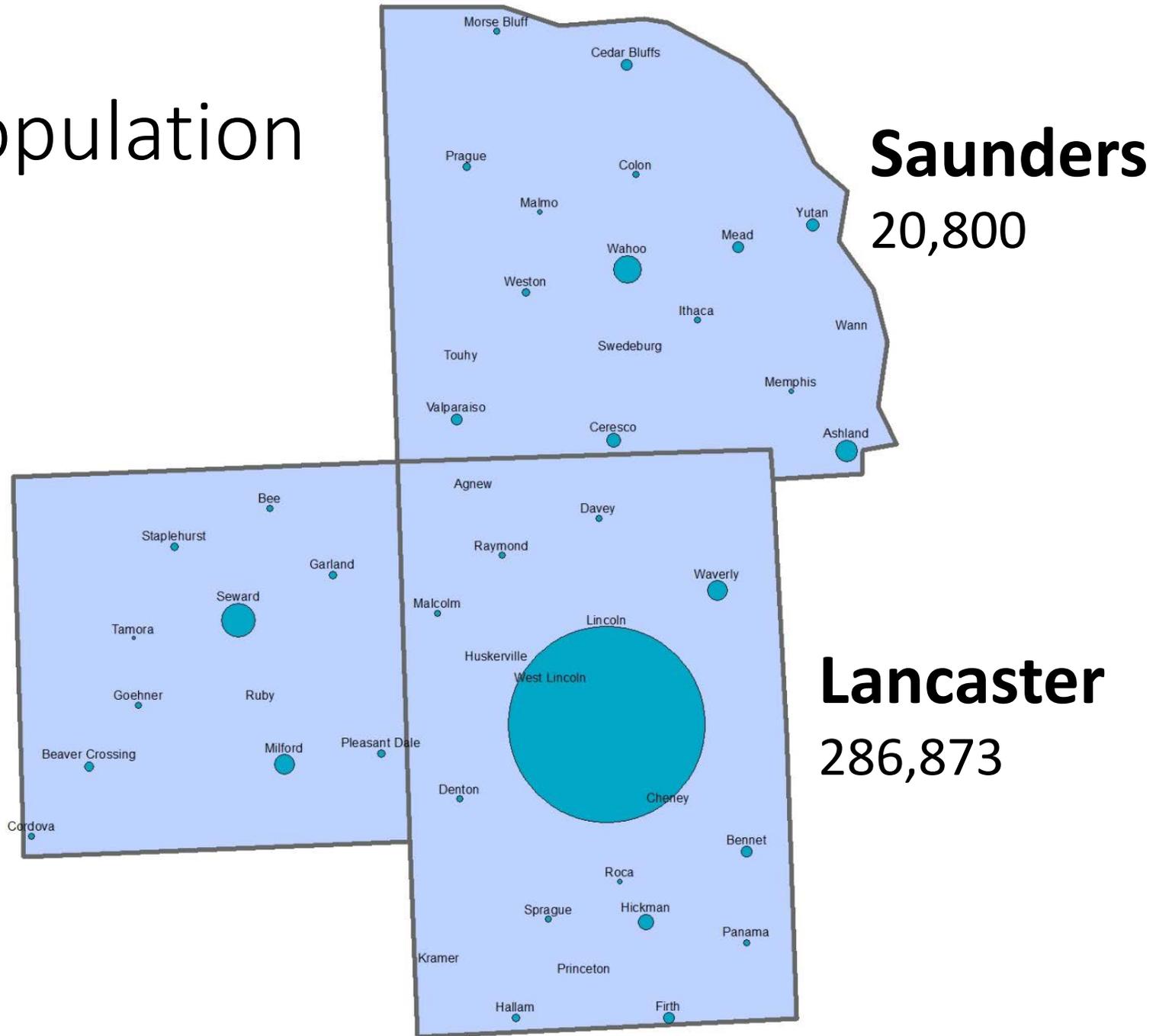
Why is this Important?

- Data-driven approach reduces outside influence
- Similar counties grouped together
 - More representative data
 - More data can be released

Saunders vs Seward



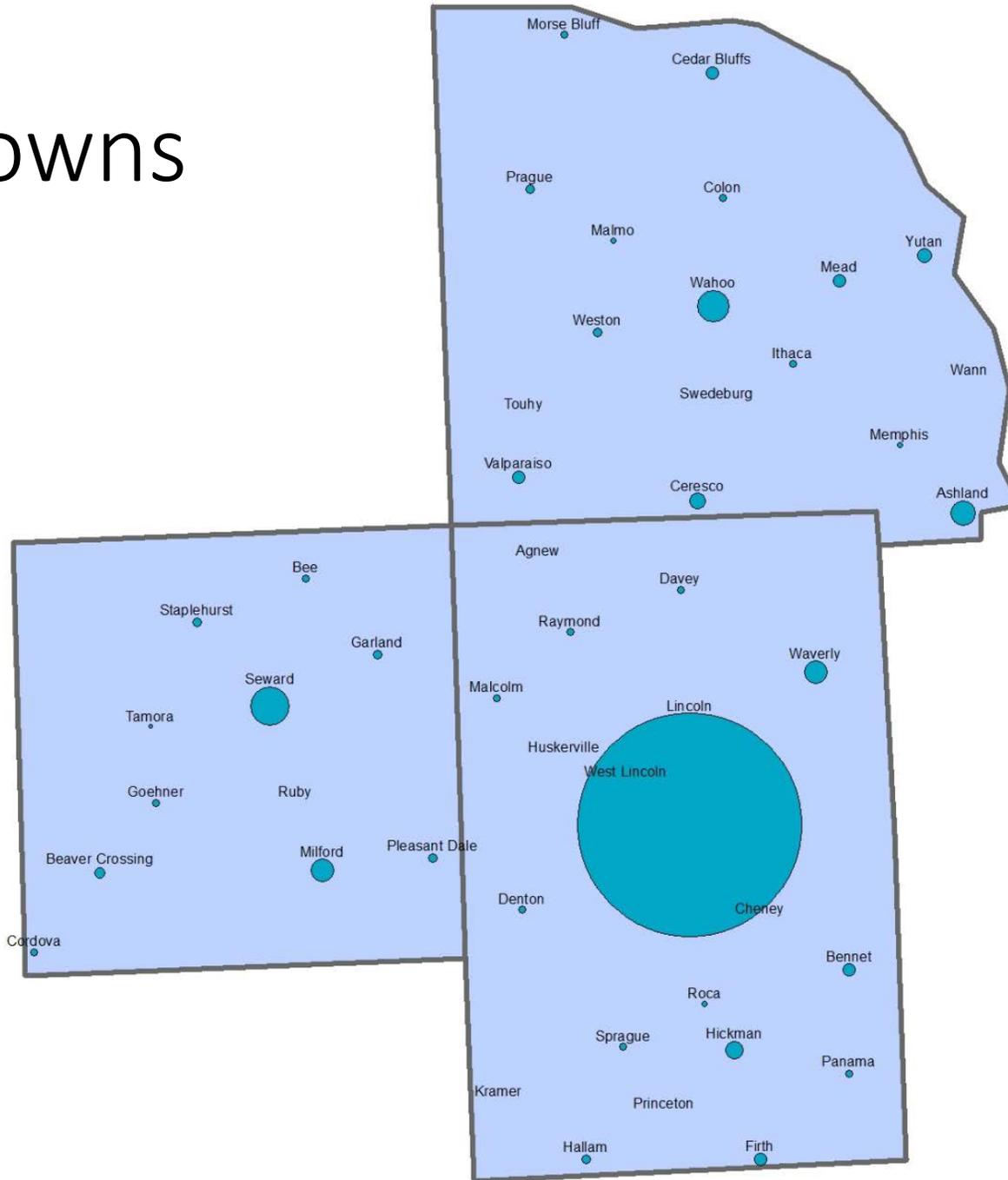
County Population



Cities & Towns

Saunders

Wahoo: 4,494
Ashland: 2,402
Yutan: 1,268
Ceresco: 920
Mead: 604



Seward

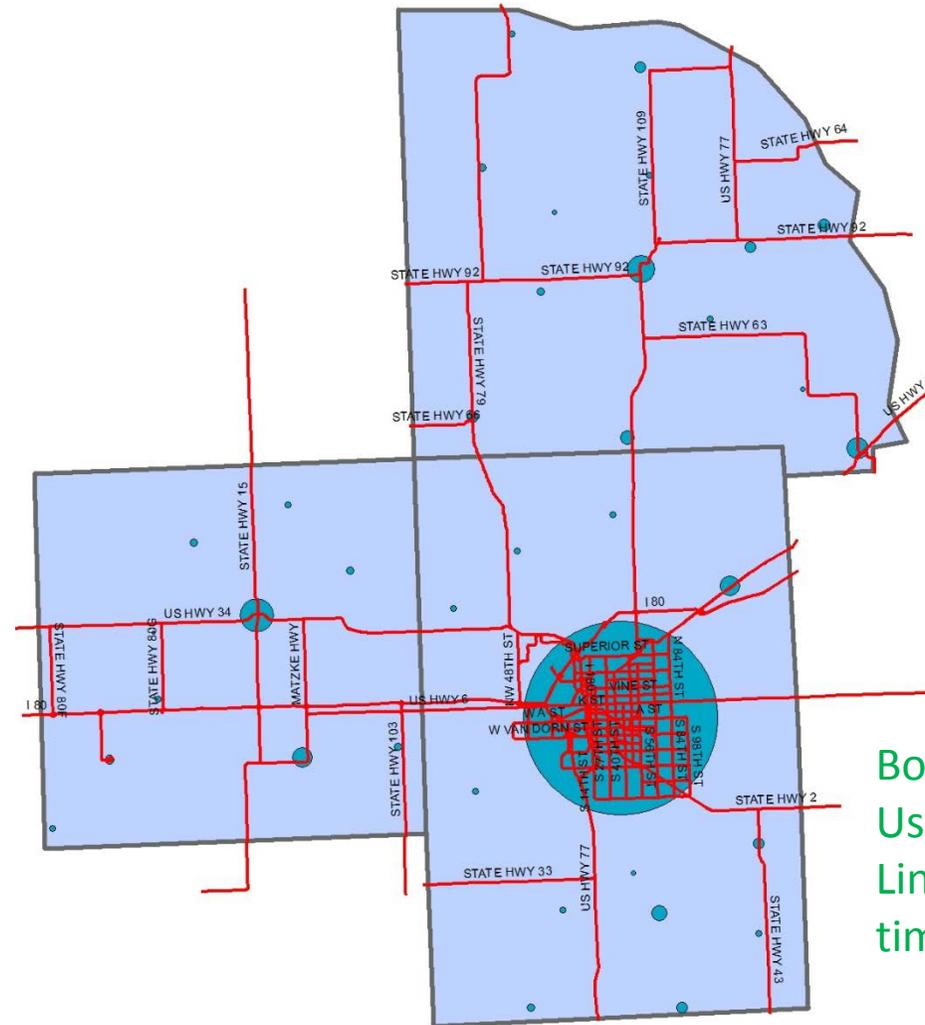
Seward: 6,998
Milford: 2,307
Beaver Crossing: 413
Pleasant Dale: 267
Staplehurst: 266

Main Roads & Travel Time

Lincoln to/from Seward

26.3 miles
32 minutes

Interstate 80
Highway 34
Highway 6 (O Street)



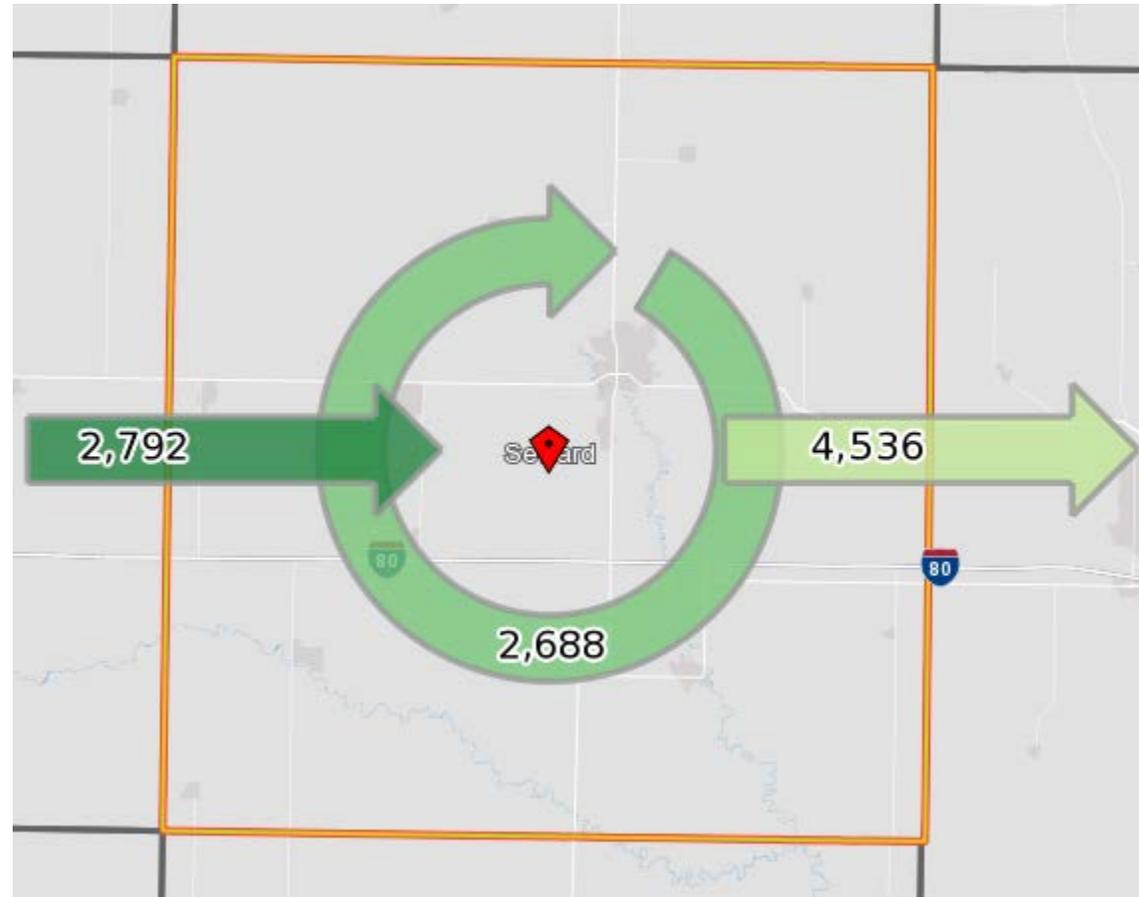
Lincoln to/from Wahoo

29.2 miles
36 minutes

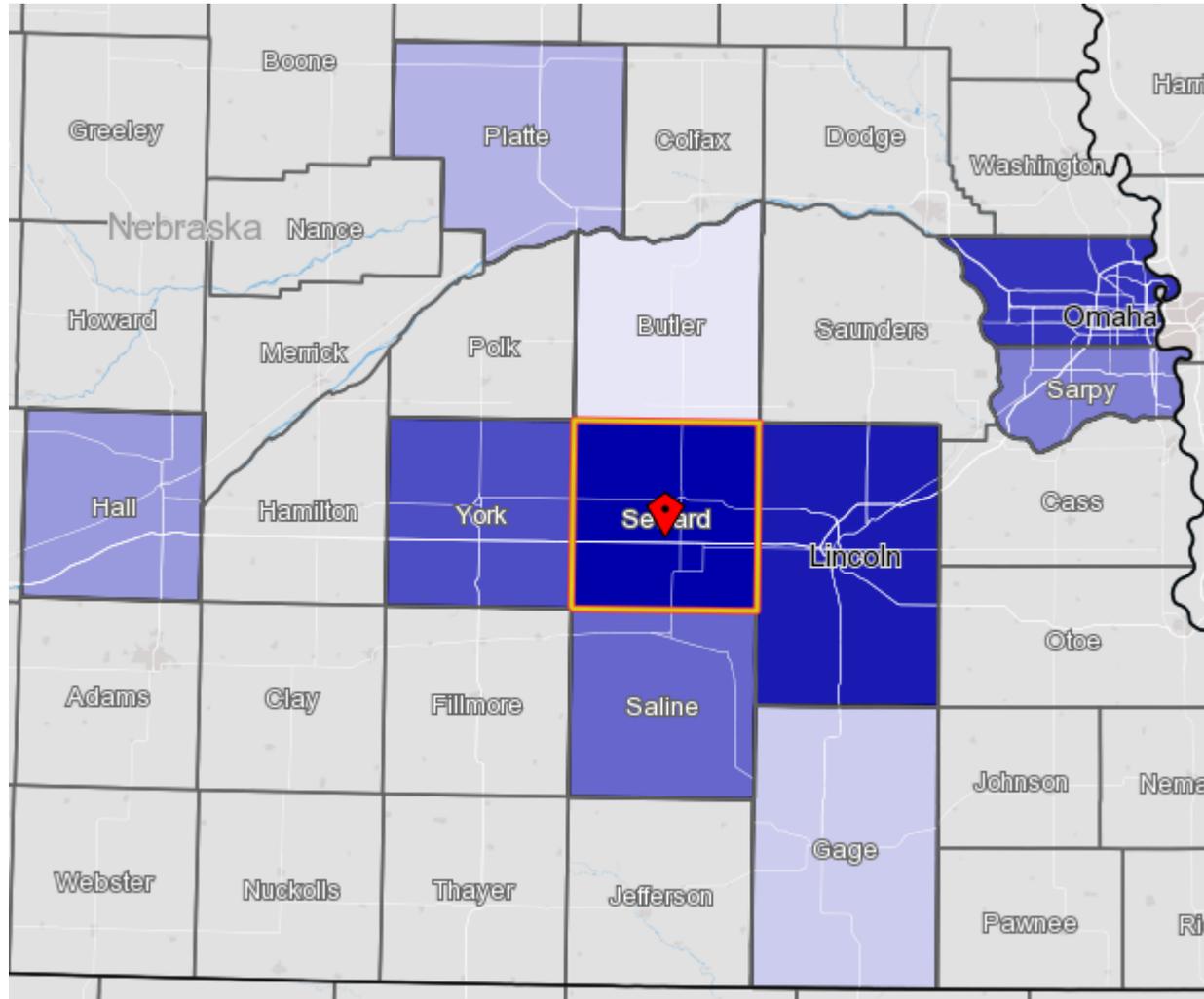
Highway 77
Highway 79

Bonus question:
Using the Google Maps default for
Lincoln, where in Lincoln is this travel
time calculated from?

Seward County Commuting



Seward County Commuting - Out

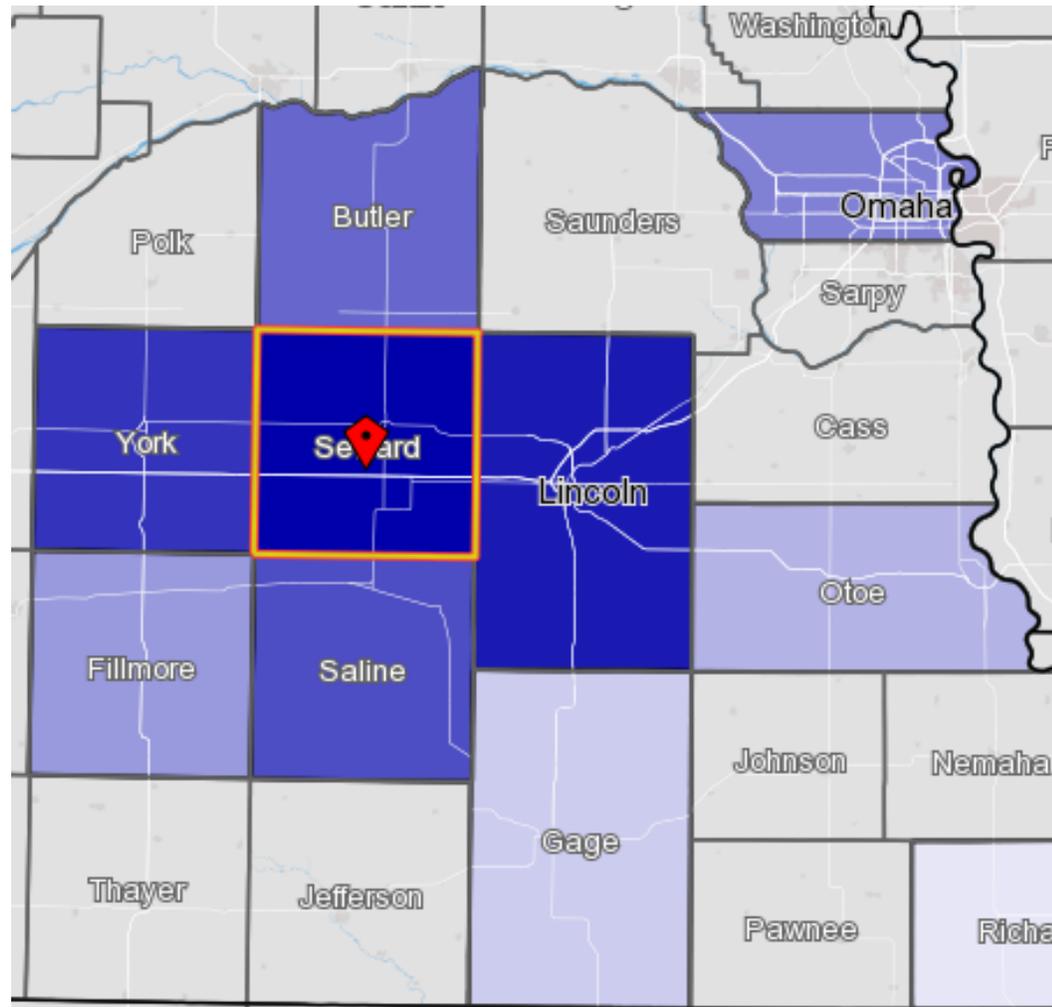


Jobs Counts by Counties Where Workers are Employed - Primary Jobs

2011

	Count	Share
All Counties	7,224	100.0%
Seward County, NE	2,688	37.2%
Lancaster County, NE	2,564	35.5%
Douglas County, NE	427	5.9%
York County, NE	259	3.6%
Saline County, NE	201	2.8%
Sarpy County, NE	101	1.4%
Hall County, NE	96	1.3%
Platte County, NE	94	1.3%
Gage County, NE	70	1.0%
Butler County, NE	64	0.9%
All Other Locations	660	9.1%

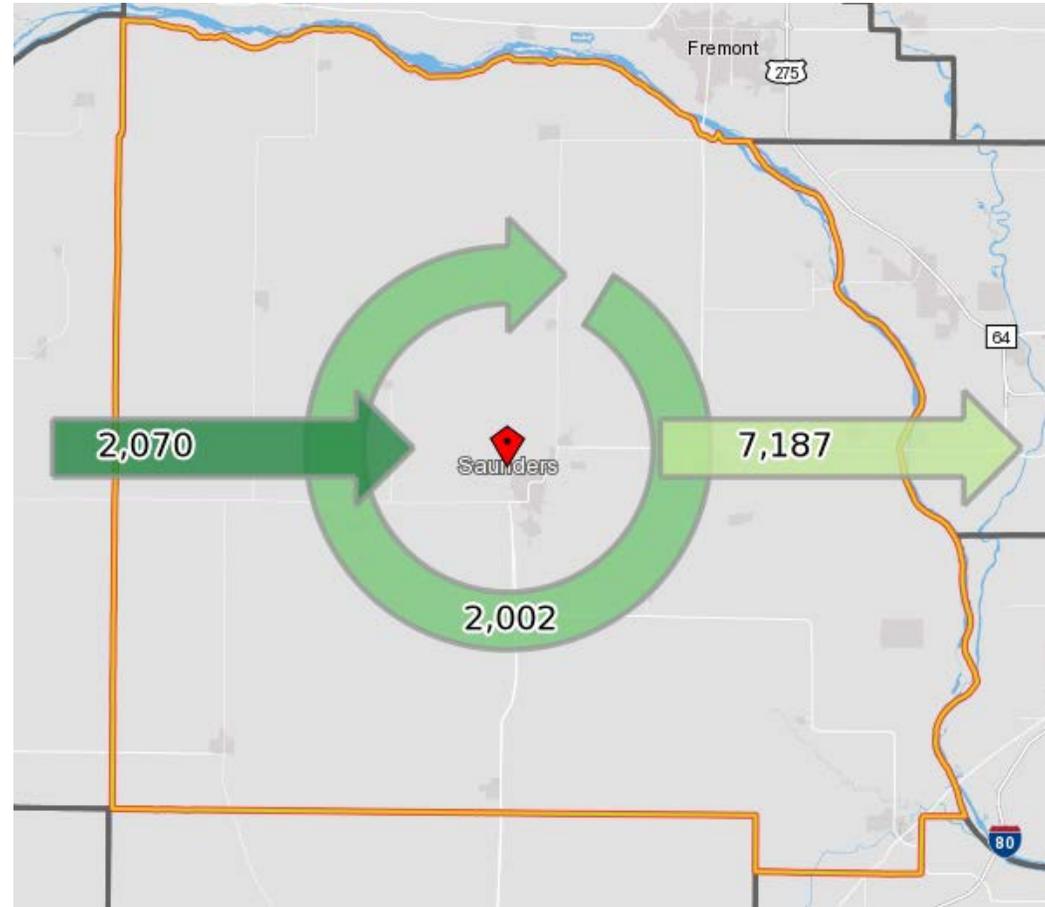
Seward County Commuting - In



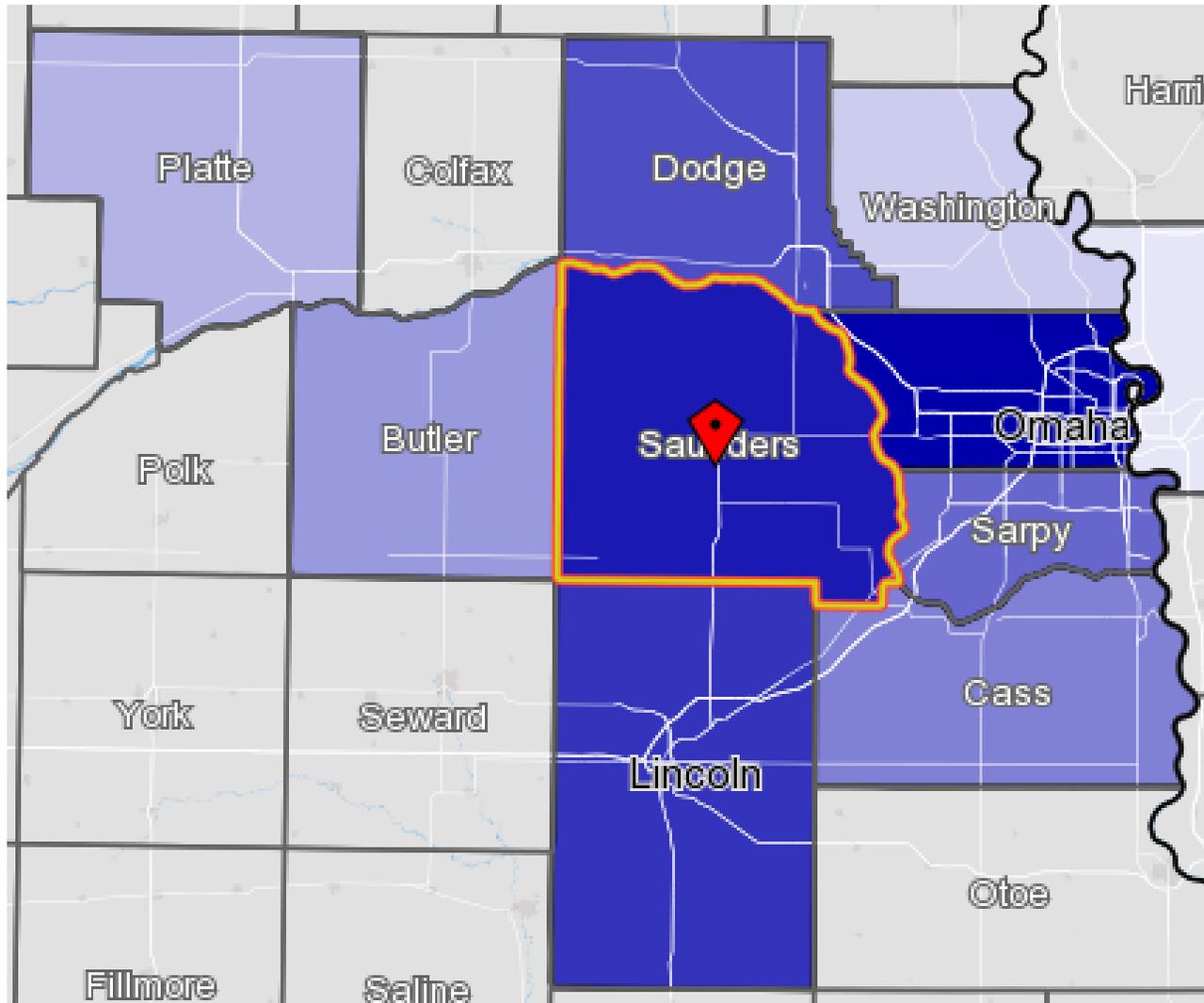
Jobs Counts by Counties Where Workers Live - Primary Jobs

	2011	
	Count	Share
<u>All Counties</u>	5,480	100.0%
 <u>Seward County, NE</u>	2,688	49.1%
 <u>Lancaster County, NE</u>	792	14.5%
 <u>York County, NE</u>	188	3.4%
 <u>Saline County, NE</u>	187	3.4%
 <u>Butler County, NE</u>	140	2.6%
 <u>Douglas County, NE</u>	103	1.9%
 <u>Fillmore County, NE</u>	75	1.4%
 <u>Otoe County, NE</u>	69	1.3%
 <u>Gage County, NE</u>	68	1.2%
 <u>Richardson County, NE</u>	61	1.1%
All Other Locations	1,109	20.2%

Saunders County Commuting



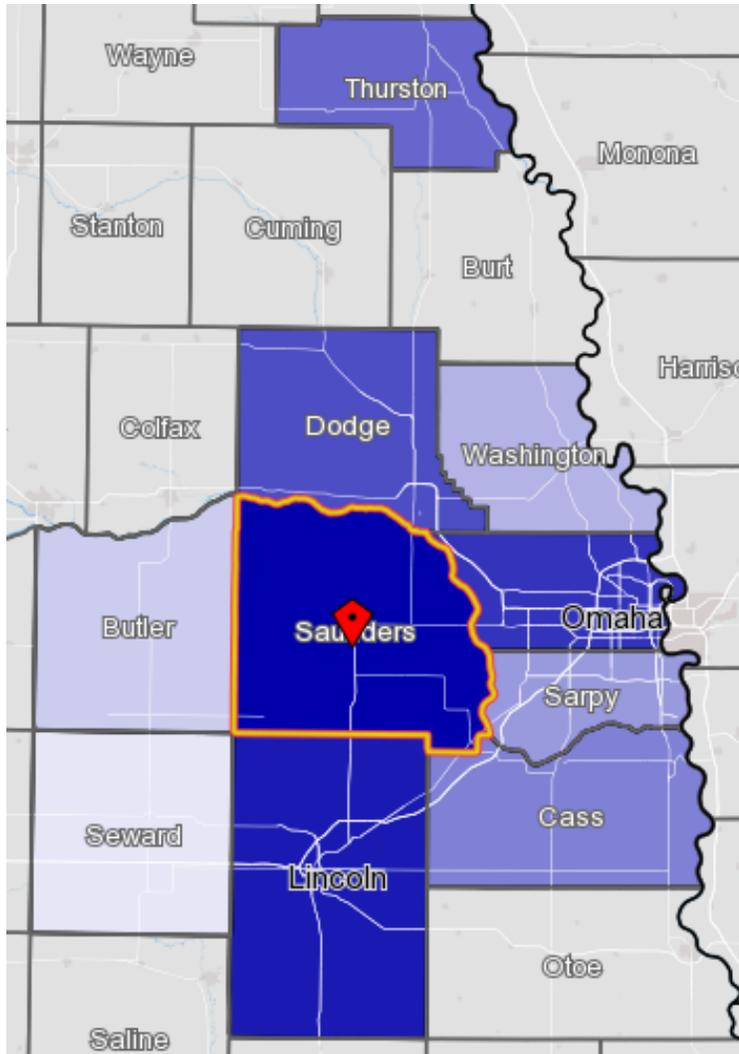
Saunders County - Out



Jobs Counts by Counties Where Workers are Employed - Primary Jobs

	2011	
	Count	Share
<u>All Counties</u>	9,189	100.0%
<u>Douglas County, NE</u>	2,603	28.3%
<u>Saunders County, NE</u>	2,002	21.8%
<u>Lancaster County, NE</u>	1,962	21.4%
<u>Dodge County, NE</u>	820	8.9%
<u>Sarpy County, NE</u>	627	6.8%
<u>Cass County, NE</u>	145	1.6%
<u>Butler County, NE</u>	114	1.2%
<u>Platte County, NE</u>	91	1.0%
<u>Washington County, NE</u>	78	0.8%
<u>Pottawattamie County, IA</u>	56	0.6%
<u>All Other Locations</u>	691	7.5%

Saunders County - In



Jobs Counts by Counties Where Workers Live - Primary Jobs

	2011	
	Count	Share
<u>All Counties</u>	4,072	100.0%
<u>Saunders County, NE</u>	2,002	49.2%
<u>Lancaster County, NE</u>	430	10.6%
<u>Douglas County, NE</u>	296	7.3%
<u>Dodge County, NE</u>	267	6.6%
<u>Thurston County, NE</u>	172	4.2%
<u>Cass County, NE</u>	137	3.4%
<u>Sarpy County, NE</u>	94	2.3%
<u>Washington County, NE</u>	68	1.7%
<u>Butler County, NE</u>	58	1.4%
<u>Seward County, NE</u>	53	1.3%
All Other Locations	495	12.2%

Employers & Average Pay

	Seward	Saunders
Business Establishments	522	604
Employment	6,211	5,217
Average Weekly Wage	\$779	\$672

Top 5 Industries by Employment

	Seward			Saunders		
	Industry	Establishments	Employment	Industry	Establishments	Employment
1	Manufacturing	16	1,159	Health Care & Social Assistance	79	753
2	Educational Services	10	*	Public Administration	73	637
3	Health Care & Social Assistance	78	809	Educational Services	8	*
4	Retail Trade	49	599	Retail Trade	59	598
5	Construction	77	442	Construction	23	523

Highest Paying Industries

	Seward	Saunders
Industry	Professional & Technical Services	Professional & Technical Services
Business Establishments	30	39
Employment	94	162
Average Weekly Wage	\$1,206	\$1,437

Saunders County – Largest Employers*

Company Name	City	Size Range	Industry
Peony Park	Wahoo	250-499	Nature Parks & Other Similar Institutions
Saunders County Crimestoppers	Wahoo	100-249	Other Social Advocacy Organizations
Ernie's In Ceresco	Ceresco	100-249	Furniture Stores
South Haven Living Ctr	Wahoo	100-249	Vocational Rehabilitation Services
Wahoo Public School	Wahoo	100-249	Elementary & Secondary Schools
Saunders Medical Ctr	Wahoo	100-249	General Medical & Surgical Hospitals

Seward County – Largest Employers*

Company Name	City	Size Range	Industry
Concordia University	Seward	250-499	Colleges & Universities
Hughes Brothers Inc	Seward	250-499	All Other Miscellaneous Manufacturing
Barts Detasseling Inc	Beaver Crossing	250-499	Nonclassified Establishments
Centennial High School	Utica	100-249	Elementary & Secondary Schools
Ridgewood Rehab & Care Ctr	Seward	100-249	Other Social Advocacy Organizations
Memorial Hospital	Seward	100-249	General Medical & Surgical Hospitals

Others: Walmart Supercenter, Southeast Community College, Seward Motor Freight, Seward Family Medical Ctr

Labor Force

	Saunders County	Seward County
Labor Force	11,234	9,053
Employed	10,845	8,782
Unemployed	389	271
Unemployment Rate	3.5%	3.0%

Selected People Quickfacts

	Saunders County	Seward County
Population, percent change - April 1, 2010 to July 1, 2014	0.7%	2.4%
Persons under 5 years, percent, 2013	6.3%	5.9%
Persons under 18 years, percent, 2013	25.0%	23.4%
Persons 65 years and over, percent, 2013	16.9%	16.3%
Hispanic or Latino, percent, 2013	2.1%	2.1%
White alone, not Hispanic or Latino, percent, 2013	95.8%	95.6%
Veterans, 2009-2013	1,883	1,113
Persons per household, 2009-2013	2.52	2.51
Per capita money income in past 12 months (2013 dollars), 2009-2013	\$30,039	\$28,359
Median household income, 2009-2013	\$59,870	\$59,435
Persons below poverty level, percent, 2009-2013	8.0%	8.8%

Selected Business Quickfacts

	Saunders County	Seward County
Private nonfarm employment, percent change, 2012-2013	4.5%	0.3%
Nonemployer establishments, 2012	1,729	1,201
Women-owned firms, percent, 2007	14.7%	27.8%
Retail sales, 2007 (\$1000)	148,986	109,761
Retail sales per capita, 2007	\$7,398	\$6,662

Other Thoughts

- Metro Area Labor Availability Survey
 - 247,692 jobseekers in the Lincoln survey
 - Median wage sought: \$40,560
 - Salary, using skill already possessed, and work schedule more important
- Seward County is part of the Lincoln MSA; Saunders County is in the Omaha MSA
- Gage County – part of the Lincoln Combined Statistical Area